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Major Retail Centers
in Standard Metropolitan
Statistical Areas

Illinois

**1977
CENSUS OF
RETAIL
TRADE**





Major Retail Centers in Standard Metropolitan Statistical Areas

Illinois



U.S. Department of Commerce

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WHAT IS IN THE TABLES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 2	No. 3	No. 4	No. 5

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

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[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
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Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area

AIDS TO TABLE USE

DESCRIPTIONS OF MAJOR RETAIL CENTERS

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central Business District.
(D)	Withheld to avoid disclosing data for individual companies.
MRC	Major Retail Center.
(NA)	Not available.
(NC)	Not comparable.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
—	Zero.

INTRODUCTION

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HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them

for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area

statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores¹ located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.² MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977, except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

¹ An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

² Minimum square footage criterion was waived in a few special cases at request of local CSAC.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

1. Total retail stores.^{1 2}
2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).

¹ For all establishments, including those with no payroll.

² Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

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Standard Metropolitan Statistical Area
Central Business Districts
Major Retail Centers

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SMSA's

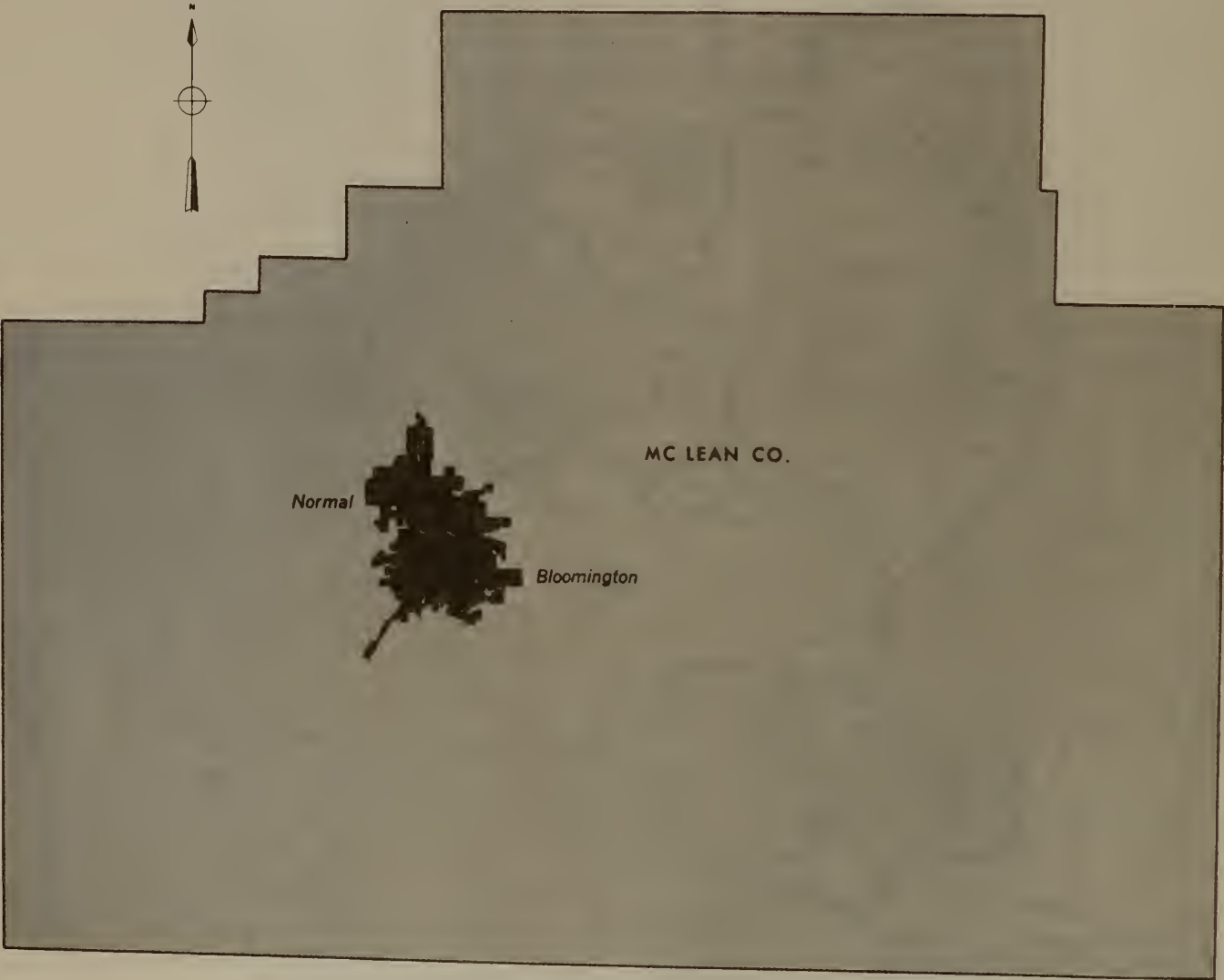
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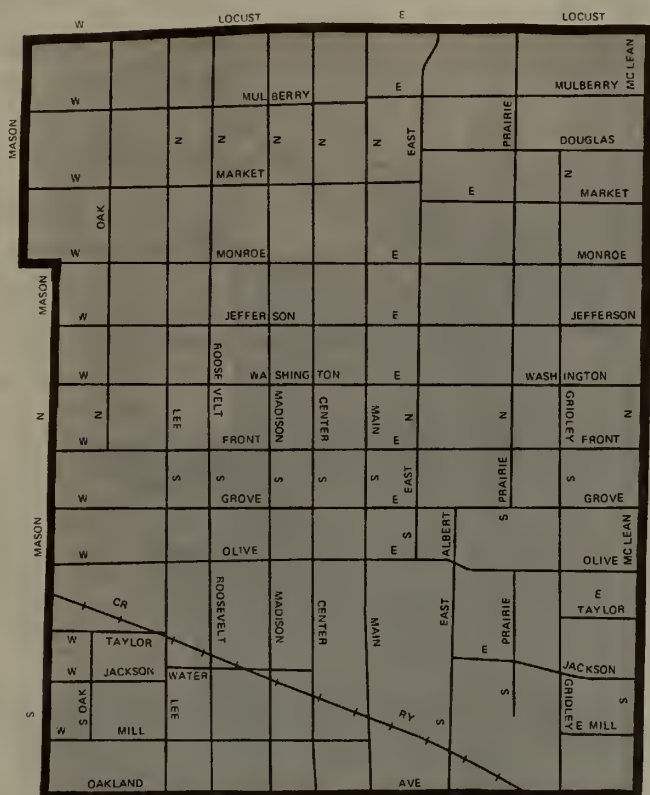
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BLOOMINGTON-NORMAL

Standard Metropolitan Statistical Area



BLOOMINGTON-NORMAL



Bloomington
Central Business District
 Comprising Census Tract 16

0 1000 2000 FEET

Normal
Central Business District

Comprising Census Tract 1.01

0 1000 2000 FEET



BLOOMINGTON-NORMAL

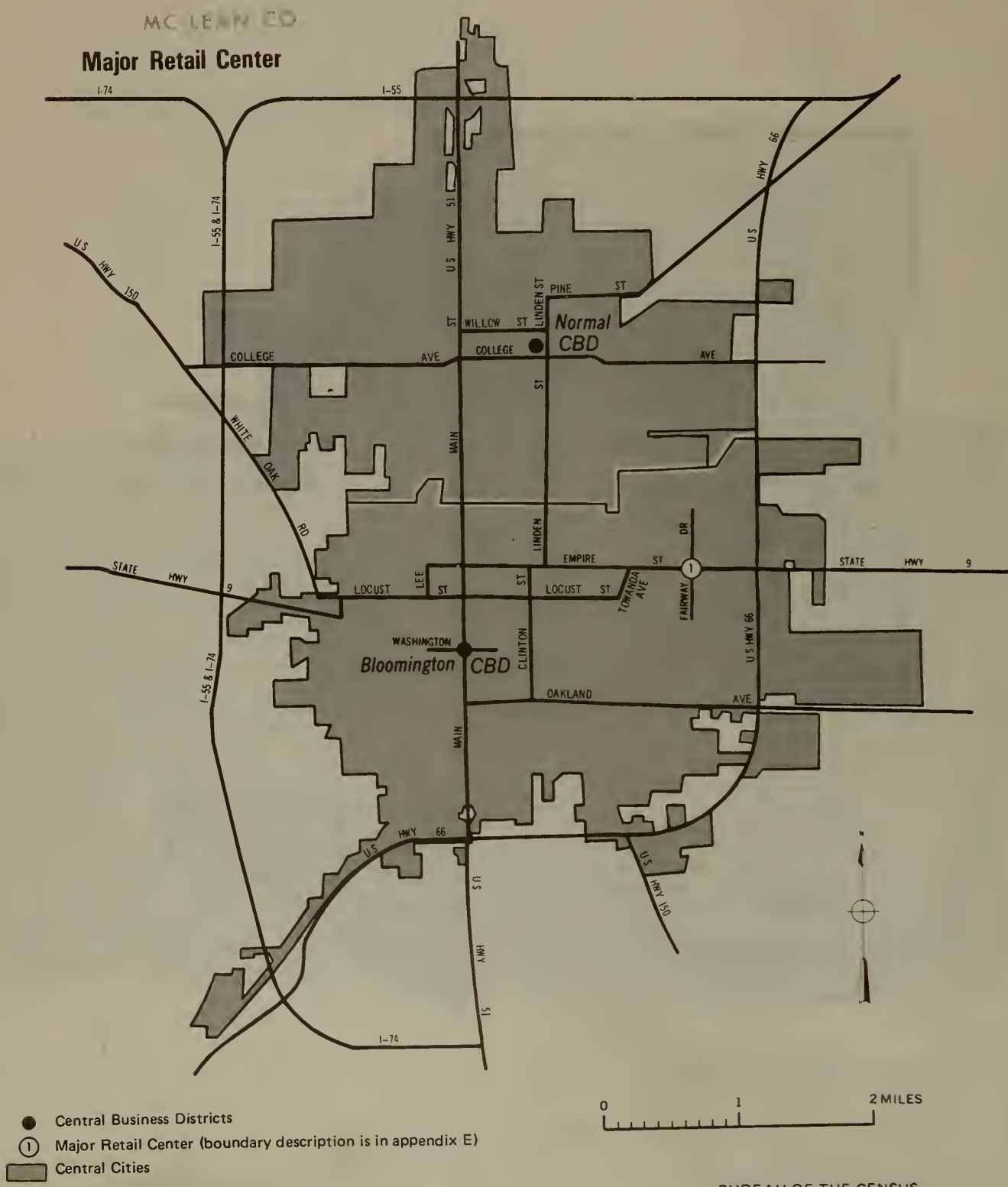


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail center No. 1
			Bloomington	Normal	Bloomington	Normal	
	Retail stores:^{1 2}						
	Number -----	932	513	139	99	44	114
	Sales (\$1,000) -----	438 245	(D)	54 036	33 619	12 498	104 675
	Payroll entire year (\$1,000) -----	52 253	(D)	6 666	5 222	1 689	13 501
	Paid employees for week including March 12 ---	9 135	(D)	1 415	1 051	326	2 407
54, 58, 591	Convenience goods stores:						
	Number -----	291	172	42	34	8	24
	Sales (\$1,000) -----	(D)	(D)	(D)	9 274	2 740	23 780
53, 56, 57; 594	Shopping goods stores (GAF):³						
	Number -----	260	156	55	48	24	68
	Sales (\$1,000) -----	110 732	(D)	9 552	19 218	5 139	72 790
52, 55, 59, ex. 591, 4, 6	All other stores:						
	Number -----	381	185	42	17	12	22
	Sales (\$1,000) -----	(D)	(D)	(D)	5 127	4 619	8 105
	Number of Establishments						
	Retail stores ^{1 2} -----	932	513	139	99	44	114
52	Building materials, hardware, garden supply, and mobile home dealers -----	72	32	5	4	3	5
525	Hardware stores -----	7	2	1	1	1	1
52 ex. 525	Other -----	65	30	4	3	2	4
53	General merchandise group stores -----	27	14	2	4	1	7
531	Department stores ⁴ -----	7	7	-	2	-	5
533	Variety stores -----	7	2	1	1	1	1
539	Miscellaneous general merchandise stores -----	13	5	1	1	-	1
54	Food stores ⁵ -----	72	37	9	3	2	6
541	Grocery stores -----	45	20	5	2	-	2
55 ex. 554	Automotive dealers -----	74	45	2	4	1	2
554	Gasoline service stations -----	119	52	19	1	3	8
56	Apparel and accessory stores -----	74	53	12	20	6	28
561	Men's and boys' clothing and furnishings stores --	19	15	2	6	1	9
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	15	4	6	3	9
562	Women's ready-to-wear stores -----	20	12	4	5	3	7
565	Family clothing stores -----	4	2	1	-	-	-
566	Shoe stores -----	15	11	3	5	1	6
564, 9	Other apparel and accessory stores -----	12	10	2	3	1	4
57	Furniture, home furnishings, and equipment stores -----	71	43	16	14	7	14
5712	Furniture stores -----	18	10	1	6	-	3
5713, 4, 9	Home furnishings stores -----	22	14	6	4	3	4
572, 3	Household appliance, radio, television, and music stores -----	31	19	9	4	4	7
58	Eating and drinking places -----	200	123	29	27	4	16
5812	Eating places -----	154	96	28	16	3	14
5813	Drinking places (alcoholic beverages) -----	46	27	1	11	1	2
591	Drug and proprietary stores -----	19	12	4	4	2	2
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	204	102	41	18	15	26
592	Liquor stores -----	11	8	2	-	-	2
594	Miscellaneous shopping goods stores -----	88	46	25	10	10	19
5992	Florists -----	13	8	2	1	-	2

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers with 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1					
	Retail stores²-----	114	104 675	13 501	3 235	2 407
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	1 683	173	45	28
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	7	48 693	6 298	1 403	1 074
531	Department stores ³ -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴-----	6	15 671	1 615	395	207
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	8	3 584	181	44	26
56	Apparel and accessory stores -----	28	13 278	1 937	517	354
561	Men's and boys' clothing and furnishings stores -----	9	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	9	7 495	982	302	197
562	Women's ready-to-wear stores -----	7	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	6	2 710	382	97	63
564, 9	Other apparel and accessory stores -----	4	380	62	13	12
57	Furniture, home furnishings, and equipment stores -----	14	5 290	660	185	90
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	3 163	394	117	60
58	Eating and drinking places -----	16	(D)	(D)	(D)	(D)
5812	Eating places -----	14	4 410	1 103	255	323
5813	Drinking places (alcoholic beverages) -----	2	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	26	(D)	(D)	(D)	(D)
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	19	5 529	771	191	149
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Bloomington					
	Retail stores² -----	513	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	32	19 649	(D)	(D)	(D)
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	30	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	14	(D)	(D)	(D)	(D)
531	Department stores ³ -----	7	49 025	6 562	1 501	1 131
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	37	52 155	5 355	1 221	641
541	Grocery stores -----	20	48 615	4 904	1 117	522
55 ex. 554	Automotive dealers -----	45	72 441	6 079	1 396	478
554	Gasoline service stations -----	52	21 434	1 504	372	322
56	Apparel and accessory stores -----	53	20 409	3 058	881	607
561	Men's and boys' clothing and furnishings stores -----	15	(D)	647	147	104
562, 3, 8	Women's clothing and specialty stores and furriers -----	15	(D)	1 768	572	385
562	Women's ready-to-wear stores -----	12	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	11	3 118	429	108	79
564, 9	Other apparel and accessory stores -----	10	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	43	14 521	2 079	555	256
5712	Furniture stores -----	10	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	14	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	19	(D)	815	227	105
58	Eating and drinking places -----	123	29 142	7 551	1 842	2 126
5812	Eating places -----	96	24 987	6 781	1 647	1 905
5813	Drinking places (alcoholic beverages) -----	27	4 155	770	195	221
591	Drug and proprietary stores -----	12	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	102	(D)	(D)	(D)	(D)
592	Liquor stores -----	8	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	46	8 377	1 216	312	255
5992	Florists -----	8	(D)	286	69	48

See footnotes at end of table.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Normal					
	Retail stores ² -----	139	54 036	6 666	1 431	1 415
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	3 742	(D)	(D)	(D)
525	Hardware stores -----	t	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	2	(D)	(D)	(D)	(D)
531	Department stores ³ -----	-	-	-	-	-
533	Variety stores -----	t	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	t	(D)	-	-	-
54	Food stores ⁴ -----	9	14 189	1 736	266	194
541	Grocery stores -----	5	13 845	1 537	210	132
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	19	13 720	(D)	(D)	(D)
56	Apparel and accessory stores -----	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	4	763	104	21	17
562	Women's ready-to-wear stores -----	4	763	104	21	17
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	3	384	76	17	13
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	16	2 872	375	100	49
5712	Furniture stores -----	t	(D)	-	-	-
5713, 4, 9	Home furnishings stores -----	6	757	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	29	8 003	(D)	(D)	(D)
5812	Eating places -----	28	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	1	(D)	(D)	(D)	(D)
59t	Drug and proprietary stores -----	4	(D)	(D)	(D)	(D)
59 ex. 59t, 6	Miscellaneous retail stores ⁵ -----	4t	(D)	(D)	(D)	(D)
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	25	4 60t	518	112	119
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Bloomington-Normal, Ill., SMSA						
	Retail stores²-----	932	438 245	52 253	12 380	9 135
52	Building materials, hardware, garden supply, and mobile home dealers -----	72	38 816	4 197	1 013	408
525	Hardware stores -----	7	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	65	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	27	54 766	7 271	1 649	1 279
531	Department stores ³ -----	7	49 025	6 562	1 501	1 131
533	Variety stores -----	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	13	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	72	79 001	8 342	1 796	1 054
541	Grocery stores -----	45	72 916	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	74	88 378	6 752	1 546	551
554	Gasoline service stations -----	119	53 353	4 083	1 011	787
56	Apparel and accessory stores -----	74	23 711	3 495	971	682
561	Men's and boys' clothing and furnishings stores -----	19	(D)	726	164	125
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	13 798	1 945	617	413
562	Women's ready-to-wear stores -----	20	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	1 047	152	24	18
566	Shoe stores -----	15	(D)	505	125	92
564, 9	Other apparel and accessory stores -----	12	(D)	167	41	34
57	Furniture, home furnishings, and equipment stores -----	71	18 644	2 580	687	321
5712	Furniture stores -----	18	5 373	817	220	94
5713, 4, 9	Home furnishings stores -----	22	3 852	606	146	78
572, 3	Household appliance, radio, television, and music stores -----	31	9 419	1 157	321	149
58	Eating and drinking places -----	200	42 445	10 631	2 572	3 183
5812	Eating places -----	154	36 723	9 681	2 327	2 899
5813	Drinking places (alcoholic beverages) -----	46	5 722	950	245	284
591	Drug and proprietary stores -----	19	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	204	(D)	(D)	(D)	(D)
592	Liquor stores -----	11	5 168	434	93	90
594	Miscellaneous shopping goods stores -----	88	13 611	1 812	442	389
5992	Florists -----	13	1 391	313	76	61

¹For all establishments, including those with no payroll.²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).³Includes sales from catalog order desks.⁴Includes data not covered by SIC 541.⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Bloomington					
	Retail stores ² -----	125	50 945	7 818	1 832	1 670
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	5	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	10	10 169	1 809	395	398
531	Department stores ³ -----	3	6 784	1 008	257	261
533	Variety stores -----	3	1 545	218	47	52
539	Miscellaneous general merchandise stores -----	4	1 840	383	91	85
54	Food stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	10	14 094	1 479	352	191
554	Gasoline service stations -----	5	1 150	199	52	46
56	Apparel and accessory stores -----	21	5 996	1 199	250	270
561	Men's and boys' clothing and furnishings stores -----	5	2 437	290	79	64
562, 3, 8	Women's clothing and specialty stores and furriers -----	8	2 703	780	140	180
562	Women's ready-to-wear stores -----	6	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	15	5 335	885	223	146
5712	Furniture stores -----	5	2 826	478	127	70
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	27	3 414	935	195	329
5812	Eating places -----	17	2 454	782	155	241
5813	Drinking places (alcoholic beverages) -----	10	960	153	40	88
591	Drug and proprietary stores -----	4	2 090	434	110	46
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	25	4 398	690	161	149
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	16	3 219	486	110	100
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

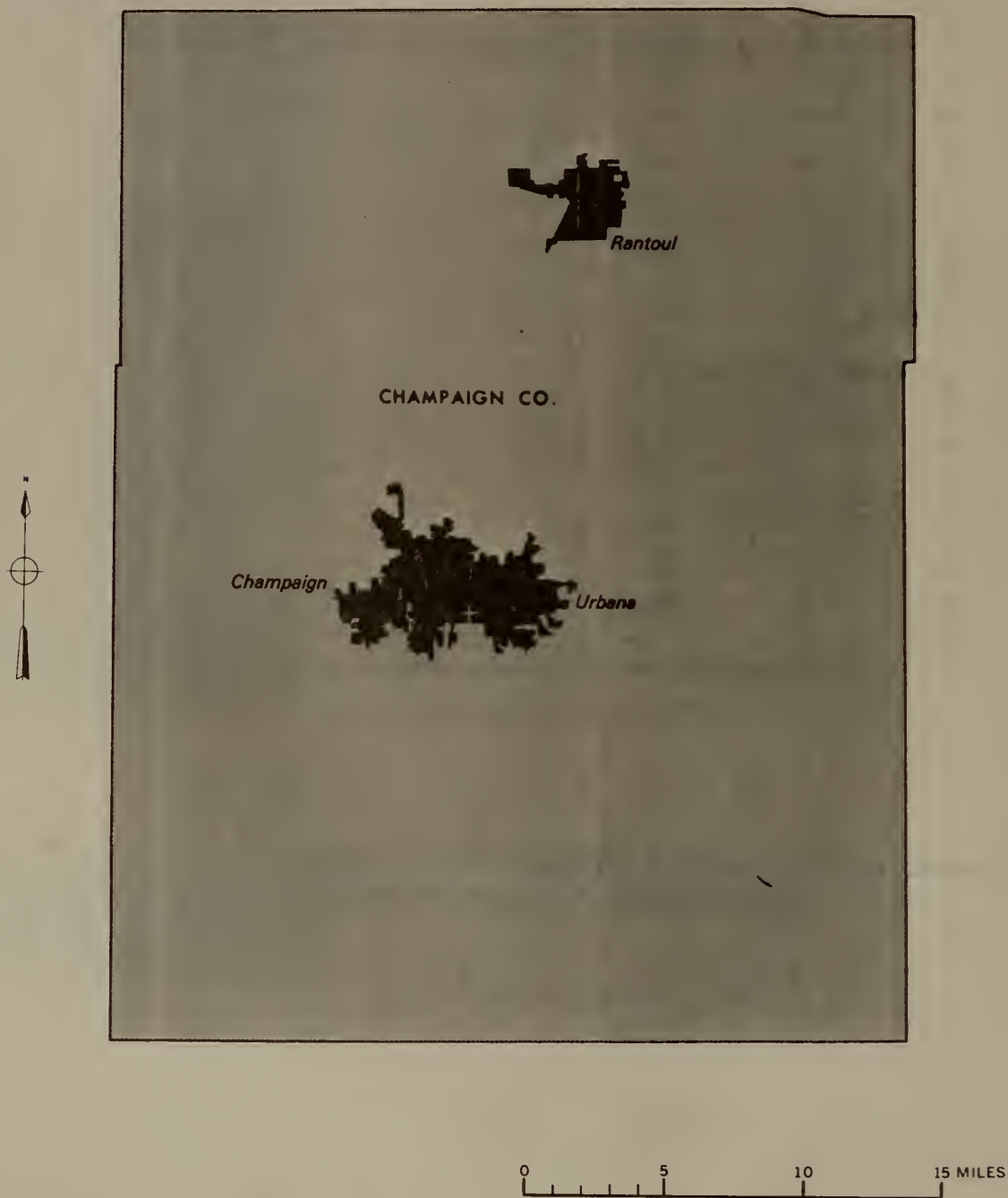
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Bloomington-Normal SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Bloomington-Normal SMSA in 1977

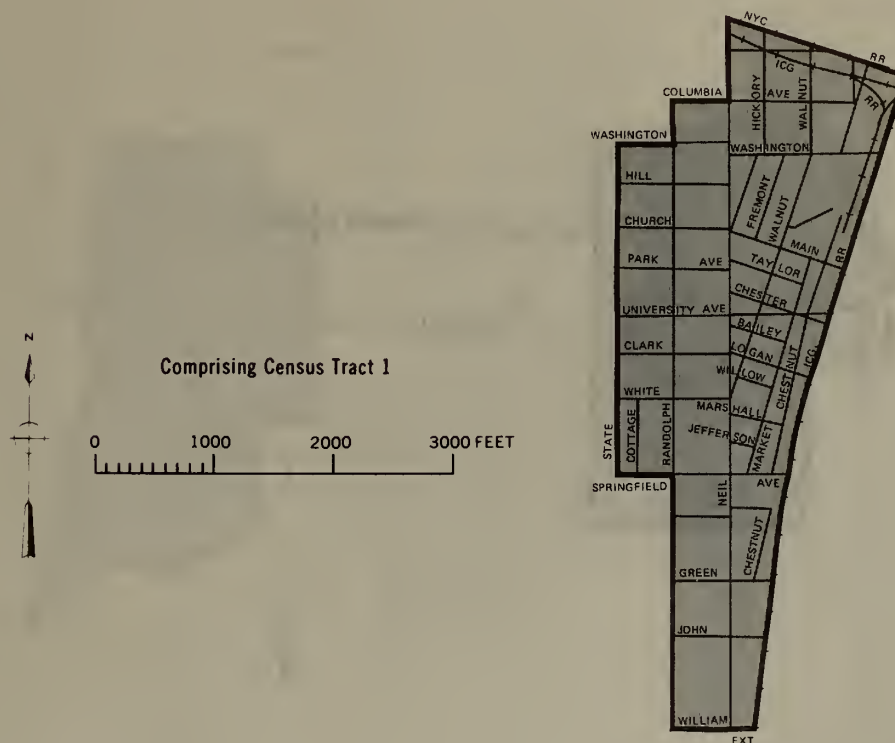
CHAMPAIGN-URBANA-RANTOUL

Standard Metropolitan Statistical Area



CHAMPAIGN-URBANA-RANTOUL

Champaign
Central Business District



CHAMPAIGN-URBANA-RANTOUL

Urbana
Central Business District



Comprising Census Tract 51

0 1000 2000 FEET

CHAMPAIGN-URBANA-RANTOUL**Rantoul**
Central Business District

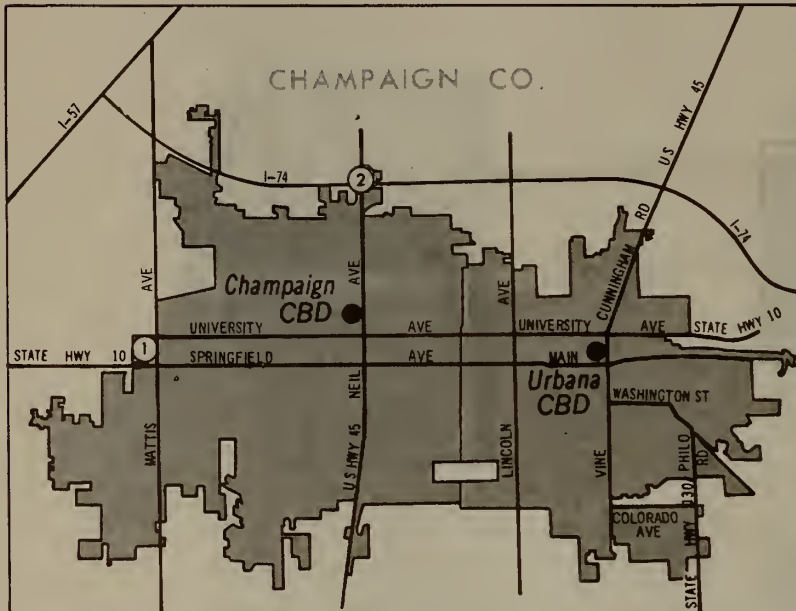
Comprising Census Tract 102.02

0 1000 2000 3000 FEET



CHAMPAIGN-URBANA-RANTOUL

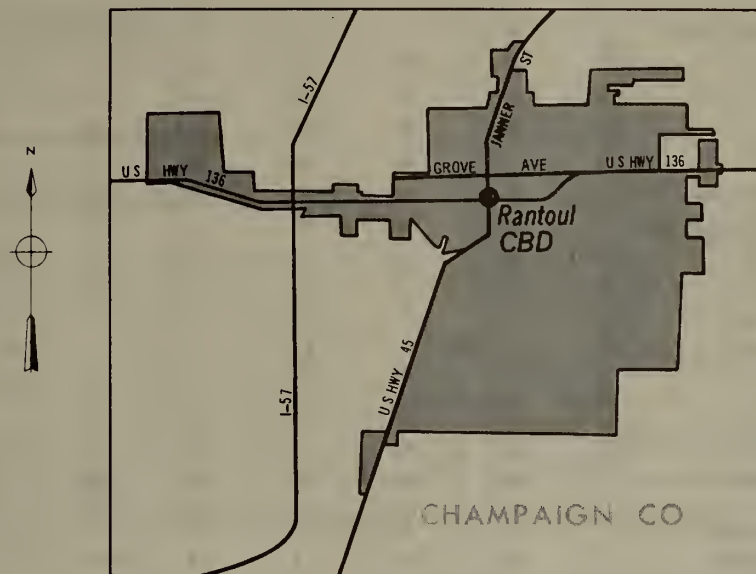
Champaign-Urbana Major Retail Centers



- Central Business Districts
- ① Major Retail Centers (boundary descriptions are in appendix E)
- Central Cities



0 1 2 3 MILES

CHAMPAIGN-URBANA-RANTOUL**Rantoul
Central City**

0 1 2 3 MILES

- Central Business District
- ▭ Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities			Central business districts			Major retail centers	
			Champaign	Urbana	Rantoul	Champaign	Urbana	Rantoul	No. 1	No. 2
54, 58, 591	Retail stores:^{1 2}									
	Number	1 204	532	197	135	115	49	60	54	68
	Sales (\$1,000)	589 975	(D)	76 190	69 728	68 217	21 842	30 128	47 046	49 907
	Payroll entire year (\$1,000)	75 597	40 185	10 945	9 541	9 419	3 182	3 180	6 627	6 951
54, 58, 591	Convenience goods stores:									
	Number	378	157	74	38	25	18	16	18	13
	Sales (\$1,000)	(D)	(D)	27 287	(D)	8 629	7 395	(D)	21 823	(D)
53, 56, 57; 594	Shopping goods stores (GAF):³									
	Number	377	209	54	43	46	23	20	25	50
	Sales (\$1,000)	166 225	(D)	(D)	12 101	23 814	11 766	4 961	18 822	44 285
52, 55, 59, ex. 591, 4, 6	All other stores:									
	Number	449	166	69	54	44	8	24	11	5
	Sales (\$1,000)	(D)	113 398	(D)	(D)	35 774	2 681	(D)	6 401	(D)
52	Number of Establishments									
	Retail stores^{1 2}	1 204	532	197	135	115	49	60	54	68
	Building materials, hardware, garden supply, and mobile home dealers	69	18	9	6	11	1	4	2	-
525	Hardware stores	14	4	1	1	3	-	1	1	-
	Other	55	14	8	5	8	1	3	1	-
53	General merchandise group stores	31	10	4	6	2	2	1	3	2
531	Department stores ⁴	12	7	1	2	2	1	-	3	2
	Variety stores	6	1	-	2	-	-	-	-	-
539	Miscellaneous general merchandise stores	13	2	3	2	-	1	1	-	-
54	Food stores⁵	93	30	16	11	-	5	3	5	7
541	Grocery stores	57	18	9	5	-	2	1	4	-
55 ex. 554	Automotive dealers	86	34	10	16	13	1	8	3	-
554	Gasoline service stations	116	39	24	15	4	2	5	3	-
56	Apparel and accessory stores	102	61	12	12	16	8	7	6	30
561	Men's and boys' clothing and furnishings stores ..	23	19	-	4	6	-	3	1	5
	Women's clothing and specialty stores and furriers	33	15	7	5	4	5	1	2	9
562, 3, 8	Women's ready-to-wear stores	28	14	6	5	4	4	1	2	8
	Family clothing stores	12	7	3	-	3	1	-	-	3
566	Shoe stores	25	15	2	2	2	2	2	3	10
	Other apparel and accessory stores	9	5	-	1	1	-	1	-	3
564, 9										
57	Furniture, home furnishings, and equipment stores	111	58	18	14	15	4	6	7	4
5712	Furniture stores	20	11	5	3	4	2	3	1	-
	Home furnishings stores	27	15	4	2	2	-	1	2	-
5713, 4, 9	Household appliance, radio, television, and music stores	64	32	9	9	9	2	2	4	4
572, 3										
58	Eating and drinking places	259	116	53	24	23	11	10	12	5
5812	Eating places	208	93	44	21	14	7	7	12	5
	Drinking places (alcoholic beverages)	51	23	9	3	9	4	3	-	-
5813										
591	Drug and proprietary stores	26	11	5	3	2	2	3	1	1
59 ex. 591, 6	Miscellaneous retail stores⁶	311	155	46	28	29	13	13	12	19
592	Liquor stores	20	9	3	3	1	1	2	1	-
	Miscellaneous shopping goods stores	133	80	20	11	13	9	6	9	14
594	Florists	21	7	4	4	3	1	2	-	1
5992										

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Champaign CBD					
	Retail stores²-----	115	68 217	9 419	2 473	1 402
52	Building materials, hardware, garden supply, and mobile home dealers-----	11	11 505	1 362	466	165
525	Hardware stores-----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other-----	8	(D)	(D)	(D)	(D)
53	General merchandise group stores-----	2	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores-----	-	-	-	-	-
539	Miscellaneous general merchandise stores-----	-	-	-	-	-
54	Food stores⁴-----	-	(D)	(D)	(D)	(D)
541	Grocery stores-----	-	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers-----	13	20 615	2 078	455	154
554	Gasoline service stations-----	4	(D)	(D)	(D)	(D)
56	Apparel and accessory stores-----	16	6 351	1 036	266	183
561	Men's and boys' clothing and furnishings stores-----	6	2 015	229	62	47
562, 3, 8	Women's clothing and specialty stores and furriers-----	4	403	89	33	32
562	Women's ready-to-wear stores-----	4	403	89	33	32
565	Family clothing stores-----	3	(D)	(D)	(D)	(D)
566	Shoe stores-----	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	15	4 295	609	167	67
5712	Furniture stores-----	4	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores-----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	9	2 918	392	122	42
58	Eating and drinking places-----	23	4 376	955	268	266
5812	Eating places-----	14	2 670	552	159	171
5813	Drinking places (alcoholic beverages)-----	9	1 706	403	109	95
591	Drug and proprietary stores-----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵-----	29	(D)	(D)	(D)	(D)
592	Liquor stores-----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	13	(D)	(D)	(D)	(D)
5992	Florists-----	3	323	36	9	4

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Champaign					
	Retail stores ²	532	(D)	40 185	9 373	7 257
52	Building materials, hardware, garden supply, and mobile home dealers	18	(D)	1 804	562	229
525	Hardware stores	4	4 772	676	149	102
52 ex. 525	Other	14	(D)	1 128	413	127
53	General merchandise group stores	10	(D)	7 550	1 570	1 343
531	Department stores ³	7	50 010	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores ⁴	30	(D)	4 441	1 083	662
541	Grocery stores	18	(D)	4 188	1 028	585
55 ex. 554	Automotive dealers	34	68 111	6 005	1 373	457
554	Gasoline service stations	39	(D)	1 428	363	310
56	Apparel and accessory stores	61	19 750	2 797	706	546
561	Men's and boys' clothing and furnishings stores	19	(D)	736	199	125
562, 3, 8	Women's clothing and specialty stores and furriers	15	(D)	583	152	164
562	Women's ready-to-wear stores	14	(D)	(D)	(D)	(D)
565	Family clothing stores	7	(D)	(D)	(D)	(D)
566	Shoe stores	15	4 138	579	146	102
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	58	20 087	2 761	686	330
5712	Furniture stores	11	6 417	812	186	84
5713, 4, 9	Home furnishings stores	15	(D)	512	126	59
572, 3	Household appliance, radio, television, and music stores	32	(D)	1 437	374	187
58	Eating and drinking places	116	33 610	8 447	1 873	2 492
5812	Eating places	93	28 351	7 350	1 598	2 107
5813	Drinking places (alcoholic beverages)	23	5 259	1 097	275	385
591	Drug and proprietary stores	11	11 348	1 477	334	245
59 ex. 591, 6	Miscellaneous retail stores ⁵	155	(D)	3 475	823	643
592	Liquor stores	9	(D)	468	111	114
594	Miscellaneous shopping goods stores	80	15 715	2 241	536	407
5992	Florists	7	(D)	139	30	19

See footnotes at end of table.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Urbana					
	Retail stores²-----	197	76 190	10 945	2 620	2 161
52	Building materials, hardware, garden supply, and mobile home dealers -----	9	(D)	495	134	65
525	Hardware stores -----	1	(D)	174	51	32
52 ex. 525	Other -----	8	(D)	321	83	33
53	General merchandise group stores -----	4	(D)	1 449	331	263
531	Department stores ³ -----	1	(D)	1 065	250	206
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	3	(D)	384	81	57
54	Food stores⁴ -----	16	12 984	1 389	350	230
541	Grocery stores -----	9	11 325	1 173	292	171
55 ex. 554	Automotive dealers -----	10	9 813	958	221	88
554	Gasoline service stations -----	24	8 963	669	165	161
56	Apparel and accessory stores -----	12	3 808	521	139	98
561	Men's and boys' clothing and furnishings stores -----	-	-	-	-	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	7	1 700	246	60	51
562	Women's ready-to-wear stores -----	6	1 656	235	57	46
565	Family clothing stores -----	3	(D)	230	68	39
566	Shoe stores -----	2	(D)	45	11	8
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	18	4 623	773	177	88
5712	Furniture stores -----	5	2 096	400	103	45
5713, 4, 9	Home furnishings stores -----	4	(D)	117	22	17
572, 3	Household appliance, radio, television, and music stores -----	9	(D)	256	52	26
58	Eating and drinking places -----	53	12 613	3 250	765	960
5812	Eating places -----	44	11 388	3 000	703	881
5813	Drinking places (alcoholic beverages) -----	9	1 225	250	62	79
591	Drug and proprietary stores -----	5	1 690	413	111	49
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	46	7 915	1 028	227	159
592	Liquor stores -----	3	(D)	197	44	26
594	Miscellaneous shopping goods stores -----	20	3 261	523	103	95
5992	Florists -----	4	(D)	96	20	12

See footnotes at end of table.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Rantoul					
	Retail stores² -----	135	69 728	9 541	2 207	1 595
52	Building materials, hardware, garden supply, and mobile home dealers -----	6	2 631	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	5	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	6 400	637	210	121
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	11	10 366	(D)	(D)	(D)
541	Grocery stores -----	5	9 909	1 141	153	118
55 ex. 554	Automotive dealers -----	16	26 313	(D)	(D)	(D)
554	Gasoline service stations -----	15	7 408	(D)	(D)	(D)
56	Apparel and accessory stores -----	12	1 927	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	4	1 140	167	41	33
562, 3, 8	Women's clothing and specialty stores and furriers -----	5	455	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	5	455	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	14	2 372	(D)	(D)	(D)
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	24	7 650	(D)	(D)	(D)
5812	Eating places -----	21	7 248	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	3	402	65	21	16
591	Drug and proprietary stores -----	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	28	(D)	(D)	(D)	(D)
592	Liquor stores -----	3	921	61	15	11
594	Miscellaneous shopping goods stores -----	11	1 402	193	39	38
5992	Florists -----	4	408	60	12	16

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Champaign-Urbana-Rantoul, Ill., SMSA						
	Retail stores²-----	1 204	589 975	75 597	17 570	13 608
52	Building materials, hardware, garden supply, and mobile home dealers -----	69	42 702	4 578	1 206	520
525	Hardware stores -----	14	7 149	(D)	(D)	(D)
52 ex. 525	Other -----	55	35 553	(D)	(D)	(D)
53	General merchandise group stores -----	31	88 987	(D)	(D)	(D)
531	Department stores ³ -----	12	75 574	10 960	2 330	1 956
533	Variety stores -----	6	2 224	289	59	50
539	Miscellaneous general merchandise stores -----	13	11 189	(D)	(D)	(D)
54	Food stores⁴ -----	93	106 251	(D)	(D)	(D)
541	Grocery stores -----	57	101 686	10 045	2 327	1 433
55 ex. 554	Automotive dealers -----	86	116 876	10 675	2 443	901
554	Gasoline service stations -----	116⁵	50 756	3 615	925	805
56	Apparel and accessory stores -----	102	27 324	3 771	935	727
561	Men's and boys' clothing and furnishings stores -----	23	(D)	903	240	158
562, 3, 8	Women's clothing and specialty stores and furriers -----	33	7 869	970	241	238
562	Women's ready-to-wear stores -----	28	7 612	(D)	(D)	(D)
565	Family clothing stores -----	12	(D)	985	243	162
566	Shoe stores -----	25	(D)	737	176	133
564, 9	Other apparel and accessory stores -----	9	1 041	176	35	36
57	Furniture, home furnishings, and equipment stores -----	111	28 471	4 000	966	483
5712	Furniture stores -----	20	(D)	1 365	321	145
5713, 4, 9	Home furnishings stores -----	27	(D)	647	150	76
572, 3	Household appliance, radio, television, and music stores -----	64	13 105	1 988	495	262
58	Eating and drinking places -----	259	66 016	17 810	4 042	4 936
5812	Eating places -----	208	57 583	16 167	3 620	4 396
5813	Drinking places (alcoholic beverages) -----	51	8 433	1 643	422	540
591	Drug and proprietary stores -----	26	(D)	2 480	586	393
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	311	(D)	(D)	(D)	(D)
592	Liquor stores -----	20	(D)	870	202	197
594	Miscellaneous shopping goods stores -----	133	21 443	3 026	693	555
5992	Florists -----	21	2 172	416	95	76

¹For all establishments, including those with no payroll.²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).³Includes sales from catalog order desks.⁴Includes data not covered by SIC 541.⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Champaign					
	Retail stores ² -----	112	73 718	10 650	2 628	1 901
52	Building materials, hardware, garden supply, and mobile home dealers -----	8	5 348	848	236	119
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	6	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	7	20 848	3 501	869	698
531	Department stores ³ -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores -----	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	13	19 898	2 138	507	233
554	Gasoline service stations -----	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	18	5 447	878	209	176
561	Men's and boys' clothing and furnishings stores -----	4	1 409	130	28	29
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	746	145	26	28
562	Women's ready-to-wear stores -----	4	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	-	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	11	2 452	439	103	68
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	1 182	193	42	29
58	Eating and drinking places -----	14	2 310	604	149	194
5812	Eating places -----	12	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	2	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	4	3 260	604	154	96
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	29	4 976	771	178	157
592	Liquor stores -----	4	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	16	3 056	532	123	102
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Champaign			
	Retail stores ² -----	-7.5	(NA)	65.7
52	Building materials, hardware, garden supply, and mobile home dealers -----	115.2	(NA)	60.2
525	Hardware stores -----	86.9	(NA)	107.3
52 ex. 525	Other -----	132.3	(NA)	53.2
53	General merchandise group stores -----	(D)	(NA)	(D)
531	Department stores ³ -----	-51.4	(NA)	42.5
533	Variety stores -----	(D)	(NA)	(D)
539	Miscellaneous general merchandise stores -----	(D)	(NA)	80.6
54	Food stores ⁴ -----	-93.5	(NA)	77.3
541	Grocery stores -----	(NA)	(NA)	76.6
55 ex. 554	Automotive dealers -----	3.6	(NA)	49.6
554	Gasoline service stations -----	23.6	(NA)	84.9
56	Apparel and accessory stores -----	16.6	(NA)	94.2
561	Men's and boys' clothing and furnishings stores -----	43.0	(NA)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	-46.0	(NA)	(D)
562	Women's ready-to-wear stores -----	(D)	(NA)	(D)
565	Family clothing stores -----	-5.5	(NA)	(D)
566	Shoe stores -----	117.0	(NA)	144.8
564, 9	Other apparel and accessory stores -----	(D)	(NA)	(D)
57	Furniture, home furnishings, and equipment stores -----	75.2	(NA)	46.5
5712	Furniture stores -----	-5.6	(NA)	(D)
5713, 4, 9	Home furnishings stores -----	87.0	(NA)	(D)
572, 3	Household appliance, radio, television, and music stores -----	146.9	(NA)	67.3
58	Eating and drinking places -----	89.4	(NA)	117.3
5812	Eating places -----	(D)	(NA)	134.5
5813	Drinking places (alcoholic beverages) -----	(D)	(NA)	44.7
591	Drug and proprietary stores -----	(D)	(NA)	35.8
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	(D)	(NA)	(D)
592	Liquor stores -----	-38.9	(NA)	34.2
594	Miscellaneous shopping goods stores -----	(D)	(NA)	92.7
5992	Florists -----	(D)	(NA)	(D)

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Champaign					
	Retail stores ¹ -----	(D)	11.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers-----	(D)	26.9	16.9	4.8	7.2
525	Hardware stores-----	(D)	(D)	(D)	(D)	1.2
52 ex. 525	Other-----	(D)	(D)	(D)	(D)	6.0
53	General merchandise group stores-----	19.2	(D)	(D)	16.5	15.1
531	Department stores ² -----	(D)	(D)	(D)	(D)	12.6
533	Variety stores-----	(D)	-	-	0.1	0.4
539	Miscellaneous general merchandise stores-----	(D)	-	-	-	1.9
54	Food stores ³ -----	1.3	(D)	(D)	13.3	18.0
541	Grocery stores-----	1.3	(D)	(D)	12.9	17.2
55 ex. 554	Automotive dealers-----	30.3	17.6	30.2	(D)	19.8
554	Gasoline service stations-----	7.6	(D)	(D)	6.3	6.6
56	Apparel and accessory stores-----	32.2	23.2	9.3	(D)	4.6
561	Men's and boys' clothing and furnishings stores-----	(D)	(D)	3.0	1.8	(D)
562, 3, 6	Women's clothing and specialty stores and furriers-----	(D)	5.1	0.6	1.6	1.3
562	Women's ready-to-wear stores-----	(D)	5.3	0.6	1.5	1.3
565	Family clothing stores-----	56.9	39.2	(D)	1.5	(D)
566	Shoe stores-----	(D)	22.9	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	(D)	(D)	(D)	0.3	0.2
57	Furniture, home furnishings, and equipment stores-----	21.4	15.1	6.3	(D)	4.6
5712	Furniture stores-----	(D)	10.6	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores-----	7.6	6.2	(D)	1.5	(D)
572, 3	Household appliance, radio, television, and music stores-----	(D)	22.3	4.3	3.0	2.2
58	Eating and drinking places-----	13.0	6.6	6.4	(D)	11.2
5812	Eating places-----	9.4	4.6	3.9	(D)	9.8
5813	Drinking places (alcoholic beverages)-----	32.4	20.2	2.5	(D)	1.4
591	Drug and proprietary stores-----	(D)	20.0	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	21.1	13.0	(D)	6.6	(D)
592	Liquor stores-----	(D)	(D)	(D)	1.8	(D)
594	Miscellaneous shopping goods stores-----	(D)	(D)	(D)	(D)	3.6
5992	Florists-----	(D)	14.9	0.5	0.2	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

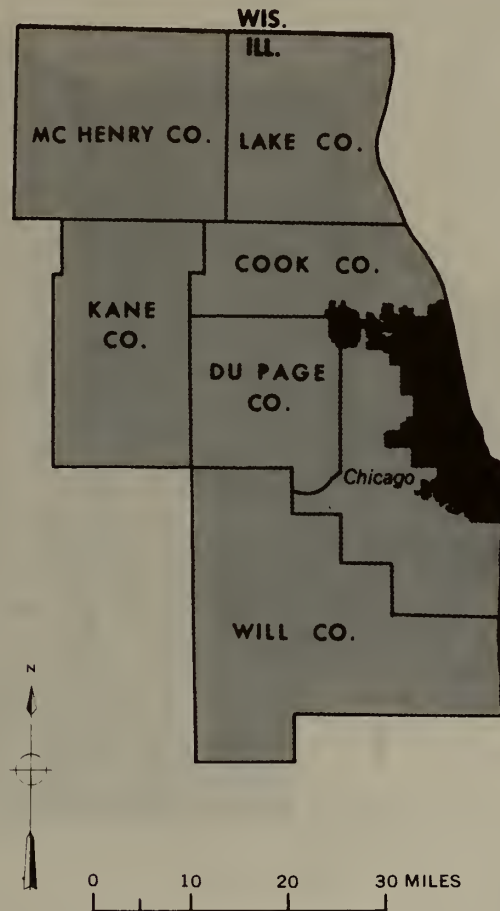
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

CHICAGO

Standard Metropolitan Statistical Area

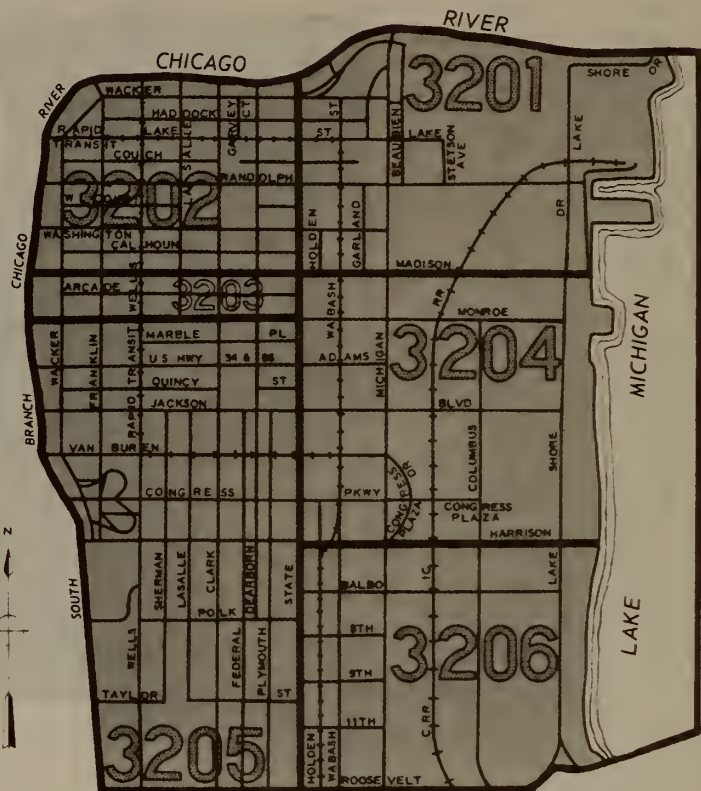


CHICAGO

Chicago
Central Business District

Comprising Census Tracts
3201, 3202, 3203, 3204, 3205 and 3206

0 1000 2000 3000 FEET



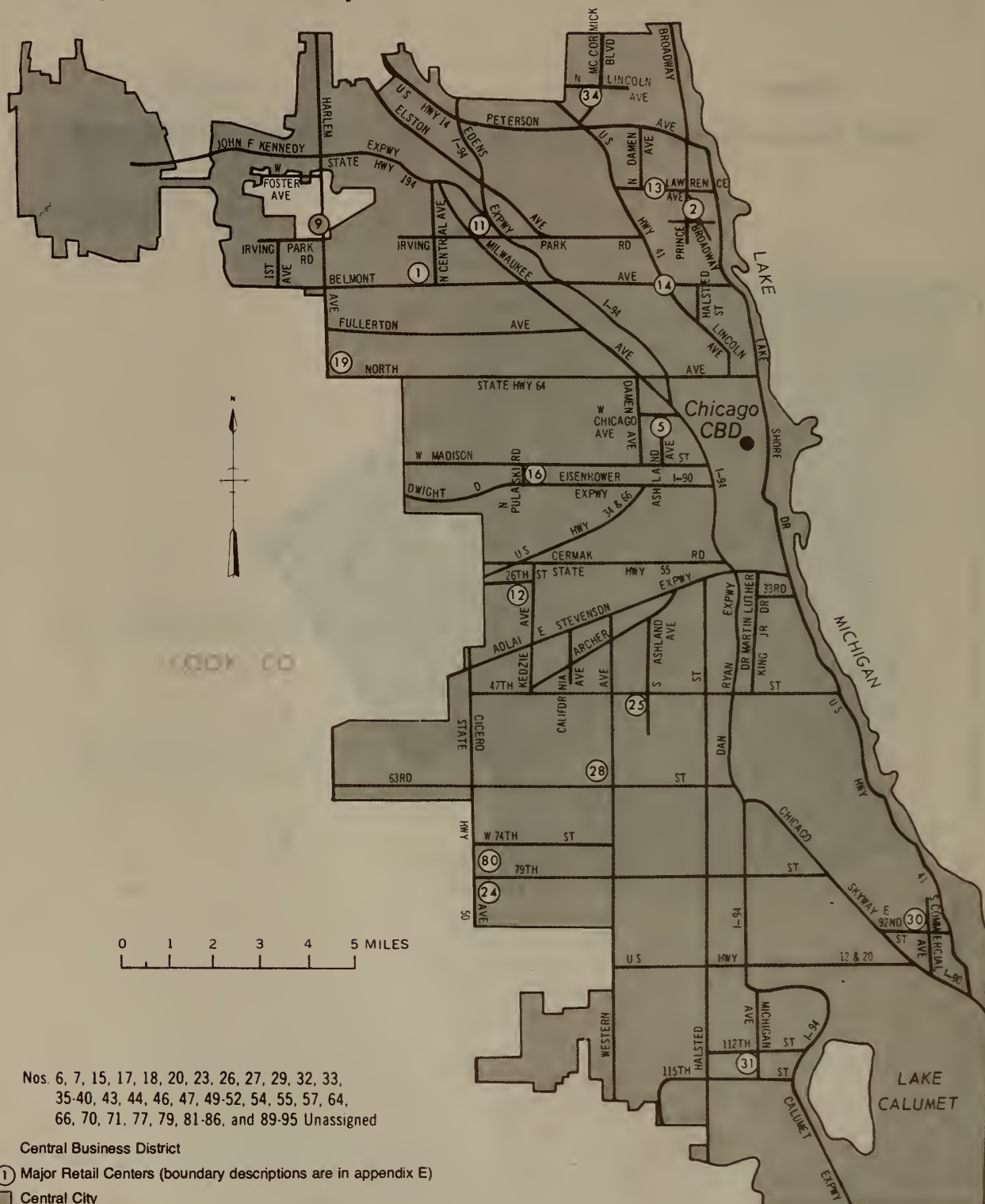
CHICAGO

Aurora Central Business District



CHICAGO

Major Retail Centers (Map 1)



Nos. 6, 7, 15, 17, 18, 20, 23, 26, 27, 29, 32, 33,
35-40, 43, 44, 46, 47, 49-52, 54, 55, 57, 64,
66, 70, 71, 77, 79, 81-86, and 89-95 Unassigned

- Central Business District
- ① Major Retail Centers (boundary descriptions are in appendix E)
- Central City

CHICAGO

Major Retail Centers (Map 2)

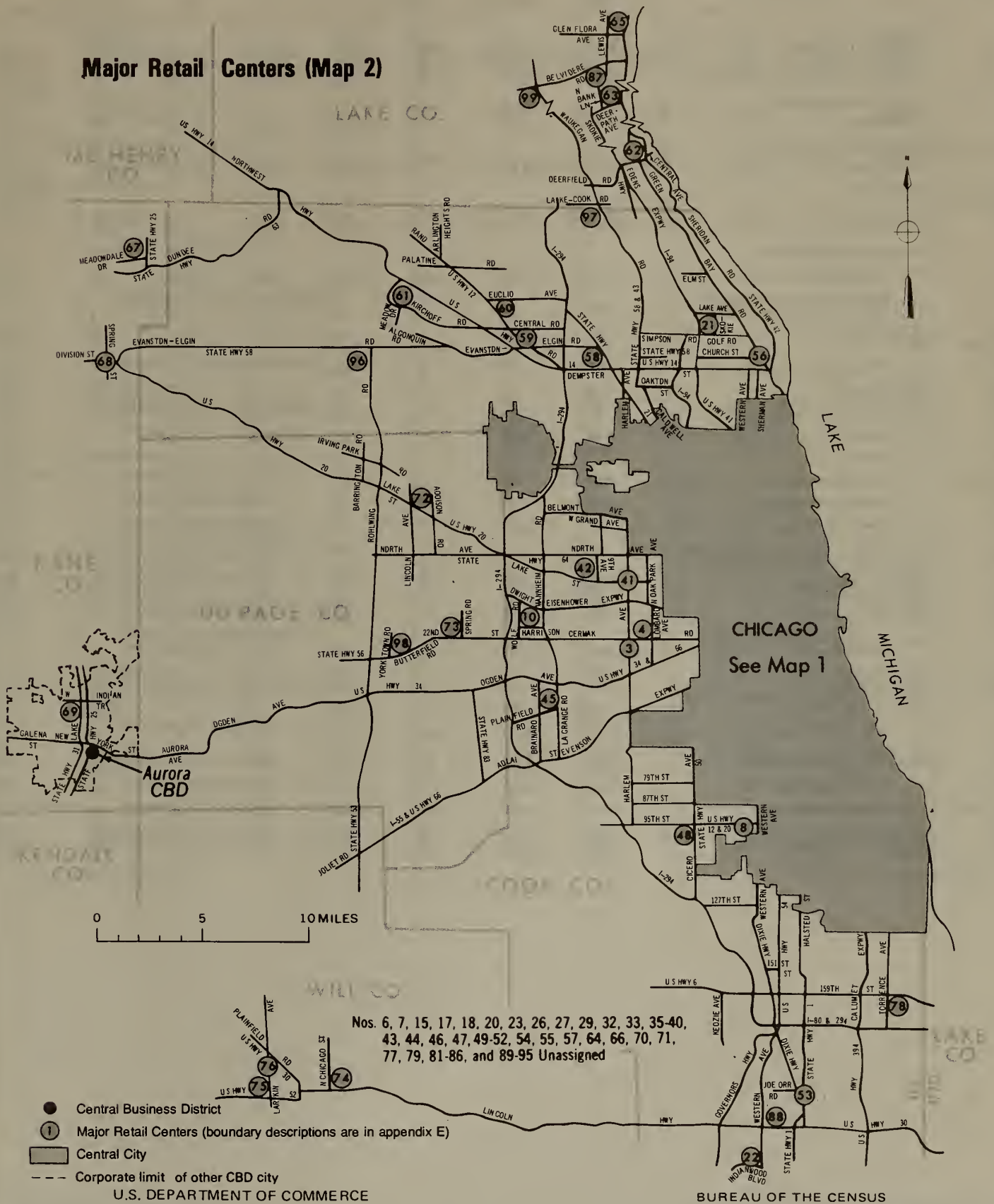


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers		
			Chicago	Aurora	Chicago	Aurora	No. 1	No. 2	No. 3
	Retail stores:^{1 2}								
	Number -----	46 184	19 881	692	1 346	165	173	85	188
	Sales (\$1,000) -----	23 773 251	8 179 081	414 792	932 751	127 357	77 291	27 780	198 868
	Payroll entire year (\$1,000) -----	3 022 537	1 127 843	49 538	196 341	16 582	10 159	4 117	25 032
	Paid employees for week including March 12 ---	450 037	162 919	7 245	27 306	2 241	1 349	671	4 215
54, 58, 591	Convenience goods stores:								
	Number -----	19 363	9 864	215	439	33	47	29	43
	Sales (\$1,000) -----	8 098 632	3 164 782	(D)	192 090	4 400	11 833	8 113	43 114
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number -----	13 062	5 003	246	643	94	105	44	126
	Sales (\$1,000) -----	6 982 105	2 518 940	(D)	669 745	93 280	61 330	18 111	151 755
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	13 759	5 014	231	264	38	21	12	19
	Sales (\$1,000) -----	8 892 514	2 495 359	155 901	70 916	29 677	4 128	1 556	3 999
	Number of Establishments								
	Retail stores^{1 2} -----	46 184	19 881	692	1 346	165	173	85	188
52	Building materials, hardware, garden supply, and mobile home dealers -----	1 815	565	35	6	6	3	2	3
525	Hardware stores -----	745	339	7	3	1	-	1	2
52 ex. 525	Other -----	1 070	226	28	3	5	3	1	1
53	General merchandise group stores -----	1 114	466	16	29	4	6	3	10
531	Department stores ⁴ -----	232	60	8	6	3	1	1	5
533	Variety stores -----	358	180	5	7	1	-	2	2
539	Miscellaneous general merchandise stores -----	524	226	3	16	-	5	-	3
54	Food stores⁵ -----	5 247	2 809	65	53	7	17	6	16
541	Grocery stores -----	3 175	1 777	40	11	2	3	4	5
55 ex. 554	Automotive dealers -----	2 160	636	41	6	9	2	1	2
554	Gasoline service stations -----	3 741	1 213	78	11	7	4	1	4
56	Apparel and accessory stores -----	4 441	1 929	96	295	52	50	25	75
561	Men's and boys' clothing and furnishings stores --	811	394	20	62	13	7	6	16
562, 3, 8	Women's clothing and specialty stores and furriers -----	1 764	706	37	135	18	20	9	28
562	Women's ready-to-wear stores -----	1 380	510	32	70	16	16	7	25
565	Family clothing stores -----	402	171	8	12	6	6	1	8
566	Shoe stores -----	955	412	24	49	12	11	6	21
564, 9	Other apparel and accessory stores -----	509	246	7	37	3	6	3	2
57	Furniture, home furnishings, and equipment stores -----	3 424	1 197	70	55	17	25	5	14
5712	Furniture stores -----	986	415	16	15	5	9	1	2
5713, 4, 9	Home furnishings stores -----	1 091	334	23	10	4	9	-	4
572, 3	Household appliance, radio, television, and music stores -----	1 347	448	31	30	8	7	4	8
58	Eating and drinking places -----	12 465	8 211	129	345	25	26	17	23
5812	Eating places -----	8 835	3 973	90	311	15	16	14	23
5813	Drinking places (alcoholic beverages) -----	3 630	2 238	39	34	10	10	3	-
591	Drug and proprietary stores -----	1 651	844	21	41	1	4	6	4
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	10 126	4 011	141	505	37	36	19	37
592	Liquor stores -----	1 322	800	5	18	-	1	-	1
594	Miscellaneous shopping goods stores -----	4 083	1 411	64	264	21	24	11	27
5992	Florists -----	692	268	15	18	4	1	-	2

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 4	No. 5	No. 8	No. 9	No. 10	No. 11	No. 12	No. 13
	Retail stores:^{1 2}								
	Number -----	61	91	206	88	46	116	173	32
	Sales (\$1,000) -----	17 858	30 871	158 556	54 060	36 570	101 492	69 257	35 469
	Payroll entire year (\$1,000) -----	2 803	4 319	21 628	6 518	5 820	14 235	8 956	5 258
	Paid employees for week including March 12 ---	414	675	3 679	1 326	1 003	2 011	1 374	738
54, 58, 591	Convenience goods stores:								
	Number -----	22	21	38	21	12	24	71	13
	Sales (\$1,000) -----	7 154	3 391	14 579	7 722	10 515	5 161	25 432	(D)
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number -----	25	56	150	58	29	80	83	17
	Sales (\$1,000) -----	7 120	24 017	135 309	44 146	24 917	92 095	39 228	30 130
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	14	14	28	9	5	12	19	2
	Sales (\$1,000) -----	3 584	3 463	3 666	2 192	1 138	4 236	4 597	(D)
	Number of Establishments								
	Retail stores^{1 2} -----	61	91	206	88	46	116	173	32
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	4	4	1	-	2	2	1
525	Hardware stores -----	-	2	3	-	-	-	1	1
52 ex. 525	Other -----	1	2	1	1	-	2	1	-
53	General merchandise group stores -----	2	8	3	4	3	4	5	4
531	Department stores ⁴ -----	1	1	2	2	2	2	2	1
533	Variety stores -----	1	4	1	1	1	2	3	1
539	Miscellaneous general merchandise stores -----	-	3	-	1	-	-	-	2
54	Food stores⁵ -----	10	9	13	9	7	6	26	5
541	Grocery stores -----	2	2	1	2	3	1	17	2
55 ex. 554	Automotive dealers -----	1	1	2	1	1	1	2	-
554	Gasoline service stations -----	-	1	1	-	1	-	3	1
56	Apparel and accessory stores -----	5	20	31	31	15	43	38	4
561	Men's and boys' clothing and furnishings stores --	-	7	11	4	3	10	12	2
562, 3, 8	Women's clothing and specialty stores and								
	furnishers -----	3	7	38	13	5	16	14	-
562	Women's ready-to-wear stores -----	3	7	29	11	3	13	14	-
565	Family clothing stores -----	-	1	6	3	-	2	4	-
566	Shoe stores -----	1	10	17	10	4	12	7	1
564, 9	Other apparel and accessory stores -----	1	4	9	1	3	3	1	1
57	Furniture, home furnishings, and equipment stores -----	6	13	41	12	4	14	19	4
5712	Furniture stores -----	2	6	19	1	1	-	7	3
5713, 4, 9	Home furnishings stores -----	2	3	10	8	-	5	2	1
572, 3	Household appliance, radio, television, and music stores -----	2	4	12	5	3	9	10	-
58	Eating and drinking places -----	11	10	17	11	5	13	38	8
5812	Eating places -----	7	9	17	10	4	10	30	7
5813	Drinking places (alcoholic beverages) -----	4	1	-	1	1	3	8	1
591	Drug and proprietary stores -----	1	2	3	1	-	5	7	-
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	24	14	41	18	10	28	33	5
592	Liquor stores -----	3	4	-	-	-	2	5	-
594	Miscellaneous shopping goods stores -----	12	6	25	11	7	19	21	5
5992	Florists -----	2	-	4	1	-	1	-	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 14	No. 16	No. 19	No. 21	No. 22	No. 24	No. 25	No. 28
	Retail stores:^{1 2}								
	Number -----	161	82	50	75	44	28	178	52
	Sales (\$1,000) -----	62 170	36 194	63 229	164 068	67 185	32 795	58 984	50 530
	Payroll entire year (\$1,000) -----	8 795	5 202	9 838	21 674	10 346	4 101	8 084	7 632
	Paid employees for week including March 12 ---	1 507	932	1 224	3 636	1 591	679	1 246	896
54, 58, 591	Convenience goods stores:								
	Number -----	42	19	15	14	14	7	64	24
	Sales (\$1,000) -----	11 125	2 710	6 748	16 470	18 686	4 604	15 575	4 971
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number -----	102	57	24	51	22	21	84	16
	Sales (\$1,000) -----	48 201	32 380	52 589	142 774	45 084	28 191	34 800	37 495
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	17	6	11	10	8	—	30	12
	Sales (\$1,000) -----	2 844	1 104	3 892	4 824	3 415	—	8 609	8 064
	Number of Establishments								
	Retail stores ^{1 2} -----	161	82	50	75	44	28	178	52
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	—	3	—	3	—	7	1
525	Hardware stores -----	1	—	2	—	1	—	3	1
52 ex. 525	Other -----	1	—	1	—	2	—	4	—
53	General merchandise group stores -----	9	4	1	3	3	1	5	2
531	Department stores ⁴ -----	2	1	1	3	3	1	2	1
533	Variety stores -----	4	3	—	—	—	—	2	1
539	Miscellaneous general merchandise stores -----	3	—	—	—	—	—	1	—
54	Food stores ⁵ -----	8	1	5	6	6	3	26	5
541	Grocery stores -----	2	1	3	2	3	—	10	3
55 ex. 554	Automotive dealers -----	2	—	2	1	—	—	2	3
554	Gasoline service stations -----	—	1	1	3	1	—	4	—
56	Apparel and accessory stores -----	43	42	6	32	8	11	38	3
561	Men's and boys' clothing and furnishings stores -----	6	7	1	5	—	1	6	—
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	11	3	14	1	4	14	3
562	Women's ready-to-wear stores -----	12	9	3	14	1	4	13	3
565	Family clothing stores -----	8	5	—	2	3	1	4	—
566	Shoe stores -----	12	15	1	9	3	3	11	—
564, 9	Other apparel and accessory stores -----	3	4	1	2	1	2	3	—
57	Furniture, home furnishings, and equipment stores -----	21	6	12	7	4	2	25	6
5712	Furniture stores -----	10	3	5	3	1	1	10	3
5713, 4, 9	Home furnishings stores -----	6	1	2	—	—	1	4	3
572, 3	Household appliance, radio, television, and music stores -----	5	2	5	4	3	—	11	—
58	Eating and drinking places -----	28	15	7	7	6	3	34	16
5812	Eating places -----	23	11	6	6	5	3	26	11
5813	Drinking places (alcoholic beverages) -----	5	4	1	1	1	—	8	5
591	Drug and proprietary stores -----	6	3	3	1	2	1	4	3
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	42	10	10	15	11	7	33	13
592	Liquor stores -----	4	—	2	—	—	—	8	3
594	Miscellaneous shopping goods stores -----	29	5	5	9	7	7	16	5
5992	Florists -----	1	—	—	1	1	—	—	1

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 30	No. 31	No. 34	No. 41	No. 42	No. 45	No. 48	No. 53
	Retail stores:^{1 2}								
	Number	103	113	35	94	45	74	53	29
	Sales (\$1,000)	47 370	41 008	32 275	47 304	63 735	18 764	31 334	25 701
	Payroll entire year (\$1,000)	6 579	7 234	4 364	6 430	8 122	3 056	3 841	2 495
	Paid employees for week including March 12	1 111	1 063	666	1 362	1 402	475	552	470
54, 58, 591	Convenience goods stores:								
	Number	42	24	13	14	15	18	12	10
	Sales (\$1,000)	12 974	6 949	8 389	4 474	20 132	5 675	11 173	14 009
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number	47	60	16	71	26	46	24	12
	Sales (\$1,000)	32 926	27 741	22 054	41 006	37 724	11 541	13 031	8 312
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number	14	29	6	9	4	10	17	7
	Sales (\$1,000)	1 470	6 318	1 832	1 824	5 879	1 548	7 130	3 380
	Number of Establishments								
	Retail stores^{1 2}	103	113	35	94	45	74	53	29
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	2	—	1	1	2	3
525	Hardware stores	1	1	1	—	—	—	—	1
52 ex. 525	Other	1	1	1	—	1	1	2	2
53	General merchandise group stores	6	6	3	6	5	—	2	3
531	Department stores ⁴	1	2	2	2	2	—	—	—
533	Variety stores	5	4	—	3	2	—	1	1
539	Miscellaneous general merchandise stores	—	—	1	1	1	—	1	2
54	Food stores⁵	13	7	5	2	5	6	4	4
541	Grocery stores	7	—	2	—	2	1	1	3
55 ex. 554	Automotive dealers	1	3	1	—	—	2	4	—
554	Gasoline service stations	—	1	—	1	1	—	5	3
56	Apparel and accessory stores	23	35	7	35	14	17	9	2
561	Men's and boys' clothing and furnishings stores ..	8	7	1	8	2	6	3	1
562, 3, 8	Women's clothing and specialty stores and furriers	5	8	4	11	5	7	3	—
562	Women's ready-to-wear stores	5	5	2	8	4	6	2	—
565	Family clothing stores	2	3	—	4	1	1	—	—
566	Shoe stores	7	11	1	9	6	2	2	—
564, 9	Other apparel and accessory stores	1	6	1	3	—	1	1	1
57	Furniture, home furnishings, and equipment stores	11	11	3	10	3	11	9	1
5712	Furniture stores	4	2	1	2	—	2	3	—
5713, 4, 9	Home furnishings stores	2	1	1	3	1	1	3	1
572, 3	Household appliance, radio, television, and music stores	5	8	1	5	2	8	3	—
58	Eating and drinking places	23	12	7	8	9	10	6	4
5812	Eating places	18	11	7	8	8	10	6	4
5813	Drinking places (alcoholic beverages)	5	1	—	—	1	—	—	—
591	Drug and proprietary stores	6	5	1	4	1	2	2	2
59 ex. 591, 6	Miscellaneous retail stores⁶	18	31	6	28	6	25	10	7
592	Liquor stores	1	1	—	—	1	—	2	—
594	Miscellaneous shopping goods stores	7	8	3	20	4	18	4	6
5992	Florists	2	2	—	1	1	—	1	1

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 56	No. 58	No. 59	No. 60	No. 61	No. 62	No. 63	No. 65
54, 58, 591	Retail stores:^{1 2}								
	Number	86	87	30	92	39	98	47	34
	Sales (\$1,000)	45 441	165 312	33 957	92 982	28 579	32 930	13 522	42 751
	Payroll entire year (\$1,000)	7 141	20 480	3 760	13 267	3 364	5 082	2 184	5 088
	Paid employees for week including March 12 ---	1 241	3 023	549	2 522	501	844	357	728
53, 56, 57; 594	Convenience goods stores:								
	Number	15	14	8	19	18	25	9	10
52, 55, 59, ex. 591, 4, 6	Shopping goods stores (GAF):³								
	Number	44	62	13	61	11	56	31	13
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number	6	11	9	12	10	17	7	11
52	Sales (\$1,000)	(D)	22 973	3 790	2 298	4 440	8 946	1 261	10 698
	Number of Establishments								
52	Retail stores^{1 2}	65	87	30	92	39	98	47	34
	Building materials, hardware, garden supply, and mobile home dealers	-	-	1	1	1	3	2	1
525 ex. 525	Hardware stores	-	-	1	-	1	1	1	1
	Other	-	-	-	1	-	2	1	-
53	General merchandise group stores	2	5	1	5	-	3	1	3
531	Department stores ⁴	2	3	-	3	-	-	-	2
533	Variety stores	-	1	-	1	-	2	-	1
539	Miscellaneous general merchandise stores	-	1	1	1	-	1	1	-
54	Food stores⁵	3	5	3	4	6	8	1	3
541	Grocery stores	1	2	3	-	3	2	-	3
55 ex. 554	Automotive dealers	-	3	2	1	3	1	-	4
554	Gasoline service stations	-	-	3	2	4	1	-	1
56	Apparel and accessory stores	24	35	7	31	4	27	12	2
561	Men's and boys' clothing and furnishings stores ..	4	6	1	8	-	5	2	-
562, 3, 8	Women's clothing and specialty stores and furriers	12	14	3	15	-	13	4	2
562	Women's ready-to-wear stores	10	12	3	11	-	10	3	2
565	Family clothing stores	2	4	2	-	2	3	1	-
566	Shoe stores	5	9	1	7	2	5	2	-
564, 9	Other apparel and accessory stores	1	2	-	1	-	1	3	-
57	Furniture, home furnishings, and equipment stores	7	11	4	10	3	8	5	4
5712	Furniture stores	-	5	1	2	1	2	1	2
5713, 4, 9	Home furnishings stores	4	2	2	5	-	3	4	-
572, 3	Household appliance, radio, television, and music stores	3	4	1	3	2	3	-	2
58	Eating and drinking places	8	8	4	13	10	14	6	6
5812	Eating places	8	8	4	13	9	14	6	6
5813	Drinking places (alcoholic beverages)	-	-	-	-	1	-	-	-
591	Drug and proprietary stores	4	1	1	2	2	3	2	1
59 ex. 591, 6	Miscellaneous retail stores⁶	17	10	4	23	6	30	18	9
592	Liquor stores	-	-	1	-	1	1	1	2
594	Miscellaneous shopping goods stores	11	11	1	15	4	18	13	4
5992	Florists	1	-	-	2	-	2	-	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 67	No. 68	No. 69	No. 72	No. 73	No. 74	No. 75	No. 76
	Retail stores:^{1 2}								
	Number	28	99	74	28	81	96	50	45
	Sales (\$1,000)	34 177	65 926	68 035	32 950	172 347	62 823	92 722	39 193
	Payroll entire year (\$1,000)	3 859	8 993	7 486	4 111	22 995	10 714	10 307	4 676
	Paid employees for week including March 12 ---	568	1 426	1 220	781	3 654	1 605	1 368	768
54, 58, 591	Convenience goods stores:								
	Number	7	21	19	7	9	28	23	18
	Sales (\$1,000)	18 361	5 204	15 817	10 037	8 175	5 449	30 386	12 682
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number	18	61	36	15	46	52	12	18
	Sales (\$1,000)	13 866	42 797	23 525	17 660	160 897	50 108	15 280	19 329
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number	3	17	19	6	6	16	15	9
	Sales (\$1,000)	1 950	17 925	28 693	5 253	3 275	7 286	47 076	7 182
	Number of Establishments								
	Retail stores^{1 2}	28	99	74	28	61	96	50	45
52	Building materials, hardware, garden supply, and mobile home dealers	2	2	1	2	-	3	4	1
525	Hardware stores	1	-	-	1	-	2	-	-
52 ex. 525	Other	1	2	1	1	-	1	4	1
53	General merchandise group stores	3	5	3	4	4	6	1	4
531	Department stores ⁴	2	3	2	3	3	3	1	2
533	Variety stores	1	1	1	1	-	1	-	1
539	Miscellaneous general merchandise stores	-	1	-	-	1	2	-	1
54	Food stores⁵	4	5	5	2	2	6	5	3
541	Grocery stores	3	-	2	2	1	1	3	2
55 ex. 554	Automotive dealers	-	4	7	2	-	3	6	2
554	Gasoline service stations	-	1	6	1	-	4	2	3
56	Apparel and accessory stores	9	29	16	4	27	19	3	5
561	Men's and boys' clothing and furnishings stores ..	2	7	3	-	4	2	-	-
562, 3, 8	Women's clothing and specialty stores and furriers	2	8	6	1	12	9	2	2
562	Women's ready-to-wear stores	2	6	6	1	10	7	2	2
565	Family clothing stores	1	5	2	1	2	2	-	-
566	Shoe stores	3	7	4	1	9	1	1	3
564, 9	Other apparel and accessory stores	1	2	1	1	-	5	-	-
57	Furniture, home furnishings, and equipment stores	3	10	11	3	5	10	2	4
5712	Furniture stores	1	1	-	-	2	3	-	2
5713, 4, 9	Home furnishings stores	-	3	6	1	1	2	1	-
572, 3	Household appliance, radio, television, and music stores	2	6	5	2	2	5	1	2
58	Eating and drinking places	3	15	13	3	6	17	17	13
5812	Eating places	3	11	11	3	6	10	16	11
5813	Drinking places (alcoholic beverages)	-	4	2	-	-	7	1	2
591	Drug and proprietary stores	-	1	1	2	1	5	1	2
59 ex. 591, 6	Miscellaneous retail stores⁶	4	27	11	5	16	23	9	8
592	Liquor stores	1	-	1	1	-	-	1	1
594	Miscellaneous shopping goods stores	3	17	6	4	10	17	6	5
5992	Florists	-	1	2	-	1	-	1	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 78	No. 80	No. 87	No. 88	No. 96	No. 97	No. 98	No. 99
	Retail stores:^{1 2}								
	Number -----	63	127	31	65	215	36	113	110
	Sales (\$1,000) -----	185 721	148 169	19 274	141 712	272 516	35 394	137 762	64 938
	Payroll entire year (\$1,000) -----	22 951	18 594	2 894	16 975	32 918	5 180	18 924	9 396
	Paid employees for week including March 12 ---	3 189	3 413	438	1 981	5 361	951	3 420	1 794
54, 58, 591	Convenience goods stores:								
	Number -----	10	28	5	33	38	11	16	21
	Sales (\$1,000) -----	11 632	12 102	(D)	16 743	13 287	11 731	6 371	10 103
53, 56, 57; 594	Shopping goods stores (GAF):³								
	Number -----	47	89	24	7	159	19	86	78
	Sales (\$1,000) -----	155 184	124 800	14 619	18 541	255 923	20 382	129 510	51 352
52, 55, 59, ex. 591, 4, 6	All other stores:								
	Number -----	6	10	2	25	18	6	11	11
	Sales (\$1,000) -----	18 905	11 267	(D)	106 428	3 306	3 281	1 881	3 483
	Number of Establishments								
	Retail stores ^{1 2} -----	63	127	31	65	215	36	113	110
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	-	-	1	1	-	1	1
525	Hardware stores -----	-	-	-	-	-	-	1	-
52 ex. 525	Other -----	1	-	-	1	1	-	-	1
53	General merchandise group stores -----	5	5	2	1	6	2	5	3
531	Department stores ⁴ -----	4	4	1	1	4	2	4	3
533	Variety stores -----	1	1	1	-	-	-	1	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	2	-	-	-
54	Food stores ⁵ -----	3	8	2	3	14	4	7	8
541	Grocery stores -----	2	1	1	2	2	3	1	2
55 ex. 554	Automotive dealers -----	1	2	-	14	-	2	1	1
554	Gasoline service stations -----	-	-	1	5	-	2	-	-
56	Apparel and accessory stores -----	32	47	14	2	92	7	49	44
561	Men's and boys' clothing and furnishings stores --	3	11	2	-	19	2	9	7
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	17	6	1	38	3	20	18
562	Women's ready-to-wear stores -----	15	15	5	1	31	3	16	13
565	Family clothing stores -----	3	6	-	1	5	-	2	4
566	Shoe stores -----	9	10	3	-	22	2	16	12
564, 9	Other apparel and accessory stores -----	1	3	3	-	8	-	2	3
57	Furniture, home furnishings, and equipment stores -----	4	13	3	3	24	4	15	10
5712	Furniture stores -----	1	2	1	-	4	-	2	1
5713, 4, 9	Home furnishings stores -----	2	1	-	-	6	-	6	2
572, 3	Household appliance, radio, television, and music stores -----	1	10	2	3	14	4	7	7
58	Eating and drinking places -----	6	19	2	29	23	6	8	12
5812	Eating places -----	6	18	2	26	23	5	7	12
5813	Drinking places (alcoholic beverages) -----	-	1	-	3	-	1	1	-
591	Drug and proprietary stores -----	1	1	1	1	1	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	10	32	6	6	54	8	26	30
592	Liquor stores -----	-	-	-	2	-	-	-	1
594	Miscellaneous shopping goods stores -----	6	24	5	1	37	6	17	21
5992	Florists -----	1	3	-	2	2	-	1	1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Chicago CBD					
	Retail stores ² -----	1 346	932 751	196 341	48 116	27 306
52	Building materials, hardware, garden supply, and mobile home dealers -----	6	834	229	75	30
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	29	353 277	84 491	20 388	11 555
531	Department stores ³ -----	6	335 951	81 537	19 740	11 036
533	Variety stores -----	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	16	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	53	27 496	3 933	955	429
541	Grocery stores -----	11	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	6	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	11	5 279	359	115	101
56	Apparel and accessory stores -----	295	175 073	31 940	7 538	3 953
561	Men's and boys' clothing and furnishings stores -----	62	33 380	6 850	1 546	830
562, 3, 8	Women's clothing and specialty stores and furriers -----	135	95 055	16 437	3 964	2 145
562	Women's ready-to-wear stores -----	70	83 773	14 746	3 564	1 985
565	Family clothing stores -----	12	16 385	2 927	735	304
566	Shoe stores -----	49	23 435	3 717	829	463
564, 9	Other apparel and accessory stores -----	37	6 818	2 009	464	211
57	Furniture, home furnishings, and equipment stores -----	55	45 749	8 455	2 023	661
5712	Furniture stores -----	15	26 148	5 496	1 349	389
5713, 4, 9	Home furnishings stores -----	10	(D)	502	155	64
572, 3	Household appliance, radio, television, and music stores -----	30	(D)	2 457	519	208
58	Eating and drinking places -----	345	136 195	39 896	10 295	7 414
5812	Eating places -----	311	129 806	38 346	9 902	7 102
5813	Drinking places (alcoholic beverages) -----	34	6 389	1 550	393	312
591	Drug and proprietary stores -----	41	28 399	3 780	962	637
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	505	(D)	(D)	(D)	(D)
592	Liquor stores -----	18	17 694	1 133	272	101
594	Miscellaneous shopping goods stores -----	264	95 646	14 637	3 763	1 636
5992	Florists -----	18	3 294	773	176	84

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Aurora CBD					
	Retail stores ² -----	165	127 357	16 582	3 542	2 241
52	Building materials, hardware, garden supply, and mobile home dealers -----	6	945	118	30	14
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	5	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	4	(D)	(D)	(D)	(D)
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores ⁴ -----	7	(D)	(D)	(D)	(D)
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	9	26 670	2 623	529	148
554	Gasoline service stations -----	7	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	52	20 313	2 524	587	475
561	Men's and boys' clothing and furnishings stores -----	13	4 989	696	159	117
562, 3, 8	Women's clothing and specialty stores and furriers -----	18	9 917	1 030	232	238
562	Women's ready-to-wear stores -----	16	(D)	(D)	(D)	(D)
565	Family clothing stores -----	6	2 801	375	102	59
566	Shoe stores -----	12	2 325	355	78	52
564, 9	Other apparel and accessory stores -----	3	281	68	16	9
57	Furniture, home furnishings, and equipment stores -----	17	6 400	913	219	95
5712	Furniture stores -----	5	3 323	628	160	47
5713, 4, 9	Home furnishings stores -----	4	608	58	11	9
572, 3	Household appliance, radio, television, and music stores -----	8	2 469	227	48	39
58	Eating and drinking places -----	25	3 062	671	115	107
5812	Eating places -----	15	2 223	548	82	81
5813	Drinking places (alcoholic beverages) -----	10	839	123	33	26
591	Drug and proprietary stores -----	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	37	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	21	(D)	(D)	(D)	(D)
5992	Florists -----	4	330	58	17	14

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1					
	Retail stores² -----	173	77 291	10 159	2 469	1 349
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	1 137	175	40	21
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	3	1 137	175	40	21
53	General merchandise group stores -----	6	11 037	1 874	388	248
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	17	(D)	(D)	(D)	(D)
541	Grocery stores -----	3	1 306	95	40	31
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	4	1 462	87	20	19
56	Apparel and accessory stores -----	50	13 952	2 118	510	319
561	Men's and boys' clothing and furnishings stores -----	7	2 453	471	124	47
562, 3, 8	Women's clothing and specialty stores and furriers -----	20	4 527	683	152	128
562	Women's ready-to-wear stores -----	16	3 680	523	115	104
565	Family clothing stores -----	6	3 965	519	122	80
566	Shoe stores -----	11	2 333	346	84	44
564, 9	Other apparel and accessory stores -----	6	674	99	28	20
57	Furniture, home furnishings, and equipment stores -----	25	32 607	3 567	864	262
5712	Furniture stores -----	9	4 569	787	197	61
5713, 4, 9	Home furnishings stores -----	9	1 757	250	45	25
572, 3	Household appliance, radio, television, and music stores -----	7	26 281	2 530	622	176
58	Eating and drinking places -----	26	4 523	998	236	218
5812	Eating places -----	16	4 023	925	218	198
5813	Drinking places (alcoholic beverages) -----	10	500	71	18	20
591	Drug and proprietary stores -----	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	36	(D)	(D)	(D)	(D)
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	24	3 734	512	126	81
5992	Florists -----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 3					
	Retail stores²-----	188	198 868	25 032	5 588	4 215
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	(D)	(D)	(D)	(D)
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	10	93 941	11 659	2 592	1 906
531	Department stores ³ -----	5	81 058	10 599	2 355	1 691
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores⁴-----	16	28 989	3 717	706	384
541	Grocery stores -----	5	27 249	3 414	625	300
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	4	922	84	22	12
56	Apparel and accessory stores -----	75	43 993	5 171	1 201	911
561	Men's and boys' clothing and furnishings stores -----	16	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	28	16 817	1 892	427	386
562	Women's ready-to-wear stores -----	25	16 295	1 829	410	372
565	Family clothing stores -----	8	11 358	1 089	249	199
566	Shoe stores -----	21	8 358	1 125	255	176
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	14	4 874	715	182	76
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	2 670	400	98	40
58	Eating and drinking places-----	23	(D)	(D)	(D)	(D)
5812	Eating places -----	23	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	37	10 961	1 388	360	289
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	27	8 947	1 179	312	256
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 8					
	Retail stores ² -----	206	153 556	21 628	5 038	3 679
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	675	115	30	13
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores ⁴ -----	13	5 899	718	174	88
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	81	58 979	8 059	1 840	1 357
561	Men's and boys' clothing and furnishings stores -----	11	4 790	730	173	97
562, 3, 8	Women's clothing and specialty stores and furriers -----	38	32 347	4 043	900	793
562	Women's ready-to-wear stores -----	29	28 859	3 311	753	703
565	Family clothing stores -----	6	10 615	1 607	385	270
566	Shoe stores -----	17	9 252	1 357	290	152
564, 9	Other apparel and accessory stores -----	9	1 975	322	92	45
57	Furniture, home furnishings, and equipment stores -----	41	16 545	2 573	598	283
5712	Furniture stores -----	19	9 141	1 413	317	126
5713, 4, 9	Home furnishings stores -----	10	3 076	381	87	57
572, 3	Household appliance, radio, television, and music stores -----	12	4 328	779	194	100
58	Eating and drinking places -----	17	(D)	(D)	(D)	(D)
5812	Eating places -----	17	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	41	9 590	1 375	336	224
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	25	(D)	(D)	(D)	(D)
5992	Florists -----	4	275	33	9	8

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 11					
	Retail stores²-----	116	101 492	14 235	3 265	2 011
52	Building materials, hardware, garden supply, and mobile home dealers-----	2	(D)	(D)	(D)	(D)
525	Hardware stores-----	-	-	-	-	-
52 ex. 525	Other-----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores-----	4	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores-----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	-	-	-	-	-
54	Food stores⁴-----	6	1 547	250	65	25
541	Grocery stores-----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers-----	1	(D)	(D)	(D)	(D)
554	Gasoline service stations-----	-	-	-	-	-
56	Apparel and accessory stores-----	43	13 748	2 250	612	409
561	Men's and boys' clothing and furnishings stores-----	10	3 347	539	150	65
562, 3, 8	Women's clothing and specialty stores and furriers-----	16	6 128	1 171	293	222
562	Women's ready-to-wear stores-----	13	4 896	790	211	164
565	Family clothing stores-----	2	(D)	(D)	(D)	(D)
566	Shoe stores-----	12	2 499	341	109	68
564, 9	Other apparel and accessory stores-----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	14	4 312	610	149	82
5712	Furniture stores-----	-	-	-	-	-
5713, 4, 9	Home furnishings stores-----	5	1 501	179	39	21
572, 3	Household appliance, radio, television, and music stores-----	9	2 811	431	110	61
58	Eating and drinking places-----	13	2 120	446	98	105
5812	Eating places-----	10	1 704	346	79	90
5813	Drinking places (alcoholic beverages)-----	3	416	100	19	15
591	Drug and proprietary stores-----	5	1 494	187	59	23
59 ex. 591, 6	Miscellaneous retail stores⁵-----	28	(D)	(D)	(D)	(D)
592	Liquor stores-----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	19	(D)	(D)	(D)	(D)
5992	Florists-----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 12					
	Retail stores² -----	173	69 257	8 956	2 060	1 374
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	5	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	26	16 527	1 892	465	239
541	Grocery stores -----	17	15 167	1 613	390	196
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	3	963	69	17	8
56	Apparel and accessory stores -----	38	10 424	1 656	372	233
561	Men's and boys' clothing and furnishings stores -----	12	2 143	408	95	41
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	4 617	609	134	114
562	Women's ready-to-wear stores -----	14	4 617	609	134	114
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	2 060	310	73	36
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	19	5 143	591	137	71
5712	Furniture stores -----	7	2 406	308	74	30
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	10	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	38	3 822	695	163	161
5812	Eating places -----	30	3 246	599	137	139
5813	Drinking places (alcoholic beverages) -----	8	576	96	26	22
591	Drug and proprietary stores -----	7	5 083	661	144	100
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	33	4 343	653	151	94
592	Liquor stores -----	5	1 344	176	41	20
594	Miscellaneous shopping goods stores -----	21	(D)	(D)	(D)	(D)
5992	Florists -----	-	-	-	-	-

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 14					
	Retail stores² -----	161	62 170	8 795	2 121	1 507
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	9	22 181	3 089	741	603
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	621	64	18	10
54	Food stores⁴ -----	8	4 736	905	214	125
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	43	14 459	1 939	456	318
561	Men's and boys' clothing and furnishings stores -----	6	1 037	176	53	25
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	4 795	514	117	111
562	Women's ready-to-wear stores -----	12	(D)	(D)	(D)	(D)
565	Family clothing stores -----	8	4 304	655	137	87
566	Shoe stores -----	12	3 937	524	131	81
564, 9	Other apparel and accessory stores -----	3	386	70	18	14
57	Furniture, home furnishings, and equipment stores -----	21	8 509	1 100	280	113
5712	Furniture stores -----	10	4 860	531	140	58
5713, 4, 9	Home furnishings stores -----	6	2 021	333	87	27
572, 3	Household appliance, radio, television, and music stores -----	5	1 628	236	53	28
58	Eating and drinking places -----	28	2 951	514	135	149
5812	Eating places -----	23	2 670	485	127	143
5813	Drinking places (alcoholic beverages) -----	5	281	29	8	6
591	Drug and proprietary stores -----	6	3 438	479	115	83
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	42	4 400	590	137	94
592	Liquor stores -----	4	936	118	27	14
594	Miscellaneous shopping goods stores -----	29	3 052	407	94	70
5992	Florists -----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 25					
	Retail stores² -----	178	58 984	8 084	1 996	1 246
52	Building materials, hardware, garden supply, and mobile home dealers -----	7	1 566	214	53	31
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	5	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	26	9 192	953	226	130
541	Grocery stores -----	10	6 808	697	161	98
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	4	4 119	259	62	48
56	Apparel and accessory stores -----	38	7 265	1 206	315	211
561	Men's and boys' clothing and furnishings stores -----	6	1 241	268	95	30
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	2 868	446	105	105
562	Women's ready-to-wear stores -----	13	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	11	1 945	311	67	42
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	25	8 865	1 283	351	116
5712	Furniture stores -----	10	7 032	992	236	87
5713, 4, 9	Home furnishings stores -----	4	791	166	76	14
572, 3	Household appliance, radio, television, and music stores -----	11	1 042	125	39	15
58	Eating and drinking places -----	34	(D)	(D)	(D)	(D)
5812	Eating places -----	26	2 656	545	139	137
5813	Drinking places (alcoholic beverages) -----	8	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	33	(D)	(D)	(D)	(D)
592	Liquor stores -----	8	1 397	158	50	28
594	Miscellaneous shopping goods stores -----	16	(D)	(D)	(D)	(D)
5992	Florists -----	-	-	-	-	-

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 30					
	Retail stores ² -----	103	47 370	6 579	1 579	1 111
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	17 665	2 151	498	396
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores ⁴ -----	13	(D)	(D)	(D)	(D)
541	Grocery stores -----	7	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	23	10 259	1 458	379	233
561	Men's and boys' clothing and furnishings stores -----	8	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	5	2 230	232	55	70
562	Women's ready-to-wear stores -----	5	2 230	232	55	70
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 685	224	55	29
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	11	3 211	699	173	71
5712	Furniture stores -----	4	1 981	515	122	44
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	5	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	23	(D)	(D)	(D)	(D)
5812	Eating places -----	18	2 234	470	105	114
5813	Drinking places (alcoholic beverages) -----	5	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	6	6 054	796	180	136
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	18	2 758	502	121	72
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	7	1 791	310	76	51
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 31					
	Retail stores²-----	113	41 008	7 234	1 724	1 063
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	15 441	3 539	857	539
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	7	1 159	211	55	31
541	Grocery stores -----	-	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	3	1 544	280	62	35
554	Gasoline service stations -----	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	35	9 233	1 346	311	191
561	Men's and boys' clothing and furnishings stores -----	7	2 198	400	97	35
562, 3, 8	Women's clothing and specialty stores and furriers -----	8	2 152	237	54	43
562	Women's ready-to-wear stores -----	5	1 989	213	47	38
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	11	3 594	593	130	81
564, 9	Other apparel and accessory stores -----	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	11	2 127	361	87	41
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	1 324	191	46	26
58	Eating and drinking places -----	12	(D)	(D)	(D)	(D)
5812	Eating places -----	11	837	117	30	38
5813	Drinking places (alcoholic beverages) -----	1	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	31	3 563	628	138	80
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	8	940	173	42	23
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 80					
	Retail stores ² -----	127	148 169	18 594	4 418	3 413
52	Building materials, hardware, garden supply, and mobile home dealers-----	-	-	-	-	-
525	Hardware stores-----	-	-	-	-	-
52 ex. 525	Other-----	-	-	-	-	-
53	General merchandise group stores-----	5	83 069	10 235	2 405	1 942
531	Department stores ³ -----	4	(D)	(D)	(D)	(D)
533	Variety stores-----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	-	-	-	-	-
54	Food stores ⁴ -----	8	6 089	741	168	92
541	Grocery stores-----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers-----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations-----	-	(D)	(D)	(D)	(D)
56	Apparel and accessory stores-----	47	24 263	3 238	830	626
561	Men's and boys' clothing and furnishings stores-----	11	5 866	884	255	178
562, 3, 8	Women's clothing and specialty stores and furriers-----	17	11 690	1 480	379	311
562	Women's ready-to-wear stores-----	15	(D)	(D)	(D)	(D)
565	Family clothing stores-----	6	2 083	245	44	37
566	Shoe stores-----	10	4 003	525	121	73
564, 9	Other apparel and accessory stores-----	3	621	104	31	27
57	Furniture, home furnishings, and equipment stores-----	13	9 957	1 037	258	113
5712	Furniture stores-----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores-----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	10	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	19	(D)	(D)	(D)	(D)
5812	Eating places-----	18	4 528	1 018	204	288
5813	Drinking places (alcoholic beverages)-----	1	(D)	(D)	(D)	(D)
591	Drug and proprietary stores-----	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	32	(D)	(D)	(D)	(D)
592	Liquor stores-----	-	-	-	-	-
594	Miscellaneous shopping goods stores-----	24	7 511	895	216	225
5992	Florists-----	3	295	52	14	16

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 96					
	Retail stores²-----	215	272 516	32 918	7 424	5 361
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	6	145 695	16 933	3 722	2 561
531	Department stores ³ -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	14	(D)	(D)	(D)	(D)
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	92	70 010	8 468	2 002	1 430
561	Men's and boys' clothing and furnishings stores -----	19	15 701	2 238	574	317
562, 3, 8	Women's clothing and specialty stores and furriers -----	38	32 298	3 404	819	699
562	Women's ready-to-wear stores -----	31	30 807	3 214	774	663
565	Family clothing stores -----	5	7 387	847	187	148
566	Shoe stores -----	22	12 465	1 709	354	219
564, 9	Other apparel and accessory stores -----	8	2 159	270	68	47
57	Furniture, home furnishings, and equipment stores -----	24	22 855	2 355	537	304
5712	Furniture stores -----	4	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	14	6 432	715	184	88
58	Eating and drinking places -----	23	8 552	2 025	449	554
5812	Eating places -----	23	8 552	2 025	449	554
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	54	(D)	(D)	(D)	(D)
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	37	17 363	2 086	456	332
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 98					
	Retail stores ²	113	137 762	18 924	4 228	3 420
52	Building materials, hardware, garden supply, and mobile home dealers	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	5	80 702	11 441	2 434	1 939
531	Department stores ³	4	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores ⁴	7	(D)	(D)	(D)	(D)
541	Grocery stores	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
554	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	49	35 720	4 216	995	797
561	Men's and boys' clothing and furnishings stores	9	6 188	815	204	139
562, 3, 8	Women's clothing and specialty stores and furriers	20	14 145	1 656	385	342
562	Women's ready-to-wear stores	16	13 465	1 552	360	319
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	16	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	5 485	738	174	105
5712	Furniture stores	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	7	2 706	350	85	44
58	Eating and drinking places	8	3 414	727	184	214
5812	Eating places	7	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
591	Drug and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵	26	(D)	(D)	(D)	(D)
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	17	7 603	954	232	170
5992	Florists	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 99					
	Retail stores ² -----	110	64 938	9 396	2 131	1 794
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	28 568	4 245	973	855
531	Department stores ³ -----	3	28 568	4 245	973	855
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores ⁴ -----	8	5 491	618	145	106
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	1	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	-	-	-	-	-
56	Apparel and accessory stores -----	44	14 369	2 036	492	400
561	Men's and boys' clothing and furnishings stores -----	7	2 388	504	126	72
562, 3, 8	Women's clothing and specialty stores and furriers -----	18	5 661	743	195	181
562	Women's ready-to-wear stores -----	13	5 234	658	174	162
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	2 466	368	70	44
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	10	3 449	399	96	61
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	2 771	279	69	43
58	Eating and drinking places -----	12	(D)	(D)	(D)	(D)
5812	Eating places -----	12	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	30	(D)	(D)	(D)	(D)
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	21	4 966	747	171	139
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Chicago						
	Retail stores²-----	19 881	8 179 081	1 127 843	273 664	162 919
52	Building materials, hardware, garden supply, and mobile home dealers -----	565	231 318	33 524	7 898	3 337
525	Hardware stores -----	339	71 646	9 992	2 277	1 246
52 ex. 525	Other -----	226	159 672	23 532	5 621	2 091
53	General merchandise group stores -----	466	1 130 898	193 994	44 747	28 972
531	Department stores ³ -----	60	997 964	175 166	40 381	25 517
533	Variety stores -----	180	84 732	13 137	2 955	2 616
539	Miscellaneous general merchandise stores -----	226	48 202	5 691	1 411	839
54	Food stores⁴-----	2 809	1 754 760	193 092	47 878	23 866
541	Grocery stores -----	1 777	1 608 817	172 413	42 841	20 696
55 ex. 554	Automotive dealers -----	636	1 216 022	112 256	26 558	7 808
554	Gasoline service stations -----	1 213	542 866	40 542	10 412	7 269
56	Apparel and accessory stores -----	1 929	672 912	106 316	26 070	14 666
561	Men's and boys' clothing and furnishings stores -----	394	135 961	23 683	5 854	2 823
562, 3, 8	Women's clothing and specialty stores and furriers -----	706	294 376	44 674	10 853	6 515
562	Women's ready-to-wear stores -----	510	254 830	38 613	9 408	5 858
565	Family clothing stores -----	171	87 565	13 975	3 530	2 000
566	Shoe stores -----	412	124 870	18 527	4 515	2 521
564, 9	Other apparel and accessory stores -----	246	30 140	5 457	1 318	807
57	Furniture, home furnishings, and equipment stores -----	1 197	440 064	61 471	15 007	5 766
5712	Furniture stores -----	415	210 792	31 043	7 638	2 745
5713, 4, 9	Home furnishings stores -----	334	81 822	12 190	2 872	1 324
572, 3	Household appliance, radio, television, and music stores -----	448	147 450	18 238	4 497	1 697
58	Eating and drinking places -----	6 211	1 017 737	238 227	58 512	50 109
5812	Eating places -----	3 973	862 969	216 154	52 601	45 302
5813	Drinking places (alcoholic beverages) -----	2 238	154 768	22 073	5 911	4 807
591	Drug and proprietary stores -----	844	392 285	54 661	13 157	8 395
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	4 011	780 219	93 760	23 425	12 731
592	Liquor stores -----	800	261 009	19 126	4 749	2 757
594	Miscellaneous shopping goods stores -----	1 411	275 066	37 958	9 382	4 995
5992	Florists -----	268	30 922	6 211	1 512	859

See footnotes at end of table.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Aurora					
	Retail stores ² -----	692	414 792	49 538	11 245	7 245
52	Building materials, hardware, garden supply, and mobile home dealers -----	35	16 011	2 102	544	223
525	Hardware stores -----	7	2 769	(D)	(D)	(D)
52 ex. 525	Other -----	28	13 242	(D)	(D)	(D)
53	General merchandise group stores -----	16	(D)	12 696	2 553	1 842
531	Department stores ³ -----	8	92 457	12 158	2 428	1 736
533	Variety stores -----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	65	61 928	6 616	1 522	833
541	Grocery stores -----	40	57 350	5 690	1 310	607
55 ex. 554	Automotive dealers -----	41	99 759	(D)	(D)	(D)
554	Gasoline service stations -----	78	30 546	2 259	563	432
56	Apparel and accessory stores -----	96	27 977	3 796	879	719
561	Men's and boys' clothing and furnishings stores -----	20	(D)	1 011	237	160
562, 3, 8	Women's clothing and specialty stores and furriers -----	37	12 095	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	32	(D)	1 262	285	296
565	Family clothing stores -----	8	(D)	636	169	129
566	Shoe stores -----	24	4 453	716	149	99
564, 9	Other apparel and accessory stores -----	7	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	70	21 362	2 874	729	336
5712	Furniture stores -----	16	5 201	879	217	73
5713, 4, 9	Home furnishings stores -----	23	8 155	1 140	276	158
572, 3	Household appliance, radio, television, and music stores -----	31	8 006	855	236	105
58	Eating and drinking places -----	129	24 671	5 585	1 270	1 428
5812	Eating places -----	90	20 095	4 675	1 033	1 260
5813	Drinking places (alcoholic beverages) -----	39	4 576	910	237	168
591	Drug and proprietary stores -----	21	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	141	22 284	3 084	706	466
592	Liquor stores -----	5	(D)	292	55	30
594	Miscellaneous shopping goods stores -----	64	12 699	1 793	411	282
5992	Florists -----	15	1 344	337	86	66

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Chicago, Ill., SMSA					
	Retail stores ² -----	46 184	23 773 251	3 022 537	720 864	450 037
52	Building materials, hardware, garden supply, and mobile home dealers -----	1 815	940 386	122 578	28 212	13 188
525	Hardware stores -----	745	246 315	35 913	8 293	4 906
52 ex. 525	Other -----	1 070	694 071	86 665	19 919	8 282
53	General merchandise group stores -----	1 114	3 410 272	487 793	111 343	79 468
531	Department stores ³ -----	232	3 043 837	444 889	101 335	71 109
533	Variety stores -----	358	162 799	24 665	5 729	5 249
539	Miscellaneous general merchandise stores -----	524	203 636	18 239	4 279	3 110
54	Food stores ⁴ -----	5 247	4 690 524	516 003	124 499	62 881
541	Grocery stores -----	3 175	4 378 388	467 866	113 072	54 476
55 ex. 554	Automotive dealers -----	2 160	4 891 631	436 243	103 595	29 376
554	Gasoline service stations -----	3 741	1 765 198	136 685	34 850	23 600
56	Apparel and accessory stores -----	4 441	1 625 374	238 143	57 495	37 155
561	Men's and boys' clothing and furnishings stores -----	811	317 702	51 995	12 802	6 412
562, 3, 8	Women's clothing and specialty stores and furriers -----	1 764	694 576	95 892	23 024	16 509
562	Women's ready-to-wear stores -----	1 380	625 578	86 088	20 673	15 174
565	Family clothing stores -----	402	272 979	38 275	9 627	6 889
566	Shoe stores -----	955	276 038	41 477	9 527	5 573
564, 9	Other apparel and accessory stores -----	509	64 079	10 504	2 515	1 772
57	Furniture, home furnishings, and equipment stores -----	3 424	1 199 875	159 244	38 603	15 891
5712	Furniture stores -----	986	505 326	70 817	17 345	6 585
5713, 4, 9	Home furnishings stores -----	1 091	232 827	34 523	7 881	3 849
572, 3	Household appliance, radio, television, and music stores -----	1 347	461 722	53 904	13 377	5 457
58	Eating and drinking places -----	12 465	2 458 486	584 150	139 435	135 922
5812	Eating places -----	8 835	2 163 583	538 593	127 755	126 257
5813	Drinking places (alcoholic beverages) -----	3 630	294 903	45 557	11 680	9 665
591	Drug and proprietary stores -----	1 651	949 622	124 672	30 180	20 603
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	10 126	1 841 883	217 026	52 652	31 953
592	Liquor stores -----	1 322	537 338	38 987	9 406	5 804
594	Miscellaneous shopping goods stores -----	4 083	746 584	97 289	23 406	15 220
5992	Florists -----	692	92 647	19 723	4 712	3 066

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see Introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
Chicago						
	Retail stores² -----	1 456	854 674	175 692	43 163	32 014
52	Building materials, hardware, garden supply, and mobile home dealers -----	10	999	182	64	25
525	Hardware stores -----	5	789	169	60	24
52 ex. 525	Other -----	5	210	13	4	1
53	General merchandise group stores -----	31	352 809	74 286	18 191	13 638
531	Department stores ³ -----	7	336 794	71 528	17 484	13 019
533	Variety stores -----	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	18	(D)	(D)	(D)	(D)
54	Food stores -----	72	23 471	2 901	700	615
55 ex. 554	Automotive dealers -----	11	665	39	18	5
554	Gasoline service stations -----	8	2 431	262	77	88
56	Apparel and accessory stores -----	384	178 559	36 344	8 939	5 778
561	Men's and boys' clothing and furnishings stores -----	70	39 643	7 534	1 786	1 122
562, 3, 8	Women's clothing and specialty stores and furriers -----	206	86 213	16 470	3 966	2 843
562	Women's ready-to-wear stores -----	87	70 585	13 940	3 329	2 435
565	Family clothing stores -----	11	20 282	6 803	1 821	859
566	Shoe stores -----	52	24 520	3 959	962	708
564, 9	Other apparel and accessory stores -----	45	7 901	1 578	404	246
57	Furniture, home furnishings, and equipment stores -----	53	37 361	7 012	1 803	836
5712	Furniture stores -----	14	19 077	4 333	1 143	429
5713, 4, 9	Home furnishings stores -----	6	661	125	29	16
572, 3	Household appliance, radio, television, and music stores -----	33	17 623	2 554	631	391
58	Eating and drinking places -----	380	108 401	33 036	8 117	7 731
5812	Eating places -----	327	101 608	31 425	7 716	7 402
5813	Drinking places (alcoholic beverages) -----	53	6 793	1 611	401	329
591	Drug and proprietary stores -----	51	26 346	4 819	1 207	854
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	456	123 632	16 811	4 047	2 444
592	Liquor stores -----	21	22 843	1 464	327	154
594	Miscellaneous shopping goods stores -----	238	70 513	10 475	2 540	1 565
5992	Florists -----	19	2 271	397	98	75

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Chicago			
	Retail stores ² -----	9.1	23.6	47.8
52	Building materials, hardware, garden supply, and mobile home dealers-----	-16.5	13.9	54.5
525	Hardware stores-----	(D)	12.3	40.2
52 ex. 525	Other-----	(D)	14.7	60.3
53	General merchandise group stores-----	0.1	11.0	32.3
531	Department stores ⁴ -----	-0.3	12.9	34.8
533	Variety stores-----	4.4	1.6	-11.5
539	Miscellaneous general merchandise stores-----	19.5	-5.6	50.7
54	Food stores ⁵ -----	17.1	24.1	41.4
541	Grocery stores-----	(NA)	25.3	43.3
55 ex. 554	Automotive dealers-----	(D)	37.4	64.5
554	Gasoline service stations-----	117.2	54.1	71.7
56	Apparel and accessory stores-----	-2.0	11.6	37.5
561	Men's and boys' clothing and furnishings stores-----	-15.8	-0.7	19.9
562, 3, 8	Women's clothing and specialty stores and furriers-----	10.3	20.2	39.8
562	Women's ready-to-wear stores-----	18.7	22.1	41.5
565	Family clothing stores-----	-19.2	-7.9	50.2
566	Shoe stores-----	-4.4	24.1	36.1
564, 9	Other apparel and accessory stores-----	-13.7	19.3	79.6
57	Furniture, home furnishings, and equipment stores-----	22.5	9.9	39.4
5712	Furniture stores-----	37.1	0.7	24.4
5713, 4, 9	Home furnishings stores-----	(D)	27.2	54.0
572, 3	Household appliance, radio, television, and music stores-----	(D)	16.3	52.1
58	Eating and drinking places-----	25.6	34.1	59.7
5812	Eating places-----	27.8	42.4	71.1
5813	Drinking places (alcoholic beverages)-----	-5.9	1.1	7.1
591	Drug and proprietary stores-----	7.8	22.5	34.0
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	(D)	17.6	43.6
592	Liquor stores-----	-22.5	5.5	17.8
594	Miscellaneous shopping goods stores-----	35.6	28.2	67.9
5992	Florists-----	45.0	14.8	35.6

See footnotes at end of table.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area
	Aurora			
	Retail stores ³ -----	(NA)	98.1	47.8
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	108.3	54.5
525	Hardware stores -----	(NA)	(D)	40.2
52 ex. 525	Other -----	(NA)	222.4	60.3
53	General merchandise group stores -----	(NA)	157.6	32.3
531	Department stores ⁴ -----	(NA)	183.2	34.8
533	Variety stores -----	(NA)	(D)	-11.5
539	Miscellaneous general merchandise stores -----	(NA)	-71.1	50.7
54	Food stores ⁵ -----	(NA)	43.4	41.4
541	Grocery stores -----	(NA)	38.0	43.3
55 ex. 554	Automotive dealers -----	(NA)	123.8	64.5
554	Gasoline service stations -----	(NA)	82.5	71.7
56	Apparel and accessory stores -----	(NA)	154.4	37.5
561	Men's and boys' clothing and furnishings stores -----	(NA)	(D)	19.9
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NA)	(D)	39.8
562	Women's ready-to-wear stores -----	(NA)	(D)	41.5
565	Family clothing stores -----	(NA)	45.4	50.2
566	Shoe stores -----	(NA)	(D)	36.1
564, 9	Other apparel and accessory stores -----	(NA)	302.4	79.6
57	Furniture, home furnishings, and equipment stores -----	(NA)	77.5	39.4
5712	Furniture stores -----	(NA)	51.1	24.4
5713, 4, 9	Home furnishings stores -----	(NA)	126.4	54.0
572, 3	Household appliance, radio, television, and music stores -----	(NA)	60.3	52.1
58	Eating and drinking places -----	(NA)	96.6	59.7
5812	Eating places -----	(NA)	126.6	71.1
5813	Drinking places (alcoholic beverages) -----	(NA)	24.4	7.1
591	Drug and proprietary stores -----	(NA)	(D)	34.0
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	(NA)	(D)	43.6
592	Liquor stores -----	(NA)	(D)	17.8
594	Miscellaneous shopping goods stores -----	(NA)	122.6	67.9
5992	Florists -----	(NA)	48.7	35.6

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²This CBD did not qualify as a central business district in 1972.

³Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Chicago					
	Retail stores ¹ -----	11.4	3.9	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	0.4	0.1	0.1	2.8	4.0
525	Hardware stores -----	(D)	(D)	(D)	0.9	1.0
52 ex. 525	Other -----	(D)	(D)	(D)	2.0	2.9
53	General merchandise group stores -----	31.2	10.4	37.9	13.8	14.3
531	Department stores ² -----	33.7	11.0	36.0	12.2	12.8
533	Variety stores -----	(D)	(D)	(D)	1.0	0.7
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	0.6	0.9
54	Food stores ³ -----	1.6	0.8	2.9	21.5	19.7
541	Grocery stores -----	(D)	(D)	(D)	19.7	18.4
55 ex. 554	Automotive dealers -----	(D)	(D)	(D)	14.9	20.6
554	Gasoline service stations -----	1.0	0.3	0.6	6.6	7.4
56	Apparel and accessory stores -----	26.0	10.8	18.8	8.2	6.8
561	Men's and boys' clothing and furnishings stores -----	24.6	10.5	3.6	1.7	1.3
562, 3, 8	Women's clothing and specialty stores and furriers -----	32.3	13.7	10.2	3.6	2.9
562	Women's ready-to-wear stores -----	32.9	13.4	9.0	3.1	2.6
565	Family clothing stores -----	18.7	6.0	1.8	1.1	1.1
566	Shoe stores -----	18.8	8.5	2.5	1.5	1.2
564, 9	Other apparel and accessory stores -----	22.6	10.6	0.7	0.4	0.3
57	Furniture, home furnishings, and equipment stores -----	10.4	3.8	4.9	5.4	5.0
5712	Furniture stores -----	12.4	5.2	2.8	2.6	2.1
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	1.0	1.0
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	1.8	1.9
58	Eating and drinking places -----	13.4	5.5	14.6	12.4	10.3
5812	Eating places -----	15.0	6.0	13.9	10.6	9.1
5813	Drinking places (alcoholic beverages) -----	4.1	2.2	0.7	1.9	1.2
591	Drug and proprietary stores -----	7.2	3.0	3.0	4.8	4.0
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	(D)	(D)	(D)	9.5	7.7
592	Liquor stores -----	6.8	3.3	1.9	3.2	2.3
594	Miscellaneous shopping goods stores -----	34.8	12.8	10.3	3.4	3.1
5992	Florists -----	10.7	3.6	0.4	0.4	0.4

See footnotes at end of table.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Aurora					
	Retail stores ¹ -----	30.7	0.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	5.9	0.1	0.7	3.9	4.0
525	Hardware stores -----	(D)	(D)	(D)	0.7	1.0
52 ex. 525	Other -----	(D)	(D)	(D)	3.2	2.9
53	General merchandise group stores -----	63.0	(D)	(D)	(D)	14.3
531	Department stores ² -----	(D)	(D)	(D)	22.3	12.8
533	Variety stores -----	(D)	(D)	(D)	(D)	0.7
539	Miscellaneous general merchandise stores -----	(D)	-	-	(D)	0.9
54	Food stores ³ -----	(D)	(D)	(D)	14.9	19.7
541	Grocery stores -----	(D)	(D)	(D)	13.8	18.4
55 ex. 554	Automotive dealers -----	26.7	0.5	20.9	24.1	20.6
554	Gasoline service stations -----	(D)	(D)	(D)	7.4	7.4
56	Apparel and accessory stores -----	72.6	1.2	15.9	6.7	6.8
561	Men's and boys' clothing and furnishings stores -----	(D)	1.6	3.9	(D)	1.3
562, 3, 8	Women's clothing and specialty stores and furriers -----	82.0	1.4	7.8	2.9	2.9
562	Women's ready-to-wear stores -----	83.1	(D)	(D)	(D)	2.6
565	Family clothing stores -----	(D)	1.0	2.2	(D)	1.1
566	Shoe stores -----	52.2	0.8	1.8	1.1	1.2
564, 9	Other apparel and accessory stores -----	(D)	0.4	0.2	(D)	0.3
57	Furniture, home furnishings, and equipment stores -----	30.0	0.5	5.0	5.2	5.0
5712	Furniture stores -----	63.9	0.7	2.6	1.3	2.1
5713, 4, 9	Home furnishings stores -----	7.5	0.3	0.5	2.0	1.0
572, 3	Household appliance, radio, television, and music stores -----	30.8	0.5	1.9	1.9	1.9
58	Eating and drinking places -----	12.4	0.1	2.4	5.9	10.3
5812	Eating places -----	11.1	0.1	1.7	4.8	9.1
5813	Drinking places (alcoholic beverages) -----	18.3	0.3	0.7	1.1	1.2
591	Drug and proprietary stores -----	(D)	(D)	(D)	(D)	4.0
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	(D)	(D)	(D)	5.4	7.7
592	Liquor stores -----	6.2	(D)	(D)	(D)	2.3
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	3.1	3.1
5992	Florists -----	24.6	0.4	0.3	0.3	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

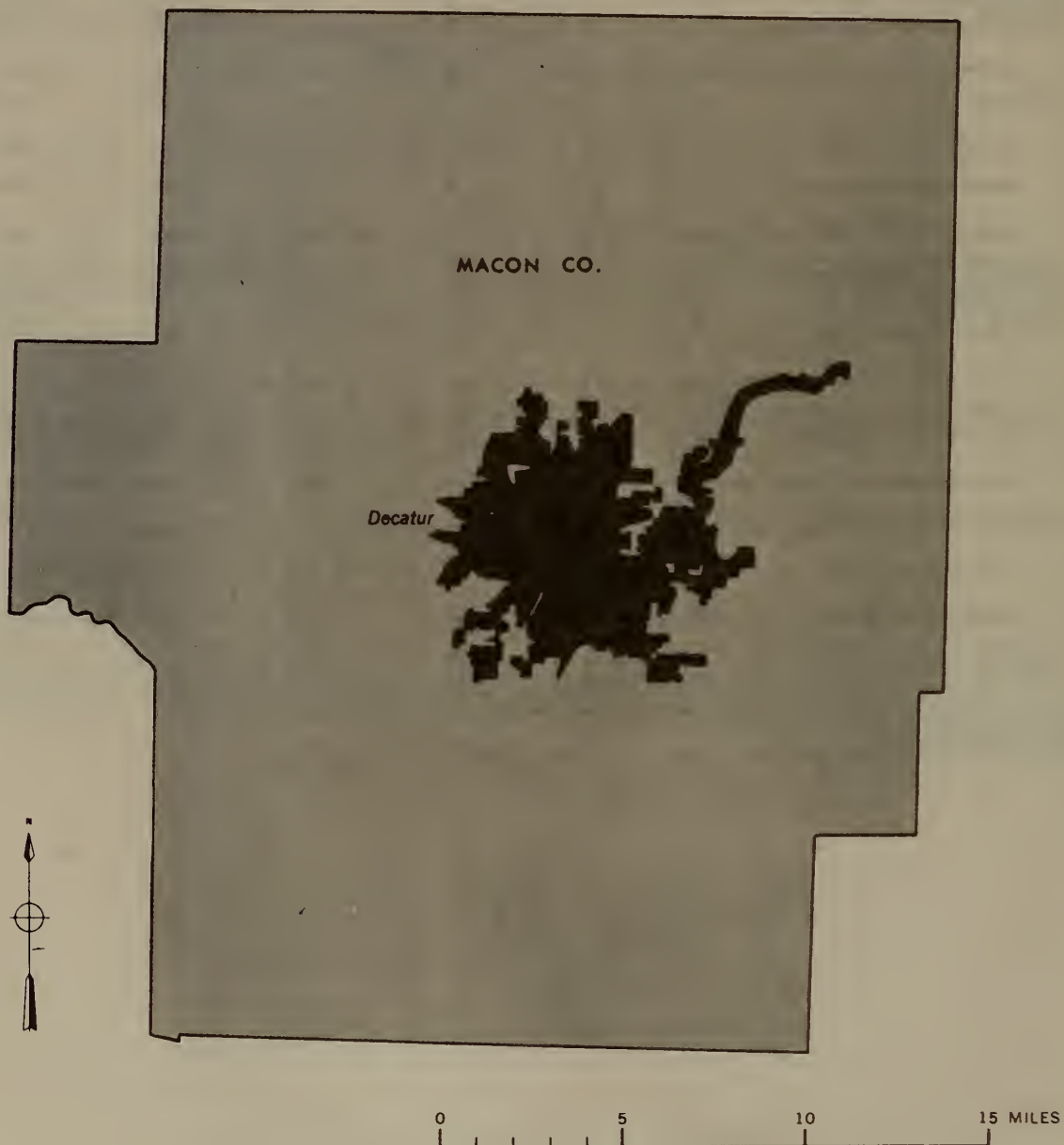
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

DECATUR

Standard Metropolitan Statistical Area



DECATUR

Central Business District



DECATUR

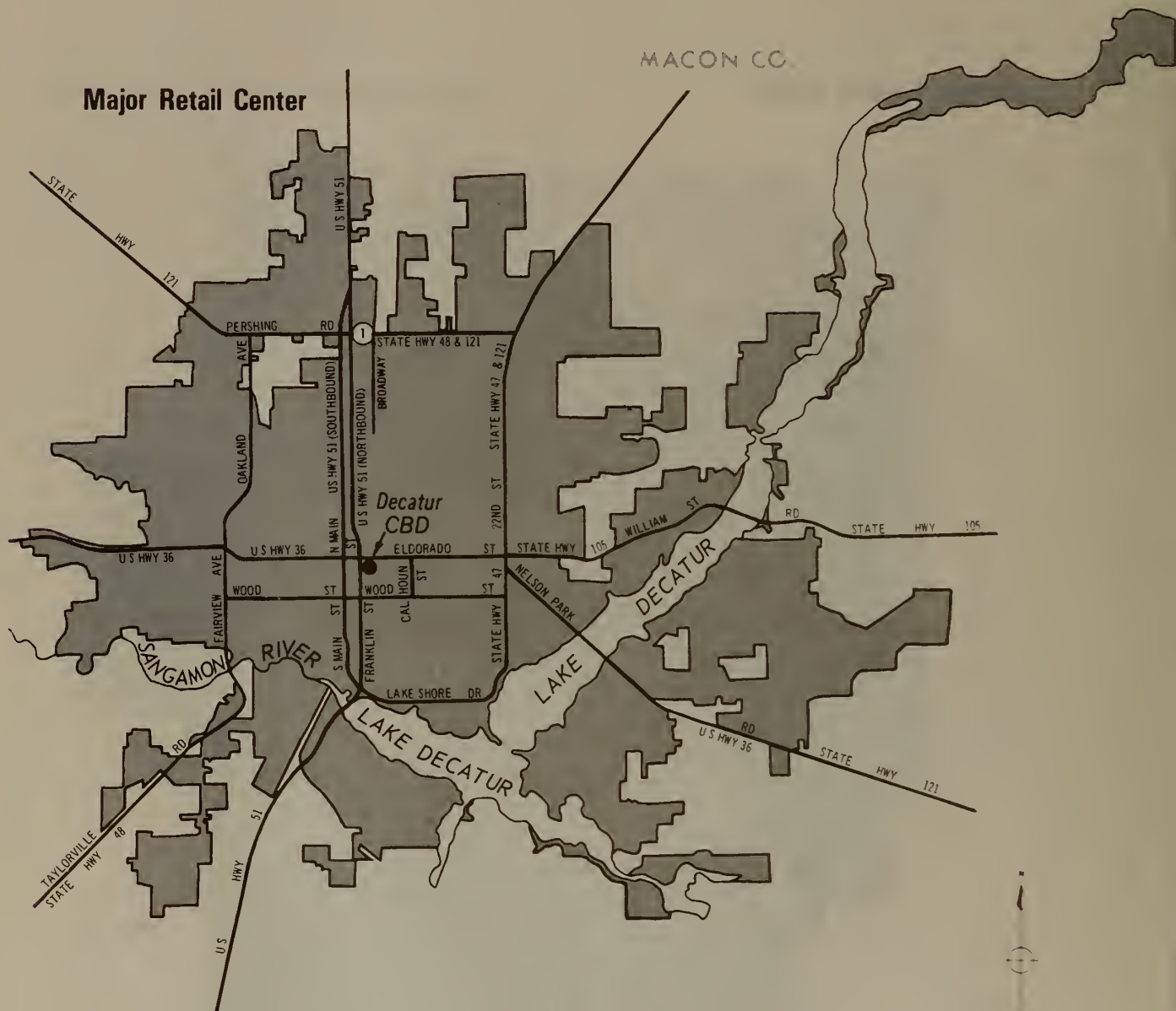


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

		Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:^{1 2}				
	Number -----	949	755	168	66
	Sales (\$1,000) -----	499 280	(D)	104 999	85 732
	Payroll entire year (\$1,000) -----	61 429	(D)	16 295	9 185
	Paid employees for week including March 12 ---	9 091	(D)	2 182	1 435
54, 58, 591	Convenience goods stores:				
	Number -----	302	244	33	23
	Sales (\$1,000) -----	(D)	(D)	6 310	31 821
53, 56, 57; 594	Shopping goods stores (GAF):³				
	Number -----	298	250	100	28
	Sales (\$1,000) -----	140 942	(D)	71 336	31 919
52, 55, 59, ex. 591, 4, 6	All other stores:				
	Number -----	349	261	35	15
	Sales (\$1,000) -----	(D)	(D)	27 353	21 992
	Number of Establishments				
	Retail stores^{1 2} -----	949	755	168	66
52	Building materials, hardware, garden supply, and mobile home dealers -----	61	38	5	4
525	Hardware stores -----	15	9	2	1
52 ex. 525	Other -----	46	29	3	3
53	General merchandise group stores -----	29	26	9	4
531	Department stores ⁴ -----	9	9	4	2
533	Variety stores -----	11	10	2	2
539	Miscellaneous general merchandise stores -----	9	7	3	-
54	Food stores⁵ -----	81	61	2	6
541	Grocery stores -----	44	31	-	4
55 ex. 554	Automotive dealers -----	89	74	11	5
554	Gasoline service stations -----	71	55	3	3
56	Apparel and accessory stores -----	74	67	38	10
561	Men's and boys' clothing and furnishings stores --	12	12	6	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	32	29	19	3
562	Women's ready-to-wear stores -----	28	26	18	3
565	Family clothing stores -----	6	5	4	1
566	Shoe stores -----	16	14	8	2
564, 9	Other apparel and accessory stores -----	8	7	1	2
57	Furniture, home furnishings, and equipment stores -----	77	60	19	7
5712	Furniture stores -----	23	17	5	2
5713, 4, 9	Home furnishings stores -----	19	11	3	1
572, 3	Household appliance, radio, television, and music stores -----	35	32	11	4
58	Eating and drinking places -----	199	162	26	14
5812	Eating places -----	144	113	16	14
5813	Drinking places (alcoholic beverages) -----	55	49	10	-
591	Drug and proprietary stores -----	22	21	5	3
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	246	191	50	10
592	Liquor stores -----	25	19	1	2
594	Miscellaneous shopping goods stores -----	118	97	34	7
5992	Florists -----	10	8	1	1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Decatur CBD						
	Retail stores²-----	168	104 999	16 295	3 693	2 182
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	3 370	426	84	44
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	9	40 896	5 987	1 346	669
531	Department stores ³ -----	4	35 770	5 343	1 202	775
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	2	(D)	(D)	(D)	(D)
541	Grocery stores -----	-	-	-	-	-
55 ex. 554	Automotive dealers -----	11	18 910	2 355	553	178
554	Gasoline service stations -----	3	2 245	136	33	27
56	Apparel and accessory stores -----	38	14 188	2 627	550	367
561	Men's and boys' clothing and furnishings stores -----	6	3 811	865	140	78
562, 3, 8	Women's clothing and specialty stores and furriers -----	19	5 903	1 060	242	173
562	Women's ready-to-wear stores -----	18	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	1 722	294	68	35
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	19	7 864	1 554	363	164
5712	Furniture stores -----	5	4 060	837	173	74
5713, 4, 9	Home furnishings stores -----	3	682	142	45	18
572, 3	Household appliance, radio, television, and music stores -----	11	3 122	575	145	72
58	Eating and drinking places -----	26	(D)	(D)	(D)	(D)
5812	Eating places -----	16	1 620	425	99	102
5813	Drinking places (alcoholic beverages) -----	10	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	5	3 109	472	124	70
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	50	11 216	2 004	467	288
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	34	8 388	1 528	356	225
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Decatur					
	Retail stores ² -----	755	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	38	29 337	(D)	(D)	(D)
525	Hardware stores -----	9	(D)	697	156	123
52 ex. 525	Other -----	29	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	26	(D)	(D)	(D)	(D)
531	Department stores ³ -----	9	73 811	9 823	2 202	1 573
533	Variety stores -----	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	7	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	61	83 513	8 143	1 881	1 044
541	Grocery stores -----	31	79 780	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	74	112 449	10 419	2 483	775
554	Gasoline service stations -----	55	32 540	(D)	(D)	(D)
56	Apparel and accessory stores -----	67	21 285	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	12	6 606	1 488	283	159
562, 3, 8	Women's clothing and specialty stores and furriers -----	29	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	26	(D)	(D)	(D)	(D)
565	Family clothing stores -----	5	(D)	(D)	(D)	(D)
566	Shoe stores -----	14	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	7	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	60	21 395	3 041	771	349
5712	Furniture stores -----	17	9 096	1 445	377	148
5713, 4, 9	Home furnishings stores -----	11	2 800	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	32	9 499	(D)	(D)	(D)
58	Eating and drinking places -----	162	38 190	(D)	(D)	(D)
5812	Eating places -----	113	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	49	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	21	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	191	(D)	(D)	(D)	(D)
592	Liquor stores -----	19	7 588	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	97	13 595	(D)	(D)	(D)
5992	Florists -----	8	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Decatur, Ill., SMSA					
	Retail stores²-----	949	499 280	61 429	14 426	9 091
52	Building materials, hardware, garden supply, and mobile home dealers -----	61	35 988	4 099	1 008	440
525	Hardware stores -----	15	5 115	(D)	(D)	(D)
52 ex. 525	Other -----	46	30 873	(D)	(D)	(D)
53	General merchandise group stores -----	29	81 948	10 931	2 446	1 760
531	Department stores ³ -----	9	73 811	9 823	2 202	1 573
533	Variety stores -----	11	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	9	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	81	94 150	9 056	2 100	1 209
541	Grocery stores -----	44	88 545	8 371	1 945	1 053
55 ex. 554	Automotive dealers -----	89	120 426	11 070	2 624	822
554	Gasoline service stations -----	71	36 688	2 333	572	433
56	Apparel and accessory stores -----	74	22 000	3 837	811	540
561	Men's and boys' clothing and furnishings stores -----	12	6 606	1 488	283	159
562, 3, 8	Women's clothing and specialty stores and furriers -----	32	8 329	1 348	301	226
562	Women's ready-to-wear stores -----	28	(D)	1 348	301	226
565	Family clothing stores -----	6	(D)	(D)	(D)	(D)
566	Shoe stores -----	16	(D)	510	108	61
564, 9	Other apparel and accessory stores -----	8	1 034	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	77	22 995	3 260	809	370
5712	Furniture stores -----	23	9 899	1 611	402	159
5713, 4, 9	Home furnishings stores -----	19	3 380	392	106	44
572, 3	Household appliance, radio, television, and music stores -----	35	9 716	1 257	301	167
58	Eating and drinking places -----	199	41 407	10 714	2 527	2 521
5812	Eating places -----	144	(D)	8 949	2 135	2 220
5813	Drinking places (alcoholic beverages) -----	55	(D)	1 765	392	301
591	Drug and proprietary stores -----	22	(D)	1 681	446	265
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	246	(D)	4 448	1 083	731
592	Liquor stores -----	25	8 185	972	215	122
594	Miscellaneous shopping goods stores -----	118	13 999	2 183	531	397
5992	Florists -----	10	(D)	507	117	105

¹For all establishments, including those with no payroll.²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).³Includes sales from catalog order desks.⁴Includes data not covered by SIC 541.⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Decatur					
	Retail stores² -----	164	76 893	12 524	2 981	2 382
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	7	28 582	4 828	1 087	968
531	Department stores ³ -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores -----	7	2 337	358	85	84
55 ex. 554	Automotive dealers -----	11	10 985	1 375	326	157
554	Gasoline service stations -----	7	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	39	11 073	1 922	488	376
561	Men's and boys' clothing and furnishings stores -----	11	4 285	850	243	143
562, 3, 8	Women's clothing and specialty stores and furriers -----	19	4 873	786	183	185
562	Women's ready-to-wear stores -----	15	4 384	713	165	168
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	22	7 691	1 336	325	194
5712	Furniture stores -----	10	4 576	774	186	100
5713, 4, 9	Home furnishings stores -----	4	883	101	32	28
572, 3	Household appliance, radio, television, and music stores -----	8	2 232	461	107	66
58	Eating and drinking places -----	32	2 565	643	154	209
5812	Eating places -----	20	1 458	400	94	154
5813	Drinking places (alcoholic beverages) -----	12	1 107	243	60	55
591	Drug and proprietary stores -----	7	3 665	640	164	108
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	28	6 820	1 047	258	214
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	20	4 783	745	190	164
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Decatur			
	Retail stores ² -----	36.6	(D)	60.5
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	105.0	123.5
525	Hardware stores -----	72.3	192.6	178.0
52 ex. 525	Other -----	178.9	93.9	116.5
53	General merchandise group stores -----	43.1	44.7	44.4
531	Department stores ³ -----	(D)	48.3	49.3
533	Variety stores -----	5.3	(D)	(D)
539	Miscellaneous general merchandise stores -----	(D)	68.2	(D)
54	Food stores ⁴ -----	(D)	64.3	68.5
541	Grocery stores -----	(NA)	65.3	67.2
55 ex. 554	Automotive dealers -----	72.1	59.5	68.4
554	Gasoline service stations -----	(D)	82.4	58.1
56	Apparel and accessory stores -----	28.1	24.7	27.9
561	Men's and boys' clothing and furnishings stores -----	-11.1	25.1	25.1
562, 3, 8	Women's clothing and specialty stores and furriers -----	21.1	(D)	41.2
562	Women's ready-to-wear stores -----	(D)	52.2	55.3
565	Family clothing stores -----	(D)	(D)	14.9
566	Shoe stores -----	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	(D)	-26.5	(D)
57	Furniture, home furnishings, and equipment stores -----	2.2	29.5	31.1
5712	Furniture stores -----	-11.3	18.0	15.8
5713, 4, 9	Home furnishings stores -----	-22.8	(D)	32.8
572, 3	Household appliance, radio, television, and music stores -----	39.9	51.5	50.8
58	Eating and drinking places -----	(D)	60.3	62.5
5812	Eating places -----	11.1	76.3	76.8
5813	Drinking places (alcoholic beverages) -----	(D)	18.0	24.1
591	Drug and proprietary stores -----	-15.2	32.8	35.3
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	64.5	(D)	71.4
592	Liquor stores -----	-37.6	37.7	(D)
594	Miscellaneous shopping goods stores -----	75.4	89.5	90.7
5992	Florists -----	-16.1	10.9	9.7

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Decatur					
	Retail stores ¹ -----	(D)	21.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	11.5	9.4	3.2	(D)	7.2
525	Hardware stores -----	29.9	(D)	(D)	1.0	1.0
52 ex. 525	Other -----	7.9	(D)	(D)	5.3	6.2
53	General merchandise group stores -----	(D)	49.9	38.9	17.7	18.4
531	Department stores ² -----	48.5	48.5	34.1	(D)	14.8
533	Variety stores -----	39.2	39.0	(D)	0.8	(D)
539	Miscellaneous general merchandise stores -----	91.2	82.2	(D)	0.9	(D)
54	Food stores ³ -----	(D)	(D)	(D)	(D)	18.9
541	Grocery stores -----	-	-	-	(D)	17.7
55 ex. 554	Automotive dealers -----	16.8	15.7	18.0	(D)	24.1
554	Gasoline service stations -----	6.9	6.1	2.1	(D)	7.3
56	Apparel and accessory stores -----	66.7	64.5	13.5	(D)	4.4
561	Men's and boys' clothing and furnishings stores -----	57.7	57.7	3.6	(D)	1.3
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	70.9	5.6	1.8	1.7
562	Women's ready-to-wear stores -----	73.1	70.9	(D)	1.7	(D)
565	Family clothing stores -----	98.7	98.4	(D)	0.6	(D)
566	Shoe stores -----	(D)	(D)	1.6	0.7	(D)
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	0.2	0.2
57	Furniture, home furnishings, and equipment stores -----	36.8	34.2	7.5	(D)	4.8
5712	Furniture stores -----	44.6	41.0	3.9	(D)	2.0
5713, 4, 9	Home furnishings stores -----	24.4	20.2	0.6	(D)	0.7
572, 3	Household appliance, radio, television, and music stores -----	32.9	32.1	3.0	(D)	1.9
58	Eating and drinking places -----	(D)	(D)	(D)	(D)	8.3
5812	Eating places -----	(D)	(D)	1.5	6.6	(D)
5813	Drinking places (alcoholic beverages) -----	17.2	15.4	(D)	1.7	(D)
591	Drug and proprietary stores -----	(D)	(D)	3.0	2.8	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	(D)	(D)	10.7	6.2	(D)
592	Liquor stores -----	(D)	(D)	(D)	(D)	1.6
594	Miscellaneous shopping goods stores -----	61.7	59.9	8.0	(D)	2.8
5992	Florists -----	(D)	(D)	(D)	0.4	(D)

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

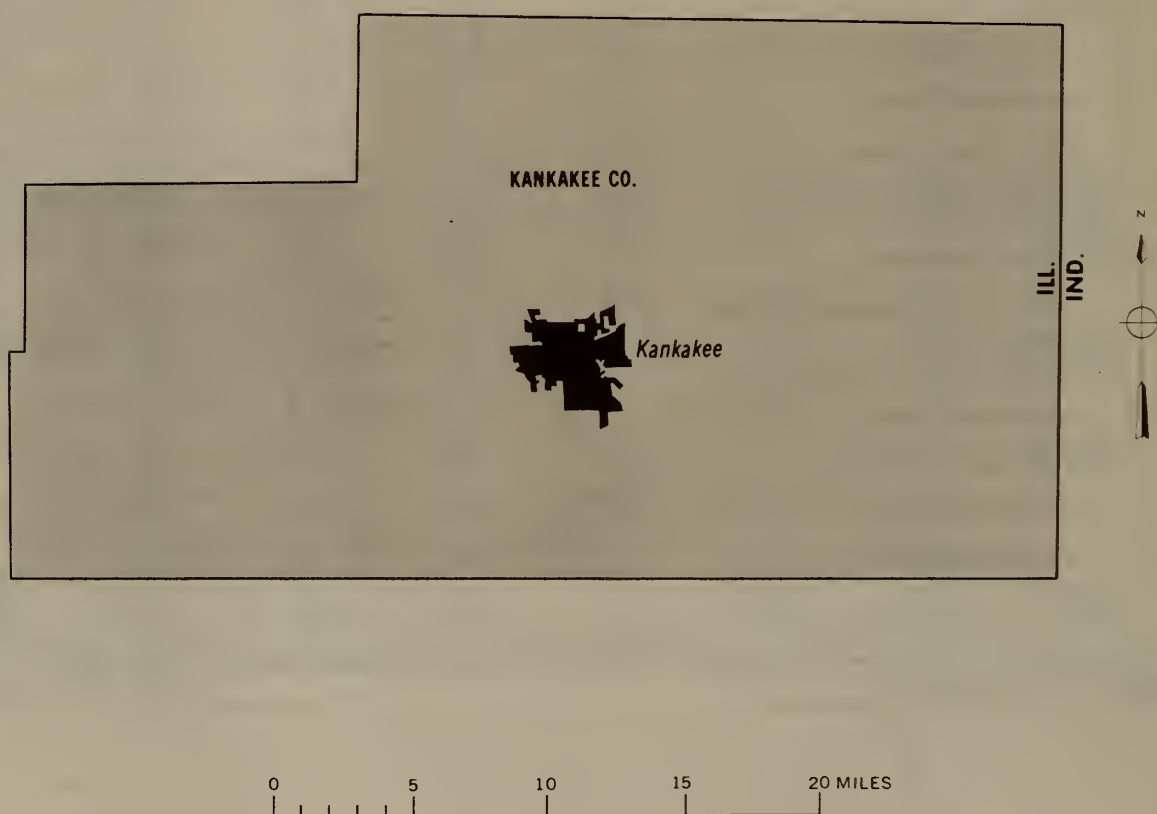
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

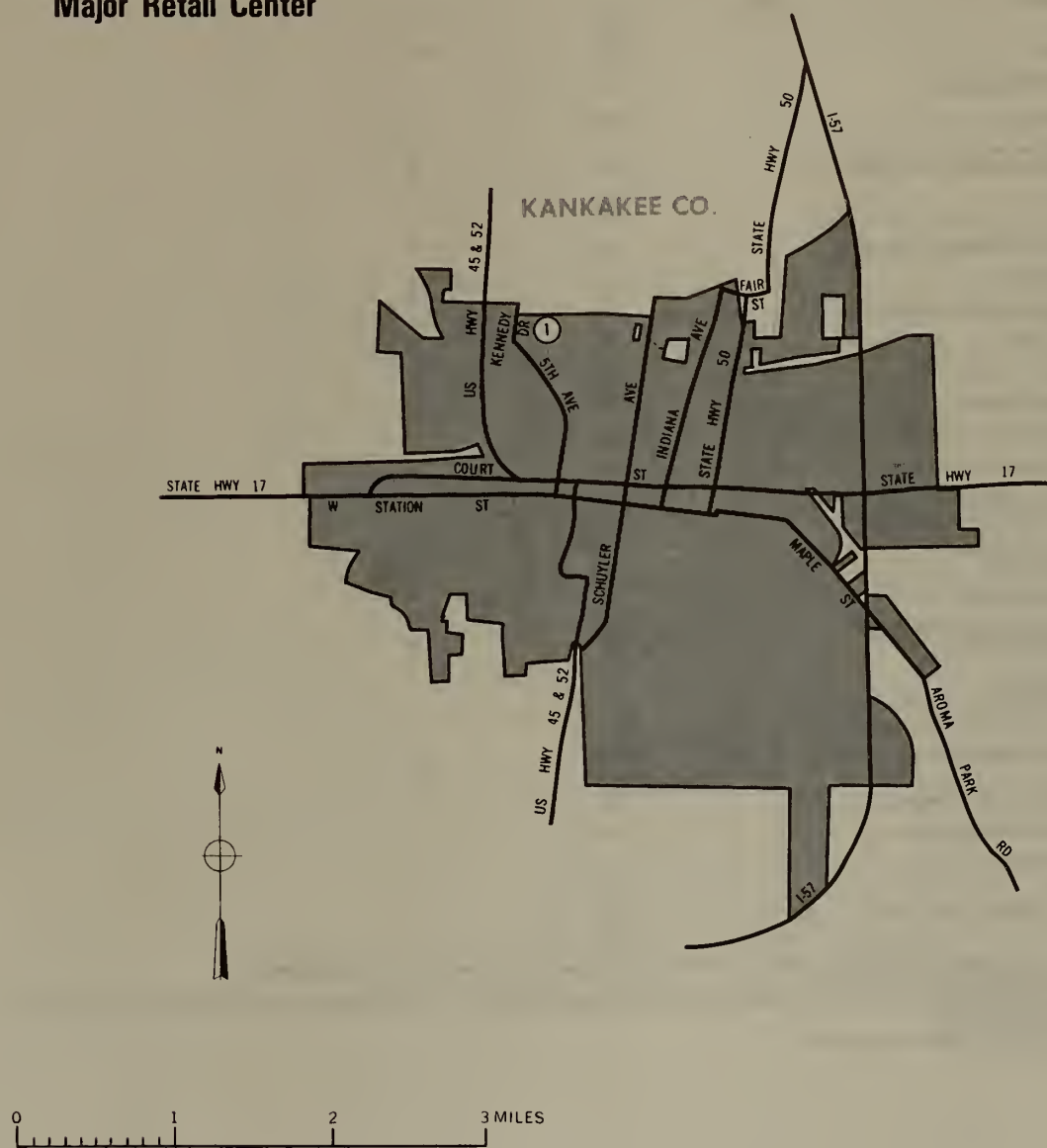
KANKAKEE

Standard Metropolitan Statistical Area



KANKAKEE

Major Retail Center



① Major Retail Center (boundary description is in appendix E)

Central City

Table 1. Statistics by Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E]

SIC code	Kind of business	Standard metropolitan statistical area	Major retail center No. 1
	Retail stores:^{1 2}		
	Number -----	752	38
	Sales (\$1,000) -----	(D)	44 487
	Payroll entire year (\$1,000) -----	39 585	6 098
	Paid employees for week including March 12 ---	5 812	792
54, 58, 591	Convenience goods stores:		
	Number -----	287	12
	Sales (\$1,000) -----	111 648	12 590
53, 56, 57; 594	Shopping goods stores (GAF):³		
	Number -----	186	20
	Sales (\$1,000) -----	79 670	30 687
52, 55, 59, ex. 591, 4, 6	All other stores:		
	Number -----	279	6
	Sales (\$1,000) -----	(D)	1 210
	Number of Establishments		
	Retail stores^{1 2} -----	752	38
52	Building materials, hardware, garden supply, and mobile home dealers -----	46	2
525	Hardware stores -----	14	1
52 ex. 525	Other -----	32	1
53	General merchandise group stores -----	24	4
531	Department stores ⁴ -----	6	2
533	Variety stores -----	6	2
539	Miscellaneous general merchandise stores -----	12	-
54	Food stores⁵ -----	59	4
541	Grocery stores -----	34	2
55 ex. 554	Automotive dealers -----	78	1
554	Gasoline service stations -----	72	2
56	Apparel and accessory stores -----	55	8
561	Men's and boys' clothing and furnishings stores --	10	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	22	2
562	Women's ready-to-wear stores -----	19	2
565	Family clothing stores -----	6	1
566	Shoe stores -----	13	3
564, 9	Other apparel and accessory stores -----	4	-
57	Furniture, home furnishings, and equipment stores -----	43	5
5712	Furniture stores -----	13	1
5713, 4, 9	Home furnishings stores -----	9	1
572, 3	Household appliance, radio, television, and music stores -----	21	3
58	Eating and drinking places -----	205	6
5812	Eating places -----	133	6
5813	Drinking places (alcoholic beverages) -----	72	-
591	Drug and proprietary stores -----	23	2
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	147	4
592	Liquor stores -----	11	-
594	Miscellaneous shopping goods stores -----	64	3
5992	Florists -----	12	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

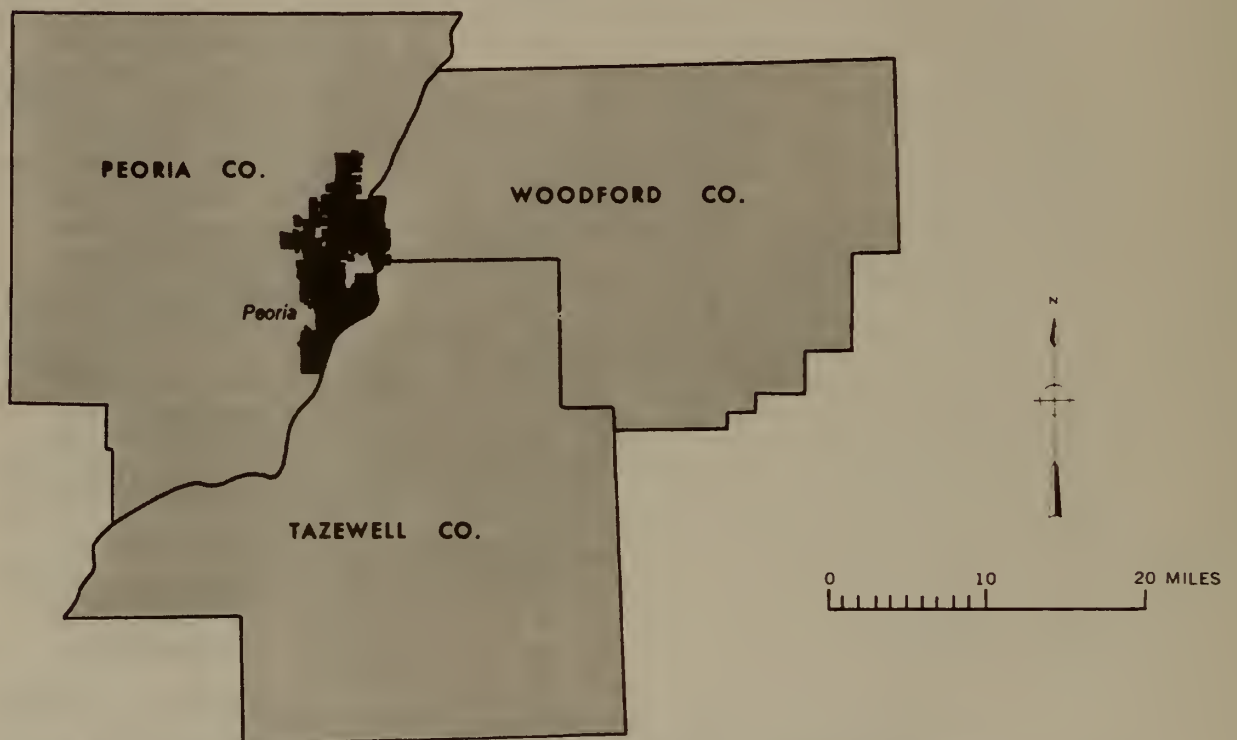
⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers With 100 Retail Establishments or More: 1977

Table 2 omitted for this SMSA because there were no major retail centers with 100 retail establishments or more in 1977

PEORIA

Standard Metropolitan Statistical Area



PEORIA

Central Business District



Comprising Census Tract 11

0 1000 2000 FEET



PEORIA

Major Retail Centers



Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores:^{1 2}					
	Number -----	2 741	1 062	109	50	83
	Sales (\$1,000) -----	1 367 060	666 450	65 979	34 810	55 868
	Payroll entire year (\$1,000) -----	166 161	88 538	11 895	4 790	7 974
	Paid employees for week including March 12 ---	24 951	12 543	1 544	951	1 446
54, 58, 591	Convenience goods stores:					
	Number -----	995	388	33	11	14
	Sales (\$1,000) -----	415 169	(D)	6 616	4 723	3 707
53, 56, 57; 594	Shopping goods stores (GAF):³					
	Number -----	719	317	54	35	64
	Sales (\$1,000) -----	379 550	265 808	52 509	29 408	51 500
52, 55, 59, ex. 591, 4, 6	All other stores:					
	Number -----	1 027	357	22	4	5
	Sales (\$1,000) -----	572 341	(D)	6 854	679	661
	Number of Establishments					
	Retail stores ^{1 2} -----	2 741	1 062	109	50	83
52	Building materials, hardware, garden supply, and mobile home dealers -----	148	43	3	-	-
525	Hardware stores -----	56	16	1	-	-
52 ex. 525	Other -----	92	27	2	-	-
53	General merchandise group stores -----	76	36	4	3	2
531	Department stores ⁴ -----	17	12	2	3	2
533	Variety stores -----	21	8	2	-	-
539	Miscellaneous general merchandise stores -----	38	16	-	-	-
54	Food stores ⁵ -----	278	84	4	5	5
541	Grocery stores -----	157	39	-	1	-
55 ex. 554	Automotive dealers -----	238	81	5	1	-
554	Gasoline service stations -----	292	91	5	-	-
56	Apparel and accessory stores -----	175	84	20	18	38
561	Men's and boys' clothing and furnishings stores --	35	20	6	6	9
562, 3, 8	Women's clothing and specialty stores and furriers -----	67	29	6	6	14
562	Women's ready-to-wear stores -----	59	24	5	5	12
565	Family clothing stores -----	17	7	1	-	1
566	Shoe stores -----	40	20	5	5	13
564, 9	Other apparel and accessory stores -----	16	8	2	1	1
57	Furniture, home furnishings, and equipment stores -----	227	96	4	5	7
5712	Furniture stores -----	49	22	3	-	-
5713, 4, 9	Home furnishings stores -----	55	24	-	-	-
572, 3	Household appliance, radio, television, and music stores -----	123	50	1	5	7
58	Eating and drinking places -----	642	275	28	5	9
5812	Eating places -----	414	182	19	4	8
5813	Drinking places (alcoholic beverages) -----	228	93	9	1	1
591	Drug and proprietary stores -----	75	29	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	590	243	35	12	22
592	Liquor stores -----	49	21	-	-	-
594	Miscellaneous shopping goods stores -----	241	101	26	9	17
5992	Florists -----	49	21	1	1	1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Peoria CBD					
	Retail stores²-----	109	65 979	11 895	2 759	1 544
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	4	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴-----	4	(D)	(D)	(D)	(D)
541	Grocery stores -----	-	-	-	-	-
55 ex. 554	Automotive dealers -----	5	767	63	14	6
554	Gasoline service stations-----	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores-----	20	4 131	792	214	115
561	Men's and boys' clothing and furnishings stores -----	6	1 413	276	69	39
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	743	86	28	22
562	Women's ready-to-wear stores -----	5	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	5	1 636	337	97	41
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	4	(D)	(D)	(D)	(D)
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores -----	1	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	28	3 779	963	206	193
5812	Eating places -----	19	2 951	768	153	149
5813	Drinking places (alcoholic beverages) -----	9	828	195	53	44
591	Drug and proprietary stores -----	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵-----	35	13 740	2 291	461	272
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	26	11 656	1 941	398	232
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Peoria						
	Retail stores² -----	1 062	688 450	88 538	21 012	12 543
52	Building materials, hardware, garden supply, and mobile home dealers -----	43	44 088	(D)	(D)	(D)
525	Hardware stores -----	16	(D)	1 029	313	97
52 ex. 525	Other -----	27	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	38	169 265	25 091	6 012	3 403
531	Department stores ³ -----	12	(D)	(D)	(D)	(D)
533	Variety stores -----	8	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	16	23 312	(D)	(D)	(D)
54	Food stores⁴ -----	84	88 866	9 839	2 212	1 121
541	Grocery stores -----	39	82 052	8 665	1 938	913
55 ex. 554	Automotive dealers -----	81	144 018	11 848	3 015	976
554	Gasoline service stations -----	91	34 500	(D)	(D)	(D)
56	Apparel and accessory stores -----	84	26 510	4 186	955	639
561	Men's and boys' clothing and furnishings stores -----	20	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	29	8 509	1 199	268	197
562	Women's ready-to-wear stores -----	24	(D)	(D)	(D)	(D)
565	Family clothing stores -----	7	(D)	661	168	116
566	Shoe stores -----	20	6 078	1 052	234	143
564, 9	Other apparel and accessory stores -----	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	96	41 221	7 100	1 679	677
5712	Furniture stores -----	22	20 813	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	24	7 549	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	50	12 859	(D)	(D)	(D)
58	Eating and drinking places -----	275	53 290	13 015	2 973	3 372
5812	Eating places -----	182	45 225	11 450	2 577	3 015
5813	Drinking places (alcoholic beverages) -----	93	8 065	1 565	396	357
591	Drug and proprietary stores -----	29	(D)	2 401	550	364
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	243	(D)	7 218	1 669	1 098
592	Liquor stores -----	21	5 136	369	88	75
594	Miscellaneous shopping goods stores -----	101	28 812	4 676	1 039	665
5992	Florists -----	21	3 225	617	150	133

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Peoria, Ill., SMSA					
	Retail stores² -----	2 741	1 367 060	166 161	39 230	24 951
52	Building materials, hardware, garden supply, and mobile home dealers -----	148	92 516	11 080	2 654	1 036
525	Hardware stores -----	56	16 529	2 549	679	307
52 ex. 525	Other -----	92	75 987	8 531	1 975	729
53	General merchandise group stores -----	76	218 388	30 629	7 311	4 403
531	Department stores ³ -----	17	177 274	26 136	6 220	3 740
533	Variety stores -----	21	7 119	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	38	33 995	(D)	(D)	(D)
54	Food stores⁴ -----	278	264 906	28 398	6 437	3 486
541	Grocery stores -----	157	244 042	24 948	5 640	2 874
55 ex. 554	Automotive dealers -----	238	332 939	26 425	6 598	2 132
554	Gasoline service stations -----	292	101 594	7 039	1 735	1 330
56	Apparel and accessory stores -----	175	50 721	7 470	1 715	1 239
561	Men's and boys' clothing and furnishings stores -----	35	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	67	19 005	2 594	593	478
562	Women's ready-to-wear stores -----	59	17 089	2 269	530	428
565	Family clothing stores -----	17	(D)	1 436	341	242
566	Shoe stores -----	40	(D)	1 530	340	226
564, 9	Other apparel and accessory stores -----	16	1 309	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	227	67 328	10 727	2 547	1 094
5712	Furniture stores -----	49	33 198	6 219	1 430	572
5713, 4, 9	Home furnishings stores -----	55	11 029	1 610	396	182
572, 3	Household appliance, radio, television, and music stores -----	123	23 101	2 898	721	340
58	Eating and drinking places -----	642	115 587	27 549	6 286	7 602
5812	Eating places -----	414	96 161	24 114	5 469	6 835
5813	Drinking places (alcoholic beverages) -----	228	19 426	3 435	817	767
591	Drug and proprietary stores -----	75	34 676	5 336	1 268	798
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	590	88 405	11 508	2 679	1 831
592	Liquor stores -----	49	15 512	1 113	249	215
594	Miscellaneous shopping goods stores -----	241	43 113	6 675	1 484	1 007
5992	Florists -----	49	5 485	1 011	243	227

¹For all establishments, including those with no payroll.²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).³Includes sales from catalog order desks.⁴Includes data not covered by SIC 541.⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Peoria					
	Retail stores²-----	153	79 188	18 203	3 798	3 083
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	8	48 308	10 272	2 403	1 945
531	Department stores ³ -----	6	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	9	444	39	9	13
55 ex. 554	Automotive dealers -----	3	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	5	1 067	71	15	14
56	Apparel and accessory stores -----	31	6 458	1 186	274	246
561	Men's and boys' clothing and furnishings stores -----	6	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	11	1 984	270	65	74
562	Women's ready-to-wear stores -----	10	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	1 696	355	78	64
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	11	9 310	1 905	475	291
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores -----	9	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	38	2 838	726	174	210
5812	Eating places -----	24	2 203	626	150	183
5813	Drinking places (alcoholic beverages) -----	14	635	100	24	27
591	Drug and proprietary stores -----	4	2 848	370	95	77
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	43	5 968	1 296	270	221
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	27	4 912	976	227	186
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Peoria			
	Retail stores ² -----	-16.7	53.5	64.8
52	Building materials, hardware, garden supply, and mobile home dealers -----	119.4	233.4	140.9
525	Hardware stores -----	(D)	67.6	102.6
52 ex. 525	Other -----	45.4	(D)	151.2
53	General merchandise group stores -----	(D)	(D)	45.7
531	Department stores ³ -----	-37.8	34.1	40.9
533	Variety stores -----	-67.8	-12.9	-9.5
539	Miscellaneous general merchandise stores -----	-	(D)	109.5
54	Food stores ⁴ -----	(D)	33.2	55.5
541	Grocery stores -----	(NA)	30.7	54.8
55 ex. 554	Automotive dealers -----	(D)	58.3	70.6
554	Gasoline service stations -----	(D)	40.2	53.1
56	Apparel and accessory stores -----	-36.0	42.2	60.4
561	Men's and boys' clothing and furnishings stores -----	(D)	76.9	62.9
562, 3, 8	Women's clothing and specialty stores and furriers -----	-62.6	71.2	119.1
562	Women's ready-to-wear stores -----	-63.3	44.3	111.0
565	Family clothing stores -----	-87.9	(D)	(D)
566	Shoe stores -----	-3.5	15.4	32.6
564, 9	Other apparel and accessory stores -----	(D)	(D)	168.8
57	Furniture, home furnishings, and equipment stores -----	(D)	35.2	45.6
5712	Furniture stores -----	2.2	19.2	26.6
5713, 4, 9	Home furnishings stores -----	-	157.7	130.3
572, 3	Household appliance, radio, television, and music stores -----	-89.0	27.2	51.7
58	Eating and drinking places -----	33.2	64.7	81.4
5812	Eating places -----	34.0	75.2	101.2
5813	Drinking places (alcoholic beverages) -----	30.4	23.3	22.0
591	Drug and proprietary stores -----	(D)	28.3	40.8
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	130.2	111.3	104.8
592	Liquor stores -----	-	(D)	64.4
594	Miscellaneous shopping goods stores -----	137.3	171.7	151.8
5992	Florists -----	34.4	134.4	99.7

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Peoria					
	Retail stores ¹	9.9	4.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers	(D)	(D)	(D)	6.6	6.8
525	Hardware stores	(D)	(D)	(D)	(D)	1.2
52 ex. 525	Other	2.8	(D)	(D)	(D)	5.6
53	General merchandise group stores	(D)	(D)	(D)	25.4	16.0
531	Department stores ²	20.3	(D)	(D)	(D)	13.0
533	Variety stores	17.8	(D)	(D)	(D)	0.5
539	Miscellaneous general merchandise stores	-	-	-	3.5	2.5
54	Food stores ³	(D)	(D)	(D)	13.3	19.4
541	Grocery stores	-	-	-	12.3	17.9
55 ex. 554	Automotive dealers	0.5	0.2	1.2	21.6	24.4
554	Gasoline service stations	(D)	(D)	(D)	5.2	7.4
56	Apparel and accessory stores	15.6	8.1	6.3	4.0	3.7
561	Men's and boys' clothing and furnishings stores	(D)	(D)	2.1	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	8.7	3.9	1.1	1.3	1.4
562	Women's ready-to-wear stores	10.4	(D)	(D)	(D)	1.3
565	Family clothing stores	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	26.9	(D)	2.5	0.9	(D)
564, 9	Other apparel and accessory stores	21.8	(D)	(D)	(D)	0.1
57	Furniture, home furnishings, and equipment stores	(D)	(D)	(D)	6.2	4.9
5712	Furniture stores	(D)	(D)	(D)	3.1	2.4
5713, 4, 9	Home furnishings stores	-	-	-	1.1	0.8
572, 3	Household appliance, radio, television, and music stores	(D)	(D)	(D)	1.9	1.7
58	Eating and drinking places	7.1	3.3	5.7	8.0	8.5
5812	Eating places	6.5	3.1	4.5	6.8	7.0
5813	Drinking places (alcoholic beverages)	10.3	4.3	1.3	1.2	1.4
591	Drug and proprietary stores	(D)	(D)	(D)	(D)	2.5
59 ex. 591, 6	Miscellaneous retail stores ⁴	(D)	15.5	20.8	(D)	6.5
592	Liquor stores	-	-	-	0.8	1.1
594	Miscellaneous shopping goods stores	40.5	27.0	17.7	4.3	3.2
5992	Florists	(D)	(D)	(D)	0.5	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

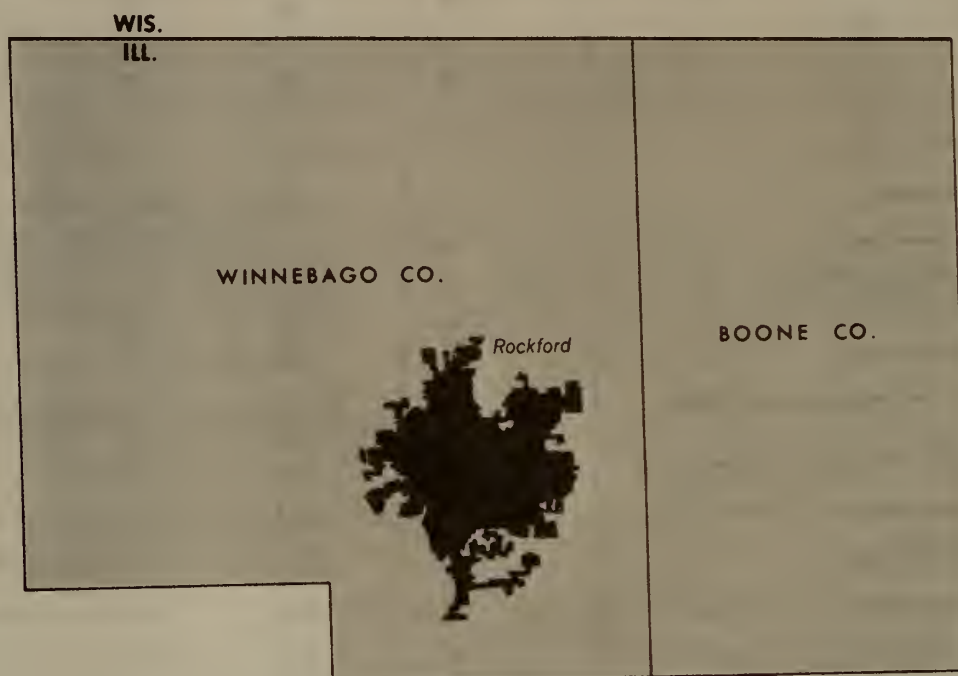
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

ROCKFORD

Standard Metropolitan Statistical Area



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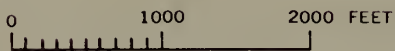


ROCKFORD

Central Business District

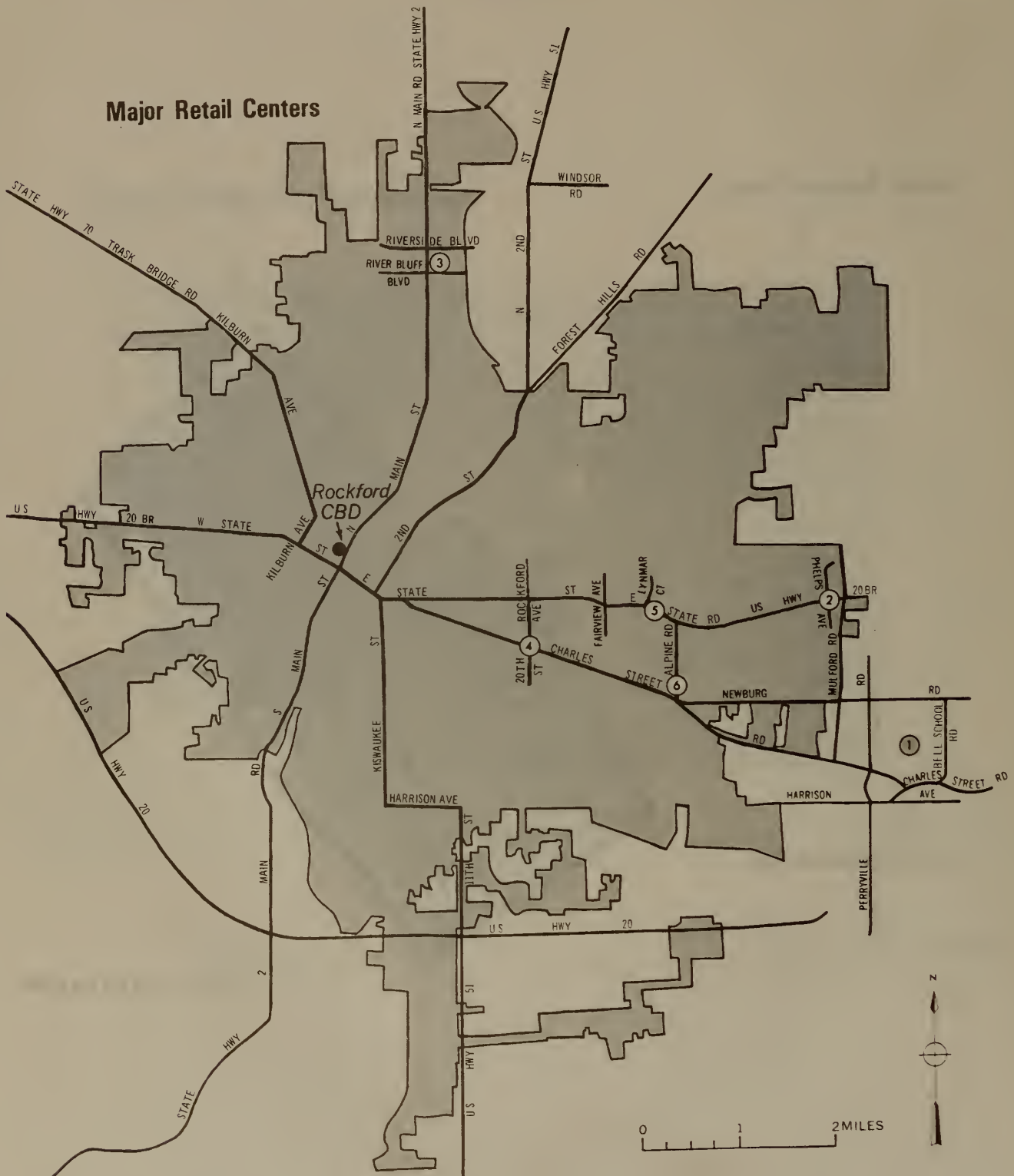


Comprising Census Tract 29



ROCKFORD

Major Retail Centers



- Central Business District
- ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers					
					No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
	Retail stores:^{1 2}									
	Number -----	2 028	1 229	75	96	28	77	42	64	50
	Sales (\$1,000) -----	932 062	637 036	30 298	52 689	59 809	45 988	15 983	64 627	41 287
	Payroll entire year (\$1,000) -----	116 184	82 844	5 272	7 761	7 411	8 310	2 567	7 524	4 700
	Paid employees for week including March 12 ---	18 139	12 498	835	1 479	958	1 319	398	1 038	840
54, 58, 591	Convenience goods stores:									
	Number -----	685	428	33	18	7	22	10	24	20
	Sales (\$1,000) -----	(D)	(D)	5 856	4 718	16 235	19 272	3 822	19 781	11 123
53, 56, 57; 594	Shopping goods stores (GAF):³									
	Number -----	556	366	28	68	12	42	23	24	22
	Sales (\$1,000) -----	265 737	187 719	19 257	46 037	29 163	22 686	10 880	14 928	27 555
52, 55, 59, ex. 591, 4, 6	All other stores:									
	Number -----	787	435	14	10	9	13	9	16	8
	Sales (\$1,000) -----	(D)	(D)	5 185	1 934	14 411	4 030	1 261	29 918	2 609
	Number of Establishments									
	Retail stores^{1 2} -----	2 028	1 229	75	96	28	77	42	64	50
52	Building materials, hardware, garden supply, and mobile home dealers -----	105	51	1	1	1	1	3	1	3
525	Hardware stores -----	29	11	-	-	1	1	-	-	1
52 ex. 525	Other -----	76	40	1	1	-	-	3	1	2
53	General merchandise group stores -----	54	30	3	3	3	2	3	2	2
531	Department stores ⁴ -----	15	11	2	3	2	2	1	1	2
533	Variety stores -----	12	7	1	-	-	-	1	-	-
539	Miscellaneous general merchandise stores -----	27	12	-	-	1	-	1	1	-
54	Food stores⁵ -----	198	123	9	7	2	10	4	4	8
541	Grocery stores -----	116	70	3	-	1	5	1	2	3
55 ex. 554	Automotive dealers -----	160	90	5	1	2	-	-	2	1
554	Gasoline service stations -----	233	137	-	1	3	7	2	7	1
56	Apparel and accessory stores -----	141	95	12	40	1	19	4	4	11
561	Men's and boys' clothing and furnishings stores --	28	18	-	10	-	4	-	1	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	53	38	5	14	-	10	3	2	5
562	Women's ready-to-wear stores -----	46	34	4	12	-	9	3	2	5
565	Family clothing stores -----	12	6	1	3	-	1	-	-	2
566	Shoe stores -----	40	27	4	11	1	2	-	1	2
564, 9	Other apparel and accessory stores -----	8	6	2	2	-	2	1	-	-
57	Furniture, home furnishings, and equipment stores -----	161	113	6	10	5	10	6	11	3
5712	Furniture stores -----	42	30	3	1	1	3	-	2	-
5713, 4, 9	Home furnishings stores -----	50	36	-	3	2	2	4	5	1
572, 3	Household appliance, radio, television, and music stores -----	69	47	3	6	2	5	2	4	2
58	Eating and drinking places -----	441	273	22	10	5	10	5	19	9
5812	Eating places -----	333	208	19	10	4	10	5	17	9
5813	Drinking places (alcoholic beverages) -----	108	65	3	-	1	-	-	2	-
591	Drug and proprietary stores -----	46	32	2	1	-	2	1	1	3
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	489	285	15	22	6	16	14	13	9
592	Liquor stores -----	39	25	-	-	-	1	-	2	1
594	Miscellaneous shopping goods stores -----	200	128	7	15	3	11	10	7	6
5992	Florists -----	27	17	1	1	-	2	1	1	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Rockford					
	Retail stores ² -----	1 229	637 036	82 844	19 301	12 498
52	Building materials, hardware, garden supply, and mobile home dealers-----	51	19 413	2 860	588	260
525	Hardware stores-----	11	(D)	432	93	72
52 ex. 525	Other-----	40	(D)	2 428	495	188
53	General merchandise group stores-----	30	102 415	15 670	3 441	2 461
531	Department stores ³ -----	11	92 883	14 374	3 129	2 261
533	Variety stores-----	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	12	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	123	140 306	15 310	3 556	2 001
541	Grocery stores-----	70	131 992	13 704	3 157	1 604
55 ex. 554	Automotive dealers-----	90	139 573	12 286	2 987	906
554	Gasoline service stations-----	137	46 421	3 462	893	634
56	Apparel and accessory stores-----	95	20 649	2 902	740	561
561	Men's and boys' clothing and furnishings stores-----	18	(D)	638	170	92
562, 3, 8	Women's clothing and specialty stores and furriers-----	38	7 888	985	243	201
562	Women's ready-to-wear stores-----	34	(D)	(D)	(D)	(D)
565	Family clothing stores-----	6	(D)	(D)	(D)	(D)
566	Shoe stores-----	27	4 591	706	180	141
564, 9	Other apparel and accessory stores-----	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	113	46 690	(D)	(D)	(D)
5712	Furniture stores-----	30	21 683	3 969	851	327
5713, 4, 9	Home furnishings stores-----	36	6 988	1 142	237	100
572, 3	Household appliance, radio, television, and music stores-----	47	18 019	(D)	(D)	(D)
58	Eating and drinking places-----	273	57 197	14 287	3 392	3 562
5812	Eating places-----	208	(D)	13 044	3 073	3 300
5813	Drinking places (alcoholic beverages)-----	65	(D)	1 243	319	262
591	Drug and proprietary stores-----	32	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	285	(D)	(D)	(D)	(D)
592	Liquor stores-----	25	(D)	929	205	132
594	Miscellaneous shopping goods stores-----	128	17 965	2 383	567	420
5992	Florists-----	17	(D)	517	110	99

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Rockford, Ill., SMSA						
	Retail stores² -----	2 028	932 062	116 184	27 016	18 139
52	Building materials, hardware, garden supply, and mobile home dealers -----	105	57 843	6 261	1 253	600
525	Hardware stores -----	29	7 392	1 083	208	165
52 ex. 525	Other -----	76	50 451	5 178	1 045	435
53	General merchandise group stores -----	54	152 781	22 038	5 011	3 535
531	Department stores ³ -----	15	131 245	19 742	4 450	3 176
533	Variety stores -----	12	(D)	690	179	150
539	Miscellaneous general merchandise stores -----	27	(D)	1 606	382	209
54	Food stores⁴ -----	198	191 706	20 458	4 740	2 774
541	Grocery stores -----	116	180 756	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	160	179 821	15 663	3 725	1 202
554	Gasoline service stations -----	233	80 485	5 696	1 444	966
56	Apparel and accessory stores -----	141	31 621	4 168	1 044	823
561	Men's and boys' clothing and furnishings stores -----	28	(D)	916	239	149
562, 3, 8	Women's clothing and specialty stores and furriers -----	53	10 814	1 385	339	304
562	Women's ready-to-wear stores -----	46	(D)	1 299	313	287
565	Family clothing stores -----	12	(D)	847	206	164
566	Shoe stores -----	40	(D)	947	237	186
564, 9	Other apparel and accessory stores -----	8	(D)	73	23	20
57	Furniture, home furnishings, and equipment stores -----	161	55 866	9 248	2 055	921
5712	Furniture stores -----	42	25 327	4 520	980	387
5713, 4, 9	Home furnishings stores -----	50	7 978	1 225	262	116
572, 3	Household appliance, radio, television, and music stores -----	69	22 561	3 503	813	418
58	Eating and drinking places -----	441	88 389	21 395	5 046	5 389
5812	Eating places -----	333	76 366	19 135	4 505	4 948
5813	Drinking places (alcoholic beverages) -----	108	12 023	2 260	541	441
591	Drug and proprietary stores -----	46	(D)	4 264	1 072	756
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	489	(D)	6 993	1 626	1 173
592	Liquor stores -----	39	(D)	1 359	315	200
594	Miscellaneous shopping goods stores -----	200	25 469	3 307	776	589
5992	Florists -----	27	3 750	627	139	129

¹For all establishments, including those with no payroll.²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).³Includes sales from catalog order desks.⁴Includes data not covered by SIC 541.⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
Rockford						
	Retail stores²-----	128	51 211	8 171	1 940	1 613
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	6	18 644	3 639	873	742
531	Department stores ³ -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	11	3 204	323	71	92
55 ex. 554	Automotive dealers -----	6	6 080	644	135	71
554	Gasoline service stations -----	6	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	30	7 664	1 229	301	255
561	Men's and boys' clothing and furnishings stores -----	5	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	2 008	268	73	59
562	Women's ready-to-wear stores -----	9	1 537	195	50	45
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	1 643	241	59	39
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	11	3 254	628	145	68
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	1 417	282	66	33
58	Eating and drinking places -----	28	2 732	625	162	209
5812	Eating places -----	20	2 228	542	136	186
5813	Drinking places (alcoholic beverages) -----	8	504	83	26	23
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	28	7 679	704	160	135
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	15	6 732	542	118	96
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

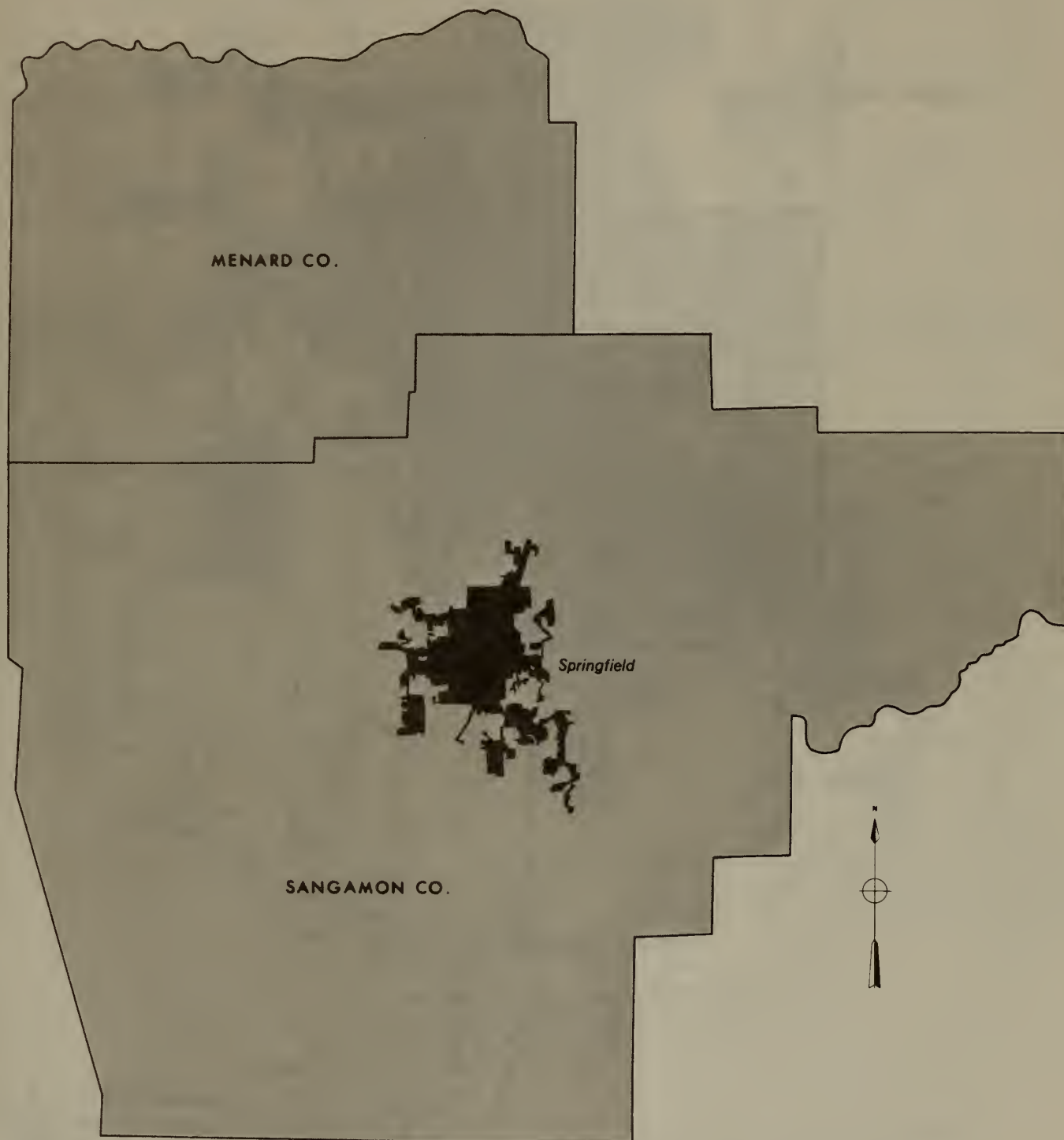
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Rockford SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Rockford SMSA in 1977

SPRINGFIELD

Standard Metropolitan Statistical Area

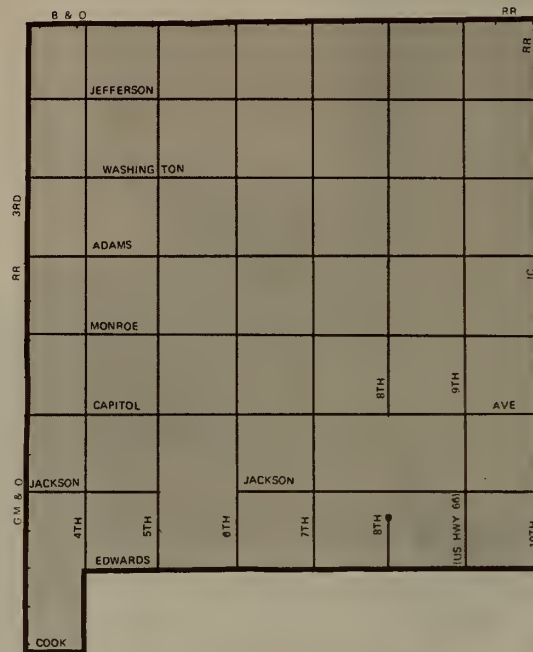


U.S. DEPARTMENT OF COMMERCE

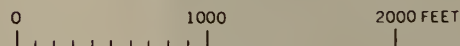
BUREAU OF THE CENSUS

SPRINGFIELD

Central Business District



Comprising Census Tract 14



SPRINGFIELD

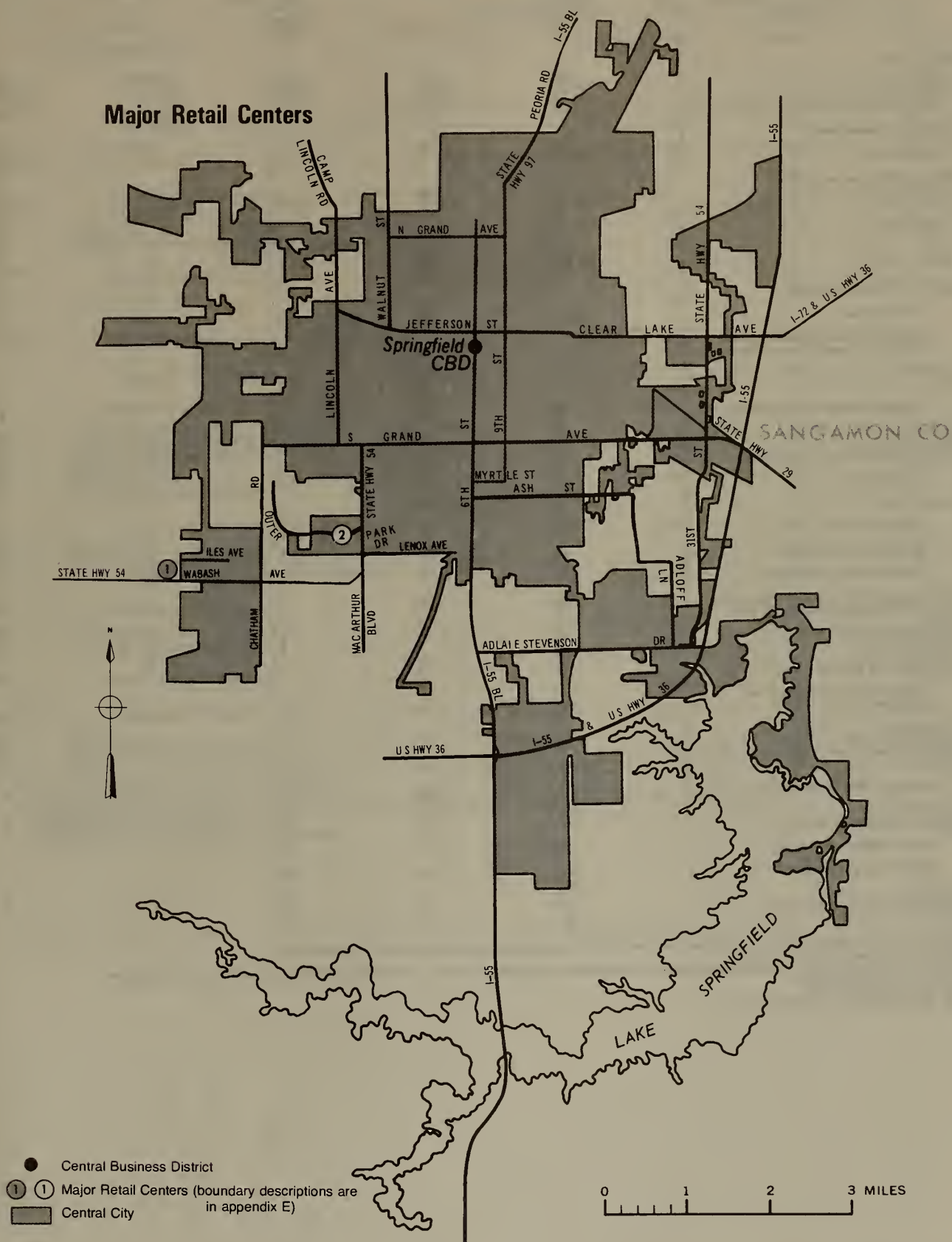


Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores:^{1 2}					
	Number -----	1 549	973	137	94	28
	Sales (\$1,000) -----	738 328	560 953	49 332	69 884	27 882
	Payroll entire year (\$1,000) -----	92 704	73 304	9 565	10 237	3 990
	Paid employees for week including March 12 ---	13 889	10 398	1 772	1 815	690
54, 58, 591	Convenience goods stores:					
	Number -----	562	367	44	19	5
	Sales (\$1,000) -----	239 338	(D)	8 419	4 329	9 854
53, 56, 57; 594	Shopping goods stores (GAF):³					
	Number -----	434	290	72	70	16
	Sales (\$1,000) -----	206 439	155 137	35 736	64 852	15 950
52, 55, 59, ex. 591, 4, 6	All other stores:					
	Number -----	553	316	21	5	7
	Sales (\$1,000) -----	292 551	(D)	5 177	703	2 078
	Number of Establishments					
	Retail stores^{1 2} -----	1 549	973	137	94	28
52	Building materials, hardware, garden supply, and mobile home dealers -----	78	44	3	-	3
525	Hardware stores -----	19	9	1	-	-
52 ex. 525	Other -----	59	35	2	-	3
53	General merchandise group stores -----	39	22	3	5	3
531	Department stores ⁴ -----	12	9	3	4	2
533	Variety stores -----	7	1	-	-	1
539	Miscellaneous general merchandise stores -----	20	12	-	1	-
54	Food stores⁵ -----	136	83	6	5	2
541	Grocery stores -----	78	41	2	-	1
55 ex. 554	Automotive dealers -----	109	58	5	-	1
554	Gasoline service stations -----	157	96	3	-	2
56	Apparel and accessory stores -----	133	93	27	43	6
561	Men's and boys' clothing and furnishings stores --	26	20	6	8	1
562, 3, 8	Women's clothing and specialty stores and furriers -----	54	32	7	17	4
562	Women's ready-to-wear stores -----	43	26	6	15	4
565	Family clothing stores -----	12	7	3	4	-
566	Shoe stores -----	26	20	7	12	1
564, 9	Other apparel and accessory stores -----	15	14	4	2	-
57	Furniture, home furnishings, and equipment stores -----	121	79	13	6	1
5712	Furniture stores -----	25	19	4	-	-
5713, 4, 9	Home furnishings stores -----	35	20	2	1	-
572, 3	Household appliance, radio, television, and music stores -----	61	40	7	5	1
58	Eating and drinking places -----	376	246	33	13	2
5812	Eating places -----	239	162	17	13	2
5813	Drinking places (alcoholic beverages) -----	137	84	16	-	-
591	Drug and proprietary stores -----	50	38	5	1	1
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	350	214	39	21	7
592	Liquor stores -----	28	17	1	-	-
594	Miscellaneous shopping goods stores -----	141	96	29	16	6
5992	Florists -----	27	16	1	1	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
Springfield CBD						
	Retail stores² -----	137	49 332	9 565	2 499	1 772
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	12 205	2 372	624	566
531	Department stores ³ -----	3	12 205	2 372	624	566
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴ -----	6	1 041	264	58	37
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	5	1 844	378	109	38
554	Gasoline service stations -----	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	27	10 829	2 237	552	408
561	Men's and boys' clothing and furnishings stores -----	6	3 181	728	165	86
562, 3, 8	Women's clothing and specialty stores and furriers -----	7	5 661	1 136	295	268
562	Women's ready-to-wear stores -----	6	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	805	121	33	22
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	13	5 611	758	189	78
5712	Furniture stores -----	4	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	3 582	564	144	58
58	Eating and drinking places -----	33	4 164	1 085	239	263
5812	Eating places -----	17	2 846	864	186	218
5813	Drinking places (alcoholic beverages) -----	16	1 318	221	53	45
591	Drug and proprietary stores -----	5	3 214	523	145	91
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	39	9 041	1 813	548	273
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	29	7 091	1 343	432	189
5992	Florists -----	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Springfield					
	Retail stores² -----	973	560 953	73 304	16 062	10 398
52	Building materials, hardware, garden supply, and mobile home dealers -----	44	61 175	8 811	2 004	736
525	Hardware stores -----	9	4 282	552	118	91
52 ex. 525	Other -----	35	56 893	8 259	1 886	645
53	General merchandise group stores -----	22	89 954	12 862	2 155	1 708
531	Department stores ³ -----	9	81 237	11 794	2 018	1 615
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	12	(D)	(D)	(D)	(D)
54	Food stores⁴ -----	83	104 542	9 897	2 329	1 048
541	Grocery stores -----	41	99 613	8 855	2 097	881
55 ex. 554	Automotive dealers -----	58	108 734	9 712	1 842	683
554	Gasoline service stations -----	96	41 195	2 739	675	541
56	Apparel and accessory stores -----	93	27 577	5 099	1 199	850
561	Men's and boys' clothing and furnishings stores -----	20	(D)	1 814	394	201
562, 3, 8	Women's clothing and specialty stores and furriers -----	32	(D)	2 015	504	442
562	Women's ready-to-wear stores -----	26	(D)	(D)	(D)	(D)
565	Family clothing stores -----	7	(D)	(D)	(D)	(D)
566	Shoe stores -----	20	3 057	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	14	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	79	22 525	(D)	(D)	(D)
5712	Furniture stores -----	19	8 849	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	20	2 744	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	40	10 932	(D)	(D)	(D)
58	Eating and drinking places -----	246	49 159	12 929	2 904	3 099
5812	Eating places -----	162	41 990	11 693	2 598	2 801
5813	Drinking places (alcoholic beverages) -----	84	7 169	1 236	306	298
591	Drug and proprietary stores -----	38	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵ -----	214	(D)	(D)	(D)	(D)
592	Liquor stores -----	17	6 243	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	96	15 081	2 410	688	440
5992	Florists -----	16	1 982	391	90	81

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Springfield, Ill., SMSA					
	Retail stores ² -----	1 549	738 328	92 704	20 828	13 889
52	Building materials, hardware, garden supply, and mobile home dealers -----	78	72 685	(D)	(D)	(D)
525	Hardware stores -----	19	6 855	(D)	(D)	(D)
52 ex. 525	Other -----	59	65 830	(D)	(D)	(D)
53	General merchandise group stores -----	39	121 199	16 955	3 333	2 656
531	Department stores ³ -----	12	(D)	(D)	(D)	(D)
533	Variety stores -----	7	(D)	355	77	66
539	Miscellaneous general merchandise stores -----	20	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	136	142 686	13 207	3 101	1 497
541	Grocery stores -----	78	136 903	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	109	135 378	11 195	2 230	841
554	Gasoline service stations -----	157	59 202	3 916	974	777
56	Apparel and accessory stores -----	133	37 762	6 377	1 437	1 015
561	Men's and boys' clothing and furnishings stores -----	26	(D)	1 979	423	214
562, 3, 8	Women's clothing and specialty stores and furriers -----	54	17 447	2 705	638	548
562	Women's ready-to-wear stores -----	43	(D)	2 528	584	514
565	Family clothing stores -----	12	(D)	646	159	108
566	Shoe stores -----	26	4 995	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	15	1 472	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	121	28 844	3 889	1 001	495
5712	Furniture stores -----	25	9 433	1 316	368	167
5713, 4, 9	Home furnishings stores -----	35	6 521	733	184	94
572, 3	Household appliance, radio, television, and music stores -----	61	12 890	1 840	449	234
58	Eating and drinking places -----	376	66 134	17 019	3 895	4 044
5812	Eating places -----	239	55 332	15 272	3 471	3 634
5813	Drinking places (alcoholic beverages) -----	137	10 802	1 747	424	410
591	Drug and proprietary stores -----	50	30 518	4 204	1 088	721
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	350	43 920	(D)	(D)	(D)
592	Liquor stores -----	28	8 119	532	121	104
594	Miscellaneous shopping goods stores -----	141	18 634	2 867	775	513
5992	Florists -----	27	2 710	(D)	(D)	(D)

¹For all establishments, including those with no payroll.²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).³Includes sales from catalog order desks.⁴Includes data not covered by SIC 541.⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Springfield					
	Retail stores² -----	155	53 337	9 466	2 262	1 889
52	Building materials, hardware, garden supply, and mobile home dealers -----	3	459	60	13	10
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	3	459	60	13	10
53	General merchandise group stores -----	3	15 876	2 946	731	616
531	Department stores ³ -----	3	15 876	2 946	731	616
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	8	1 011	184	44	42
55 ex. 554	Automotive dealers -----	7	4 882	610	128	68
554	Gasoline service stations -----	3	808	73	18	14
56	Apparel and accessory stores -----	32	12 084	2 200	493	413
561	Men's and boys' clothing and furnishings stores -----	7	5 436	1 064	231	141
562, 3, 8	Women's clothing and specialty stores and furriers -----	13	4 885	842	186	212
562	Women's ready-to-wear stores -----	9	4 655	813	181	203
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	19	5 674	876	225	128
5712	Furniture stores -----	7	2 123	246	62	32
5713, 4, 9	Home furnishings stores -----	3	1 316	298	79	40
572, 3	Household appliance, radio, television, and music stores -----	9	2 235	332	84	56
58	Eating and drinking places -----	37	3 085	753	189	222
5812	Eating places -----	20	2 091	560	142	177
5813	Drinking places (alcoholic beverages) -----	17	994	193	47	45
591	Drug and proprietary stores -----	6	3 261	663	159	154
59 ex. 591, 6	Miscellaneous retail stores⁴ -----	37	6 197	1 101	262	222
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	25	4 910	791	186	170
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Springfield			
	Retail stores ² -----	-7.5	80.2	70.9
52	Building materials, hardware, garden supply, and mobile home dealers-----	(D)	131.3	105.0
525	Hardware stores-----	(D)	(D)	(D)
52 ex. 525	Other-----	(D)	154.7	(D)
53	General merchandise group stores-----	-23.1	(D)	65.4
531	Department stores ³ -----	-23.1	(D)	(D)
533	Variety stores-----	-	-41.9	-1.9
539	Miscellaneous general merchandise stores-----	-	(D)	(D)
54	Food stores ⁴ -----	3.0	70.3	65.3
541	Grocery stores-----	(NA)	70.6	65.1
55 ex. 554	Automotive dealers-----	-62.2	138.4	75.1
554	Gasoline service stations-----	(D)	73.3	70.5
56	Apparel and accessory stores-----	-10.4	41.6	79.1
561	Men's and boys' clothing and furnishings stores-----	-41.5	(D)	38.4
562, 3, 8	Women's clothing and specialty stores and furriers-----	15.9	35.3	86.2
562	Women's ready-to-wear stores-----	(D)	(D)	79.0
565	Family clothing stores-----	27.5	179.6	190.7
566	Shoe stores-----	(D)	(D)	82.8
564, 9	Other apparel and accessory stores-----	(D)	129.8	119.4
57	Furniture, home furnishings, and equipment stores-----	-1.1	58.2	67.7
5712	Furniture stores-----	(D)	38.9	32.2
5713, 4, 9	Home furnishings stores-----	(D)	(D)	118.3
572, 3	Household appliance, radio, television, and music stores-----	60.3	(D)	82.2
58	Eating and drinking places-----	35.0	65.3	64.8
5812	Eating places-----	36.1	81.2	81.4
5813	Drinking places (alcoholic beverages)-----	32.6	9.3	12.3
591	Drug and proprietary stores-----	-1.4	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	45.9	74.4	(D)
592	Liquor stores-----	(D)	(D)	68.1
594	Miscellaneous shopping goods stores-----	44.4	77.8	71.9
5992	Florists-----	-20.3	(D)	77.9

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Springfield					
	Retail stores ¹ -----	8.8	6.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	10.9	9.8
525	Hardware stores -----	(D)	(D)	(D)	0.8	0.9
52 ex. 525	Other -----	(D)	(D)	(D)	10.1	8.9
53	General merchandise group stores -----	13.6	10.1	24.7	16.0	16.4
531	Department stores ² -----	15.0	(D)	24.7	14.5	(D)
533	Variety stores -----	(D)	(D)	-	(D)	(D)
539	Miscellaneous general merchandise stores -----	(D)	(D)	-	(D)	(D)
54	Food stores ³ -----	1.0	0.7	2.1	18.6	19.3
541	Grocery stores -----	(D)	(D)	(D)	17.8	18.5
55 ex. 554	Automotive dealers -----	1.7	1.4	3.7	19.4	18.3
554	Gasoline service stations -----	(D)	(D)	(D)	7.3	8.0
56	Apparel and accessory stores -----	39.3	28.7	22.0	4.9	5.1
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	6.4	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	32.4	11.5	(D)	2.4
562	Women's ready-to-wear stores -----	54.3	35.0	(D)	(D)	(D)
565	Family clothing stores -----	30.1	20.1	(D)	(D)	(D)
566	Shoe stores -----	26.3	16.1	1.6	0.5	0.7
564, 9	Other apparel and accessory stores -----	19.6	(D)	(D)	(D)	0.2
57	Furniture, home furnishings, and equipment stores -----	24.9	19.5	11.4	4.0	3.9
5712	Furniture stores -----	(D)	(D)	(D)	1.6	1.3
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.5	0.9
572, 3	Household appliance, radio, television, and music stores -----	32.8	27.8	7.3	1.9	1.7
58	Eating and drinking places -----	8.5	6.3	8.4	8.8	9.0
5812	Eating places -----	6.8	5.1	5.8	7.5	7.5
5813	Drinking places (alcoholic beverages) -----	18.4	12.2	2.7	1.3	1.5
591	Drug and proprietary stores -----	(D)	10.5	6.5	(D)	4.1
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	(D)	20.6	18.3	(D)	5.9
592	Liquor stores -----	(D)	(D)	(D)	1.1	1.1
594	Miscellaneous shopping goods stores -----	47.0	38.1	14.4	2.7	2.5
5992	Florists -----	(D)	(D)	(D)	0.4	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
 - a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.
The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. This treatment is the same as in the 1972 census.
 - b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.
Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.
2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
 - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.
 - b. The 10-percent sample of small employers referred to in section 1b above.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.
 - a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.
If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.
2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

Classifications—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

Sales—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about \$10 billion for the United States as a whole.

Legal form of organization—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were

derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll entire year—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

Payroll first quarter—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

Paid employees for week including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Central administrative offices and auxiliaries—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate

to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establish-

ments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishings stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near

the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprises the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Nonstore retailers (SIC 596)—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.

APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS						NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.											
1977 CENSUS OF DISTRIBUTIVE TRADES (RETAIL)						In correspondence pertaining to this report, please refer to this Census File Number						Employer Identification Number					
Important — PLEASE READ ALL ACCOMPANYING INSTRUCTIONS																	
Please complete this form and RETURN TO						BUREAU OF THE CENSUS 1201 East Tenth Street Jeffersonville, Indiana 47132											
Census use only	Unit No.	Item code	Unit No.	Item code	Unit No.	Item code											
Please correct errors in name, address and ZIP code. ENTER street and number if not shown.																	
Item 1 — PHYSICAL LOCATION OF ESTABLISHMENT — In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location which may differ from the mailing address. Complete Items a through g.																	
a. Address number and street name of physical location — If not known, enter building name, shopping center name, or other physical location description. Do not enter P.O. box or rural route. Mark (X) for a, b, c, and d if same as mailing label; if different show corrections. Same as mailing label <input type="checkbox"/> OR						e. Type of municipality indicated in 1b 1 <input type="checkbox"/> City 4 <input type="checkbox"/> Borough 7 <input type="checkbox"/> Other — Specify _____ 2 <input type="checkbox"/> Town 5 <input type="checkbox"/> Township Mark (X) one 3 <input type="checkbox"/> Village 6 <input type="checkbox"/> Unincorporated 8 <input type="checkbox"/> Don't know											
b. Name of city, town, village, borough, etc. of physical location Same as mailing label <input type="checkbox"/> OR						f. Is this establishment located inside the legal boundaries of the city, town, village, etc., indicated in 1b? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No NOTE — The area served by a post office generally does not coincide with the legal boundaries of the municipality from which the post office takes its name. 3 <input type="checkbox"/> No legal boundaries 4 <input type="checkbox"/> Don't know											
c. State Same as mailing label <input type="checkbox"/> OR			d. ZIP code Same as mailing label <input type="checkbox"/> OR			g. Name of county (Louisiana parish) of physical location											
Item 2 — EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?																	
<input type="checkbox"/> YES <input type="checkbox"/> NO — Enter current EI number → (9 digits)																	
Item 3 — OPERATIONAL STATUS a. Mark (X) the ONE box which best describes this establishment at the end of 1977. 001 1 <input type="checkbox"/> In operation 2 <input type="checkbox"/> Temporarily or seasonally inactive 3 <input type="checkbox"/> Ceased operation — Give date _____ 4 <input type="checkbox"/> Sold or leased to another operator } Give date _____ AND name, etc. _____ Name of new owner or operator _____ Number and street _____ City _____ State _____ ZIP code _____ Number of months _____						Item 4 — ORGANIZATIONAL STATUS a. Mark (X) the ONE box which best describes this establishment during 1977. 003 1 <input type="checkbox"/> Individual proprietorship 2 <input type="checkbox"/> Partnership 3 <input type="checkbox"/> Cooperative association 4 <input type="checkbox"/> Governmental — Specify _____ 5 <input type="checkbox"/> Corporation (other than specified above) 6 <input type="checkbox"/> Other — Specify _____											
b. How many months during 1977 did this firm or organization actively operate this establishment? 002						b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code? 004 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO											
Important — Please read																	
Dollar figures should be reported as illustrated. Please be careful to enter the figures in the correct columns. See example below:																	
EXAMPLE: If figure is \$1,125,628.28 →																	
• PREFERRED method. Acceptable method																	
Item 5 — DOLLAR VOLUME OF BUSINESS IN 1977						Item 6 — PAYROLL AND EMPLOYMENT											
a. Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected 010						a. Payroll 030											
b. Were sales (or other) taxes collected from customers and forwarded to taxing authorities? 011 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO						(1) Total ANNUAL payroll in 1977 before deductions 031											
If "YES," report the amount of such taxes (DO NOT include taxes in 5a above) 012						(2) Payroll for the FIRST QUARTER of 1977											
c. TOTAL SALES and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above) 013						b. Employment — Number of paid employees for the pay period including the 12th of the month (include both full- and part-time employees) 032 MAR 033 MAY 034 AUG 035 NOV											

Item 7 – METHOD OF SELLING – Mark (X) the ONE box which best describes this establishment's principal method of selling.

300
 1 ☐ Selling at this establishment 2 ☐ Mail order (catalog selling) 3 ☐ House-to-house or telephone (direct selling) 4 ☐ Operating merchandise vending machines

Item 8 – DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 302

a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? Mark "YES" if ■ Customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment. 1 ☐ YES
 2 ☐ NO

b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm. Name of establishment Kind of business

Item 9 – DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977? 304
 (Exclude coin-operated amusement or vending machine space leased to others)
 Mark "YES" if ■ Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.
 ■ Any department is operated by a subsidiary firm or the parent firm.
 1 ☐ YES → Enter number – List each one in b below
 2 ☐ NO – SKIP to item 10

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No.	Name of owner or trading name of department or concession (a)	Census use only (b)	Kind of business of department or concession (c)	Estimated sales and receipts (Exclude sales and other taxes) (c)			Are sales included in Item 5a? (d)	Is payroll included in Item 6? (e)
				Mil.	Thou.	Dol.		
305 1		306		307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 2		306		307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 3		306		307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO

Item 15 – OWNERSHIP OR CONTROL – Refer to instructions for definitions of ownership and control.

a. Is this company owned or controlled by another company? 1 ☐ YES → Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.
 2 ☐ NO Owing or controlling company EI No. (9 digits)

b. Does this company own or control any other company or companies? 1 ☐ YES → Owned or controlled company EI No. (9 digits)
 2 ☐ NO

Item 16 – LOCATIONS OF OPERATION

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.) 1 ☐ YES – Answer (b) and (c)
 2 ☐ NO – Do not complete (b) and (c) below. Review your report for completeness and accuracy and return.

Number of locations

b. At how many separate locations were these operations conducted during 1977?

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation Name, address and ZIP code (a)			1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2) (b)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)		Kind of business of each location Describe (d)
	Name	Number and street of physical location	City State ZIP code	Sales and receipts	Total annual payroll	1st quarter payroll	081 Mil.	082 Thou.	
080							084 MAR	085 MAY	
							086 AUG	087 NOV	
									088 Census use only

080	Name	Sales and receipts	081			084 MAR	085 MAY	
	Number and street of physical location	Total annual payroll	082			086 AUG	087 NOV	
	City State ZIP code	1st quarter payroll	083					088 Census use only
TOTALS (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)				Sales and receipts			MAR	MAY
				Total annual payroll			AUG	NOV
				1st quarter payroll				

APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		56	APPAREL AND ACCESSORY STORES	
5211	Lumber and other building materials dealers . . .	52A	5611	Men's and boys' clothing and furnishings stores	56
5231	Paint, glass, and wallpaper stores	52B	5621	Women's ready-to-wear stores	56
5251	Hardware stores	52B	5631 PT.	Millinery stores	56
5261	Retail nurseries, lawn and garden supply stores	52B	5631 PT.	Corset and lingerie stores	56
5271	Mobile home dealers	52C	5631 PT.	Other women's accessory, specialty stores	56
53	GENERAL MERCHANDISE GROUP STORES		5641	Children's and infants' wear stores	56
5311	Department stores	53A	5651	Family clothing stores	56
5331	Variety stores	53B	5661 PT.	Men's shoe stores	56
5399	Miscellaneous general merchandise stores	53A	5661 PT.	Women's shoe stores	56
			5661 PT.	Children's and juveniles' shoe stores	56
			5661 PT.	Family shoe stores	56
54	FOOD STORES		5681	Furriers and fur shops	56
5411	Grocery stores	54	5699	Miscellaneous apparel and accessory stores	56
5422	Freezer and locker meat provisioners	54			
5423 PT.	Meat markets	54	57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5423 PT.	Fish (seafood) markets	54			
5431	Fruit stores and vegetable markets	54	5712	Furniture stores	57A
5441	Candy, nut, and confectionery stores	54	5713	Floor covering stores	57B
5451	Dairy products stores	54	5714	Drapery, curtain, and upholstery stores	57B
5462	Retail bakeries—baking and selling	54	5719	Miscellaneous home furnishings stores	57B
5463	Retail bakeries—selling only	54			
5499	Miscellaneous food stores	54	5722	Household appliance stores	57A
			5732	Radio and television stores	57A
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5733 PT.	Record shops	57B
5511 PT.	Dealers with domestic car franchise only	55A	5733 PT.	Musical instrument stores	57B
5511 PT.	Dealers with imported car franchise only	55A			
5511 PT.	Dealers with domestic, import car franchises . .	55A	58	EATING AND DRINKING PLACES	
5521	Motor vehicle dealers—used cars only.	55A			
5531 PT.	Tire, battery, and accessory dealers	55B	5812 PT.	Restaurants and lunchrooms	58
5531 PT.	Other auto and home supply stores	55B	5812 PT.	Social caterers	58
5541	Gasoline service stations	55D	5812 PT.	Cafeterias	58
5551	Boat dealers	55C	5812 PT.	Refreshment places	58
5561	Recreational and utility trailer dealers	55C	5812 PT.	Contract feeding	58
5571	Motorcycle dealers	55C	5812 PT.	Ice cream, frozen custard stands	58
5599	Automotive dealers, n.e.c.	55C	5813	Drinking places (alcoholic beverages)	58

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
59	MISCELLANEOUS RETAIL STORES			MISCELLANEOUS RETAIL STORES—Con.	
5912 PT.	Drug stores	59A	5962	Automatic merchandising machine operators	58
5912 PT.	Proprietary stores	59A			
5921	Liquor stores	59G			
5931	Used merchandise stores	59G	5963 PT.	Furniture, home furnishings, equipment— direct selling	57A
5941 PT.	General line sporting goods stores	59C	5963 PT.	Mobile food service—direct selling	58
5941 PT.	Specialty line sporting goods stores	59C	5963 PT.	Books and stationery—direct selling	59B
5942	Book stores	59B	5963 PT.	Other direct selling	59G
5943	Stationery stores	59B			
5944	Jewelry stores	59D	5982	Fuel and ice dealers, n.e.c.	59E
			5983	Fuel oil dealers	59E
5945	Hobby, toy, and game shops	59B	5984	Liquefied petroleum gas (bottled gas) dealers ..	59E
5946	Camera and photographic supply stores	59B			
5947	Gift, novelty, and souvenir shops	59B	5992	Florists	59F
5948	Luggage and leather goods stores	59B	5993	Cigar stores and stands	59G
5949	Sewing, needlework, and piece goods stores	59B	5994	News dealers and newsstands	59G
			5999 PT.	Pet shops	59G
5961 PT.	Department store merchandise—mail order	53A	5999 PT.	Typewriter stores	59B
5961 PT.	General merchandise, n.e.c.—mail order	53A	5999 PT.	Optical goods stores	59G
5961 PT.	Other mail-order houses	53A	5999 PT.	Other retail stores, n.e.c.	59G

APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

CHICAGO-GARY, ILL.-IND., SCSA^{1 2}

Consists of Chicago, Ill., SMSA, and Gary-Hammond-East Chicago, Ind., SMSA

BLOOMINGTON-NORMAL SMSA

Coextensive with McLean County, Ill.

CHAMPAIGN-URBANA-RANTOUL SMSA

Coextensive with Champaign County, Ill.

CHICAGO SMSA

Consists of Cook, Du Page, Kane, Lake, McHenry, and Will Counties, Ill.

DAVENPORT-ROCK ISLAND-MOLINE, IOWA-ILL., SMSA³

Consists of Scott County, Iowa, and Henry and Rock Island Counties, Ill.

DECATUR SMSA

Coextensive with Macon County, Ill.

KANKAKEE SMSA⁴

Coextensive with Kankakee County, Ill.

PEORIA SMSA

Consists of Peoria, Tazewell, and Woodford Counties, Ill.

ROCKFORD SMSA

Consists of Boone and Winnebago Counties, Ill.

ST. LOUIS, MO.-ILL., SMSA⁵

Consists of St. Louis city, and Franklin, Jefferson, St. Charles, and St. Louis Counties, Mo., and Clinton, Madison, Monroe, and St. Clair Counties, Ill.

SPRINGFIELD SMSA

Consists of Menard and Sangamon Counties, Ill.

¹ Retitled from Chicago-Northwestern Indiana SCA since 1972 Economic Censuses; but no boundary change.

² No MRC data are published for Standard Consolidated Statistical Areas.

³ MRC data for this SMSA appear only in the Iowa MRC report.

⁴ Newly designated since 1972 Economic Censuses.

⁵ MRC data for this SMSA appear only in the Mo. MRC report.

APPENDIX E. Major Retail Centers

BLOOMINGTON—NORMAL, ILL., SMSA

MRC No. 1—Includes the planned centers known as "Towanda Plaza," "Fairway Plaza," "K-Mart Plaza," "Colonial Plaza," "Eastland Shopping Center," and "Zayre Plaza" and establishments on East Empire St. from Towanda Ave. to U.S. Highway 66, and the area bounded by Towanda Ave., Robinhood Ln., Fairway Dr., and East Empire St. (Bloomington) (In tracts 11, 12 and 18)

CHAMPAIGN—URBANA—RANTOUL, ILL., SMSA

MRC No. 1—Includes the planned centers known as "Country Fair Shopping Center" and "Ayrway Shopping Center" and establishments in the area bounded by Illinois Central RR., Mattis Ave., Round Barn Rd., Belmont Dr. and Country Fair Dr. (Champaign) (In tracts 10 and 12.01)

MRC No. 2—Includes the planned center known as "Market Place Shopping Center" at the intersection of North Neil St. and Interstate 74. (Champaign) (In tract 106)

CHICAGO, ILL., SMSA

MRC No. 1—Includes establishments on W. Belmont Ave. from N. Menard to Lotus St. and on N. Central Ave. from W. School St. to W. Diversey Ave. (Chicago) (In tracts 1512, 1903, and 1904)

MRC No. 2—Includes establishments on Broadway from Gunnison to Sunnyside, and on Wilson Ave. from Sheridan Rd. to Broadway. (Chicago) (In tracts 311, 312, 315, 316, and 317)

MRC No. 3—Includes the planned centers known as "Cermak Plaza Shopping Center," "North Riverside Plaza," and "North Riverside Park Shopping Center" and establishments on Cermak Rd. from Home Ave. to the ICRR tracks, on Harlem Ave. from Cermak Rd. to 25th St., and on W. 25th St. from Harlem Ave. to the ICRR tracks. (Berwyn) (In tracts 8148, 8156, and 8161)

MRC No. 4—Includes establishments on W. Cermak Rd. from S. Lombard Ave. to S. East Ave. (Berwyn) (In tracts 8149, 8150, and 8151)

MRC No. 5—Includes establishments on W. Chicago Ave. from W. Noble to N. Wood. (Chicago) (In tracts 2420, 2421, 2432, and 2433)

MRC No. 8—Includes the planned center known as "Evergreen Park Plaza" and establishments on Western Ave. from 95th St. to 98th St., and on 95th St. from Beverly Ave. to Maplewood. (Chicago, Evergreen Park) (In tracts 7202, 7203, 7303, 7304, 8216, and 8219)

CHICAGO, ILL., SMSA—Con.

MRC No. 9—Includes the planned centers known as "Harlem-Irving Shopping Center" and "Norridge Commons" and establishments on Harlem Ave. from Pensacola Ave. to Forest Preserve Ave. and on Irving Park Rd. from Forest Preserve Ave. to Oketo Ave. (Norridge) (In tract 8105)

MRC No. 10—Includes the planned center known as "Hillside Shopping Center" bounded by Congress St. Expy., Harrison St., ICRR, and Wolf Rd. (Hillside) (In tract 8184)

MRC No. 11—Includes establishments on W. Irving Park Rd. from Kilpatrick to Laverne Ave., on N. Milwaukee Ave. from Irving Park Rd. to Belle Plaine, and on N. Cicero from Belle Plaine to Byron. (Chicago) (In tracts 1501, 1502, 1508, and 1509)

MRC No. 12—Includes establishments on W. 26th St. from Albany to S. Karlov Ave. (Chicago) (In tracts 3005, 3006, 3007, 3008, 3009, 3014, 3015, 3016, 3017, and 3018)

MRC No. 13—Includes establishments on W. Lawrence Ave. from Ravenswood Ave. to N. Damen Ave. (Chicago) (In tracts 404, 405, and 406)

MRC No. 14—Includes establishments on N. Lincoln Ave. from Wellington-Southport Ave. to Roscoe, on N. Ashland Ave. from Barry Ave. to Roscoe St., on W. Belmont Ave. from Greenvue Ave. to Paulina, and on W. School St. from N. Ashland Ave. to N. Lincoln Ave. (Chicago) (In tracts 624, 625, 626, and 627)

MRC No. 16—Includes establishments on W. Madison from Hamlin Ave. to Keeler Ave. (Chicago) (In tracts 2601, 2602, 2603, 2604, 2605, 2606, 2607, and 2608)

MRC No. 19—Includes establishments on N. Harlem Ave. from W. North Ave. to Bloomingdale Ave., on W. North Ave. from N. Woodbine St. to N. 73rd Ave., and on Bonnie Brae St. (Chicago, Elmwood Park, River Forest, and Oak Park) (In tracts 2505, 8109, and 8119)

MRC No. 21—Includes the planned center known as "Old Orchard Shopping Center," bounded by Old Orchard Rd., Skokie Blvd., Golf Rd., and Lawler St. (Skokie) (In tract 8069)

MRC No. 22—Includes the planned center known as "Park Forest Plaza Shopping Center," bounded by Lakewood Blvd., Western Blvd., Indianwood Blvd., Orchard Dr., and establishments on the west side of S. Orchard Dr. (Park Forest) (In tract 8303)

CHICAGO, ILL., SMSA—Con.

MRC No. 24—Includes the planned center known as "Scottsdale Shopping Center" and establishments on S. Cicero Ave. from W. 79th St. to 82d St., and in the 4600 block of 79th St. to Knox Ave. (Chicago) (In tracts 7002 and 7003)

MRC No. 25—Includes establishments on S. Ashland Ave. from 45th St. to 51st St. and on 47th St. from S. Ashland Ave. to Honore St. (Chicago) (In tracts 6102, 6104, 6105, 6112, 6113, and 6114)

MRC No. 28—Includes establishments on S. Western Ave. from W. 61st St. to W. 63d St. and on W. 63d St. from S. Western Ave. to Campbell. (Chicago) (In tracts 6601, 6602, 6606, and 6607)

MRC No. 30—Includes establishments on S. Commercial Ave. from E. 88th St. to S. Chicago Ave., on E. 91st St. from S. Houston to S. Commercial, and on 92nd St. from S. Houston to S. Exchange Ave. (Chicago) (In tracts 4607, 4609, and 4610)

MRC No. 31—Includes establishments on S. Michigan Ave. from E. 110th St. to C. & W. RR. and on E. 112th St. and E. 112th Pl. from S. Michigan Ave. to S. State St. (Chicago) (In tracts 4909 and 4914)

MRC No. 34—Includes the planned centers known as "Lincolnwood Plaza" and "Lincoln Village" and establishments in the 6100 and 6200 blocks of N. Lincoln Ave. and in the 6200 and 6300 blocks of N. McCormick Rd. (Chicago) (In tract 1301)

MRC No. 41—Includes establishments in the area bounded by the north side of Lake St., N. Forest Ave., North Blvd. (or Central Ave.), and Bonnie Brae St. (Oak Park) (In tracts 8120 and 8123)

MRC No. 42—Includes the planned center known as "Winston Park Plaza" and establishments on North Ave. from 14th Ave. to 5th Ave. (Melrose Park) (In tracts 8113 and 8162)

MRC No. 45—Includes establishments on La Grange Rd. from Burlington Ave. to Cossitt Ave., on Burlington Ave. from Ashland Ave. to 6th Ave., in Calendar Court Mall from La Grange Rd. to Ashland Ave., and on Harris St. from La Grange Rd. to Ashland Ave. (La Grange) (In tract 8195)

MRC No. 48—Includes the planned center known as "Green Oaks Center" and establishments on S. Cicero Ave. from W. 95th St. to W. 98th St., and on W. 95th St. from Kilpatrick (4700 West) to 50th Ct. (Oak Lawn) (In tract 8221)

MRC No. 53—Includes the planned center known as "Olympia Plaza" and establishments on W. Joe Orr Rd. from Chicago Rd. to Dixie Hwy. (Chicago Heights) (In tracts 8288 and 8292)

MRC No. 56—Includes establishments in the area bounded by Clark, Orrington, Davis, and Sherman, and on Church St. from Oak to Orrington. (Evanston) (In tracts 8094 and 8095)

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MRC No. 58—Includes the planned center known as "Golf-Mill Shopping Center" and establishments on Milwaukee Ave. (State Hwy. 21) from Golf Rd. to Church St. (Niles) (In tract 8060)

MRC No. 59—Includes the planned center known as "Mt. Prospect Plaza" and establishments in the 1000 and 1100 blocks of Central Rd. and in the 900 block of Rand Rd. (Mt. Prospect) (In tracts 8027 and 8028)

MRC No. 60—Includes the planned center known as "Randhurst Plaza," bounded by Euclid Ave., Service Rd., Foundry Rd., Rand Rd., and Elmhurst Rd. (Mt. Prospect) (In tract 8027)

MRC No. 61—Includes the planned center known as "Rolling Meadows Shopping Center" and establishments on Kirchoff Rd. from Owl Dr. to Meadow Dr. and on Meadow Dr. from Park St. to Martin Ln. (Rolling Meadows) (In tracts 8039 and 8040)

MRC No. 62—Includes establishments on Central Ave. from Green Bay Rd. to Sheridan Rd., on Sheridan Rd. from Central Ave. to Park Ave., on St. Johns Ave. from Central Ave. to Laurel St., on 2d St. from Laurel St. to Elm, and on 1st St. from Central Ave. to Elm. (Highland Park) (In tracts 8654 and 8655)

MRC No. 63—Includes establishments in the area bounded by the north side of Westminster, the east side of N. Western Ave., the south side of E. Deerpath Ave., and Oakwood Ave. (Lake Forest) (In tract 8635)

MRC No. 65—Includes the planned center known as "Waukegan Shopping Plaza" and establishments on N. Lewis Ave. from Glen Flora Ave. to Clearview, and on Glen Flora Ave. from N. Lewis Ave. to Lorraine Ave. (Waukegan) (In tract 8618)

MRC No. 67—Includes the planned center known as "Meadowdale Shopping Center" on the west side of State Hwy. 25 (Elgin Rd.) between Lake Marion Rd. and Meadowdale Dr. (Carpentersville) (In tract 8503)

MRC No. 68—Includes establishments in the area bounded by Division St., Division St. extended, Center St., Villa Ave., and the Fox River. (Elgin) (In tracts 8512 and 8513)

MRC No. 69—Includes the planned center known as "Northgate Shopping Center" and establishments on N. Lake St. from 860 to 1282 and in the 300 block of New Indian Trail. (Aurora) (In tract 8529)

MRC No. 72—Includes the planned center known as "Green Meadows Shopping Center" on the northwest corner of the intersection of W. Lake St. (U.S. Hwy. 20) and Addison St., and adjacent stores on Lake St. from Lincoln Ave. to Addison St. (Addison) (In tract 8401)

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MRC No. 73—Includes the planned center known as "Oakbrook Center" in the area bounded by 16th St., Spring Rd., Cermak Rd. (22nd St.), and Route 83. (Oak Brook) (In tract 8446)

MRC No. 74—Includes the planned center known as "Jackson Park Plaza" and establishments in the area bounded by Jackson St., Franklin St., Benton St., A. T. and S. F. RR., the north side of Clinton St., Eastern Ave., the south side of Jefferson St., Ottawa St., Cass St., and Chicago St. (Joliet) (In tract 8820)

MRC No. 75—Includes the planned centers known as "Mary Crest Plaza" and "K Mart Plaza" and establishments on W. Jefferson St. from N. Larkin Rd. to Springfield Ave., and on N. Larkin Rd. from W. Jefferson St. to Oneida St. (Joliet) (In tract 8828)

MRC No. 76—Includes the planned centers known as "Hillcrest Shopping Center" and "Gaylord Shopping Center" and establishments on N. Larkin Rd. from Plainfield Rd. to 1537, and on Plainfield Rd. (U.S. Hwy. 30) from Theodore to the utility towers. (Joliet and Crest Hill) (In tract 8809)

MRC No. 78—Includes the planned center known as "River Oaks Shopping Center" and establishments in the area bounded by 159th St. East (U.S. Hwy. 6), Cunningham Dr., West Dr. extended, and S. Torrance Ave. (Calumet City) (In tract 8262)

MRC No. 80—Includes the planned center known as "Ford City Shopping Center," bounded by W. 74th St., S. Kostner Ave., W. 77th St., and S. Cicero Ave. (Chicago) (In tract 7002)

MRC No. 87—Includes the planned center known as "Belvidere Mall" at the intersection of Belvidere Rd. and Lewis St., and establishments in the 2000, 2100, and 2200 blocks of Belvidere Rd. (Waukegan) (In tract 8626)

MRC No. 88—Includes establishments on the east side of S. Western Ave. from 209th St. to 212th St. and on W. 14th St. (Lincoln Hwy.—U.S. Hwy. 30) from Ashland Ave. to S. Western Ave. (Chicago Heights) (In tracts 8293 and 8300)

MRC No. 96—Includes the planned center known as "Woodfield Mall," bounded by Golf Rd. (State Hwy. 58), Rohlwing Rd. (Rt. 53), Woodfield Rd., and Meacham Rd. (Schaumburg) (In tract 8046)

MRC No. 97—Includes the planned center known as "Deerbrook Shopping Center," bounded by Lake-Cook Rd. (County Line Road), Waukegan Rd., and Interstate Hwy. 94. (Deerfield, Lake and Cook Counties) (In tract 8015)

MRC No. 98—Includes the planned center known as "Yorktown Shopping Center" and establishments at the intersection of Butterfield Rd. and Yorktown Road/Highland Ave. (Lombard) (In tract 8443)

CHICAGO, ILL., SMSA—Con.

MRC No. 99—Includes the planned center known as "Lakehurst Shopping Center," bounded by Belvidere Rd., Waukegan Rd., and McGaw Rd. (Waukegan) (In tract 8615)

DECATUR, ILL., SMSA

MRC No. 1—Includes the planned centers known as "Northgate Mall" and "Brettwood Village Shopping Center" and establishments on East Pershing Rd. from Main St. to Jasper St., on North Water St. from Van Buren to the north property line of Brettwood Village, and adjacent establishments on North Main St. and North Broadway. (Decatur) (In tracts 20, 21 and 29.04)

KANKAKEE, ILL., SMSA

MRC No. 1—Includes the planned centers known as "Meadowview Shopping Center" and "West Marycrest Shopping Center" and establishments on the southwest side of 5th Ave. from Kennedy Dr. to Henry St. (Kankakee) (In tract 117)

PEORIA, ILL., SMSA

MRC No. 1—Includes the planned center known as "Pekin Mall" at 3500 Court St. (State Hwy. 9). (Pekin) (In tract 218)

MRC No. 2—Includes the planned center known as "Northwoods Mall" at 4501 War Memorial Dr. (Peoria) (In tract 28)

ROCKFORD, ILL., SMSA

MRC No. 1—Includes the planned center known as "The Mall at Cherryvale," bounded by Newburg Rd., Bell School Rd., Harrison Ave., and Perryville Rd. (Winnebago County) (In tract 5.09)

MRC No. 2—Includes establishments on East State St. (address range 5500-5999), North and South Phelps Ave., and on South Arnold Ave. (Rockford) (In tracts 5.02 and 5.07)

MRC No. 3—Includes the planned center known as "North Towne Mall" and establishments on West Riverside Blvd. from North Main St. to Trilling Ave. and on North Main St. from West Riverside Blvd. to Willoughby Ave. (Rockford) (In tracts 35 and 36.03)

MRC No. 4—Includes the planned center known as "Rockford Plaza" and establishments on Charles St. from 18th St. to the east property line of Rockford Plaza, on South Rockford Ave. from Charles St. to Louisa Ave., and on Hollister Ave. from Charles St. to the north property line of Rockford Plaza. (Rockford) (In tracts 14 and 15)

MRC No. 5—Includes establishments on East State St. from Fairview Ave. to Flintridge Dr. and on North Alpine Rd. from East State St. to Raven St. (Rockford) (In tracts 6, 5.07 and 15)

ROCKFORD, ILL., SMSA—Con.

MRC No. 6—Includes the planned center known as "Colonial Village Mall" and establishments on Center Ter. from South Alpine Rd. to Point Ave., on South Alpine Rd., on Charles St. from Parkside Dr. to Point Ave., and on Broadway from Parkside Dr. to the east property line of mall. (Rockford) (In tracts 5.02 and 15)

SPRINGFIELD, ILL., SMSA

MRC No. 1—Includes the planned center known as "White Oaks Mall Shopping Center" at the intersection of Illinois Route 4 and Wabash Ave., and adjacent establishments on Wabash Ave. (Springfield, Sangamon County) (In tracts 20 and 29)

MRC No. 2—Includes the planned center known as "Town and Country Shopping Center" and establishments on MacArthur Blvd. from Cherry St. to Lenox Ave. (Springfield) (In tract 21)

APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Bloomington-Normal SMSA	CSAC
Champaign-Urbana-Rantoul SMSA	CSAC
Chicago SMSA	CSAC
Decatur SMSA	CSAC
Kankakee SMSA	F
Peoria SMSA	CSAC
Rockford SMSA	CSAC
Springfield SMSA	CSAC



PUBLICATION PROGRAM

1977 CENSUS OF RETAIL TRADE

Publications of the 1977 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently are assembled and reissued in cloth-bound volumes.

Final Reports

Geographic Area series—52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

Subject series—2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Major Retail Center series—49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

Merchandise Line Sales—1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

Final Report Volumes

- Volume I. Retail Trade—Summary Statistics. Includes data previously issued in series RC77-S and RC77-L.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC77-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC77-C.

Microfiche

In addition to microfiche of all "published" retail trade data, some "unpublished" data which are not included in printed reports are available on microfiche.

Computer Tapes

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned businesses, women-owned businesses, and transportation also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

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